

## SOLUTION BRIEF

### KEY BENEFITS

- **Enhances Decision Making:** ValueOps increases situational awareness and innovation by enabling you to define, model, measure, prioritize, and fund the most valuable initiatives for your customers.
- **Improves Trust:** ValueOps removes organizational silos by delivering a single and consistent source of truth with insights that are meaningful to each role.
- **Minimizes Risk:** ValueOps increases agility, awareness of issues and dependencies, and enables faster pivoting with real-time access to trusted and meaningful data.
- **Aligns Business and Delivery:** ValueOps eliminates the chasm between planning intent and delivery outcomes with a common platform that fosters collaboration.
- **Reduces Friction:** ValueOps streamlines movement from value definition to value realization by maintaining a consistent, shared model of strategy, objectives, desired results, work efforts, and progress.
- **Fosters Collaboration:** ValueOps encourages business and delivery leaders to collaborate by planning and steering progress together through shared tooling and accurate, trustworthy data.

# ValueOps™ by Broadcom

## Complete Value Stream Management Built for Digital Transformation

### Overview

Billions of dollars are lost every day to wasted work and friction caused by a lack of visibility, alignment, and efficiency in large, complex organizations.

Eliminate this challenge with ValueOps™ by Broadcom – the industry’s most complete platform for value stream management (VSM). Combining robust business planning, agile delivery management, and value stream integration in one solution, ValueOps uniquely accelerates transformation by improving visibility, alignment, and efficiency for every stakeholder at every stage of value creation.

The seamless convergence of Clarity™, Rally®, ValueOps ConnectALL®, and ValueOps Insights in one platform empowers leaders at every level to plan, fund, manage, track, and optimize their work efforts using a common framework and value orientation. With the widest range of VSM features in the category, ValueOps has capabilities and insights to meet the needs of every role in a value stream – and effortlessly synchronizes them to align strategy, investments, people, and work across the enterprise.

### Business Challenge

Despite years of ongoing transformation, organizations still waste millions of dollars and hours due to poor planning, overproduction, delays, and other inefficiencies caused by silos, friction between teams, and a lack of real-time visibility leading to poor investment and resourcing decisions. At the same time, they face more pressure than ever to protect and grow revenue while maximizing their use of capital and other resources.

VSM has emerged as the best way to meet this challenge. By using technology and organizational change to increase the transparency of strategy, investments, and work at every level, VSM builds trust between teams and enables them to finally work together efficiently in pursuit of continuous improvement and the delivery of maximum customer value.

### Solution Overview

ValueOps is the only VSM platform that fully integrates all the capabilities needed to manage multiple value streams, from initial concept and funding through to value realization. This includes investment and portfolio management, operationally focused Agile planning, and robust value stream integration. Adopting one platform with a common data model ensures alignment between executives, strategists, planners, and individual contributors, which drives genuine digital transformation that maximizes innovation while accelerating delivery.

With its near-real time data aggregation and synchronized planning, tracking, and management features for both business and engineering roles, ValueOps delivers unique benefits that are impossible to duplicate with more narrowly focused solutions.

KEY BENEFITS, CONT.

- **Eliminates Waste:** ValueOps helps delivery teams to “see the big picture” and optimize resource and backlog management to ensure planning is synchronized with business priorities and strategy.
- **Improves Speed to Market:** ValueOps helps individual teams, teams-of-teams, and the entire enterprise accelerate overall velocity by optimizing work efforts within the context of the entire value stream.
- **Drives Continuous Improvement:** ValueOps enhances product quality, team productivity, and morale across multiple cycles through better capacity planning, resource management, and risk mitigation.

