**BROADCOM®** | **ValueOps**™
by Broadcom

## KEY BENEFITS

- **Enhance decision-making:** Increase situational awareness and innovation by defining, modeling, and prioritizing your most valuable initiatives.

- **Improve trust:** Remove organizational silos with a single and consistent source of truth and insights that are meaningful to each role.

- **Minimize risk:** Raise awareness of issues and dependencies and correct faster with real-time access to trusted and meaningful data.

- **Align business and delivery:** Eliminate the chasm between planning intent and delivery outcomes with a common platform that fosters collaboration.

- **Reduce friction:** Accelerate value realization with a consistent, shared model of strategy, objectives, desired results, work efforts, and progress.

- **Foster collaboration:** Encourage leaders at all levels to work together effectively with a shared set of tools and accurate, trustworthy data.

- **Eliminate organizational waste:** Optimize resource and backlog management to ensure planning is synchronized with business priorities and strategy.

# ValueOps® by Broadcom
## Complete Value Stream Management for Digital Transformation

## Introduction

ValueOps® by Broadcom is the leading enterprise Value Stream Management (VSM) platform, designed to empower IT and business leaders to accelerate digital transformation. With robust business planning, strategic portfolio management (SPM), enterprise agile planning (EAP), software toolchain integration, predictive analytics, and AI built for business, ValueOps provides unparalleled visibility, alignment, and efficiency at every stage of value creation. It helps you orchestrate strategy, investments, and resources across the enterprise to deliver a complete view of your entire organization.

Our seamless integration of four industry-leading products (Clarity®, Rally®, ConnectALL, and Insights) empowers everyone to collaboratively plan, fund, manage, track, and optimize work using a common data model and value orientation. With the widest range of capabilities, ValueOps enables organizations to deliver impactful business outcomes and drive continuous improvement.

## The Value Challenge

Even with years of digital transformation efforts, organizations often struggle to translate strategy into tangible business value. Billions of dollars and countless hours are lost because of the following issues:

- **Poor planning:** Initiatives are not aligned with strategic goals.
- **Administrative silos:** Lack of communication and collaboration between teams.
- **Friction between teams:** Limited transparency and shared understanding of objectives.
- **Lack of situational awareness:** Inability to quickly identify and address bottlenecks.

For IT and Operations executives, these challenges translate into missed deadlines, budget overruns, and compromised operational reliability. Transformation leaders experience a lack of agility, slower innovation, and difficulties demonstrating the ROI of their initiatives. VSM eliminates these challenges by providing a unified platform and powerful organizational practices.

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## ValueOps: A Complete Solution

ValueOps is the only end-to-end VSM solution that fully integrates all the capabilities needed to manage and optimize multiple value streams from ideation to production. This allows your teams to collaborate effectively, eliminate silos, drive maximum efficiency, and accelerate delivery. The following key platform capabilities are included:

- SPM: Align investments with strategic goals and optimize resource allocation.
- EAP: Drive agility and adaptability across the enterprise.
- Value Stream Integration: Connect and orchestrate your entire software toolchain for seamless flow.
- Enterprise Analytics: Gain real-time insights into performance and identify areas for improvement.
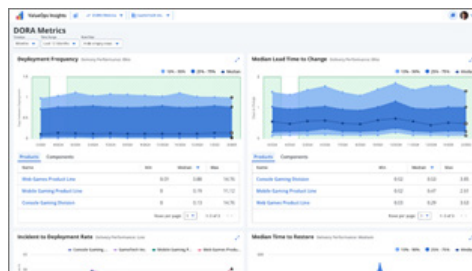
**The ValueOps Solution**