Figure 1: ValueOps Accelerates Digital Transformation



Core Capabilities

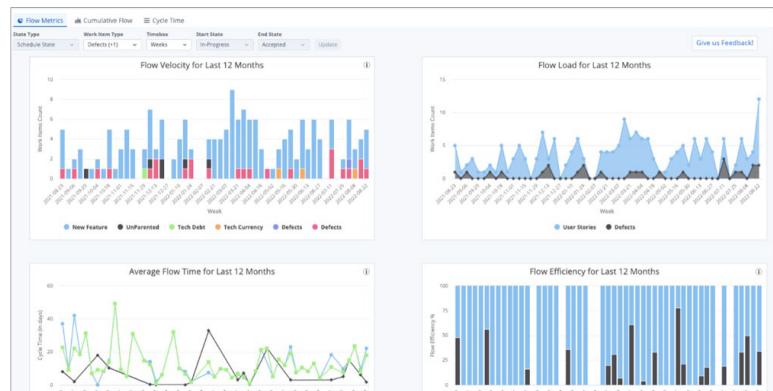
ValueOps has the industry’s most expansive range of VSM capabilities, with everything needed to define, plan, measure, and manage value streams in even the most complex organizations. Routine features and metrics are tailored to each discipline, while aggregated data and insights can be effortlessly synchronized across dozens or even hundreds of teams and streams. The unique flexibility and scale of ValueOps enables leaders at all levels to collaborate and manage strategy, investments, people, and work in powerful and unprecedented ways.

From investment planning to insights and integration, ValueOps is a complete value platform with a customizable mix of capabilities that spans VSM, portfolio management, and agile planning. In recognition of this broad range of features, ValueOps is proud to be a Leader in both the *2023 GigaOm Radar for Value Stream Management* and the *2023 GigaOm Radar for Agile PPM*. Key capabilities include the following:

**Data aggregation:** Integrate data from across the enterprise with ValueOps ConnectALL and roll it up for unprecedented insights. With a single source of truth for everyone, visibility and alignment dramatically improve for all roles and disciplines.

**Smart metrics and insights:** Enhance decision-making and improve trust by defining and measuring your most valuable initiatives. ValueOps tracks work efforts against this plan to calculate true value creation, with insights and visualizations tailored to different stakeholders.

Figure 2: Delivery Metrics Aggregated Across Multiple Value Streams



SUCCESS STORIES

BOEING

“We saved hundreds of millions of dollars in the first two years with ValueOps.”

*Program Manager,  
Portfolio Management Systems*

HONDA

“Executive management is talking the same language as the delivery teams, and ValueOps enables that.”

*Product and Process Manager,  
EPMO*

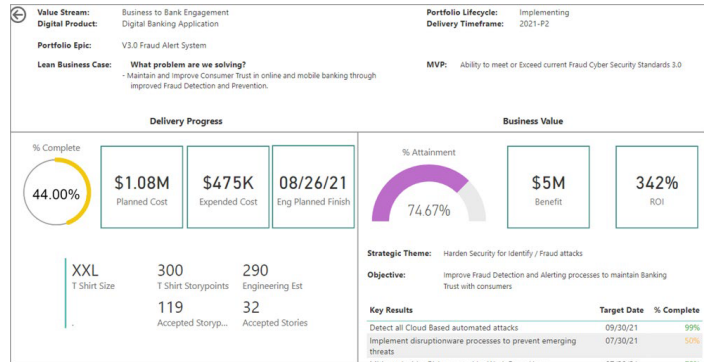
THE HARTFORD

“Feature lead time and time to market are down, predictability is up, and our business partners have confidence in their planning decisions and our ability to deliver.”

*Associate Vice President,  
IT Management*

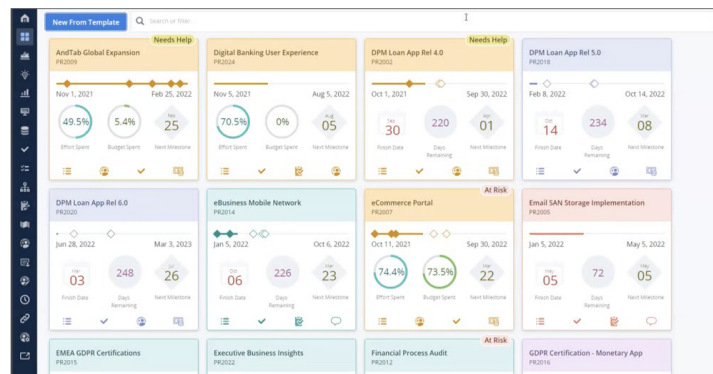
**Investment planning:** Increase returns and margins with lean, flexible business plans. ValueOps handles funding for the entire value stream, reducing overhead and empowering teams with the ability to pivot and adapt quickly without the headache of renegotiating budgets.

Figure 3: Dashboards Correlate Delivery Progress with Actual Value Creation



**Strategic portfolio management:** Optimize the enterprise by effectively prioritizing all the investments, initiatives, and resources in your portfolio. For this capability, Broadcom has been acknowledged as a Leader in the 2023 Gartner® Magic Quadrant™ for Strategic Portfolio Management.

Figure 4: Portfolio Models Reflect Products, Projects, and Ongoing Initiatives



**Objectives and Key Results:** Streamline movement from value definition to value realization by maintaining a consistent, shared model of desired results and progress. ValueOps provides unmatched OKR functionality that continuously synchronizes actual work progress and business-level outcomes.

**Flexible collaboration:** Empower teams to work at their best even in the most complex organizations. ValueOps includes collaborative work management (CWM) features, and the flexibility to accommodate any combination of agile, traditional, hybrid, or informal methodologies.

SUCCESS STORIES

MEMORIAL SLOAN KETTERING

"In 2022, we delivered twice as many large initiatives with ValueOps."

Executive, Office of Value Management and Delivery

CHIPOTLE

"Faster delivery. That's what ValueOps has given us – the ability to consistently deliver the right initiatives in less time than would otherwise be possible."

Senior Manager, Portfolio Operations

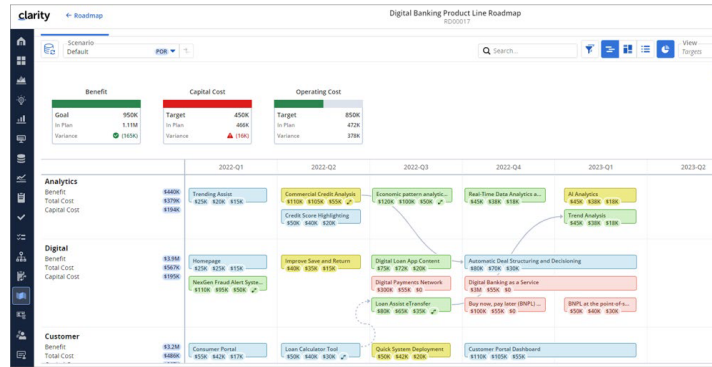
VERIZON

"ValueOps is a critical part of how Verizon evolves."

Senior Manager, Systems Engineering

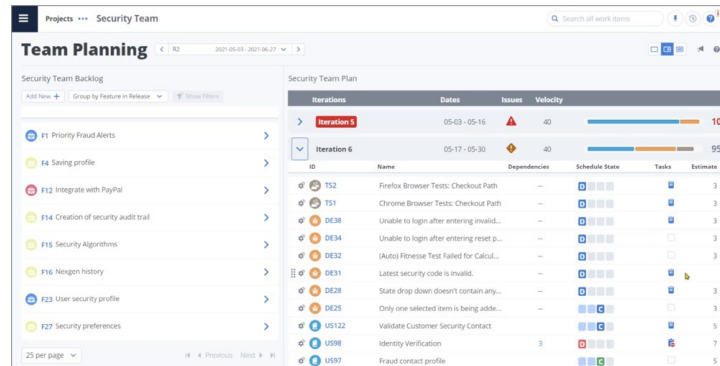
**Digital product management:** Give product leaders unmatched tools to transform objectives and plans into realistic deliverables. Strategic roadmaps, capacity status, and resource planning are connected in ValueOps, ensuring continuous alignment between product management and delivery teams.

Figure 5: Strategic Roadmaps Tie Investment Decisions to Delivery Plans



**Capacity and team planning:** Eliminate waste, improve speed to market, and make more time for innovation work. ValueOps ensures that planning at every level is optimized, realistic, and mapped to current business priorities.

Figure 6: Resource Plans Synchronized with Desired Business Outcomes



**Agile delivery tooling:** Increase efficiency and drive continuous improvement with the only Agile platform that caters to everyone from developers to executives. In this area, ValueOps is a Leader in the 2022 Gartner® Magic Quadrant™ for Enterprise Agile Planning Tools.

For more product information, visit: [www.broadcom.com/value](http://www.broadcom.com/value)



GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and MAGIC QUADRANT is a registered trademark of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved. Gartner does not endorse any vendor, product or service depicted in its research publications and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's Research & Advisory organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. For more information, visit our website at: [www.broadcom.com](http://www.broadcom.com) Copyright © 2023 Broadcom. All Rights Reserved. The term "Broadcom" refers to Broadcom Inc. and/or its subsidiaries. All trademarks, trade names, service marks, and logos referenced herein belong to their respective companies. CPPMR-SB110 August 23, 2023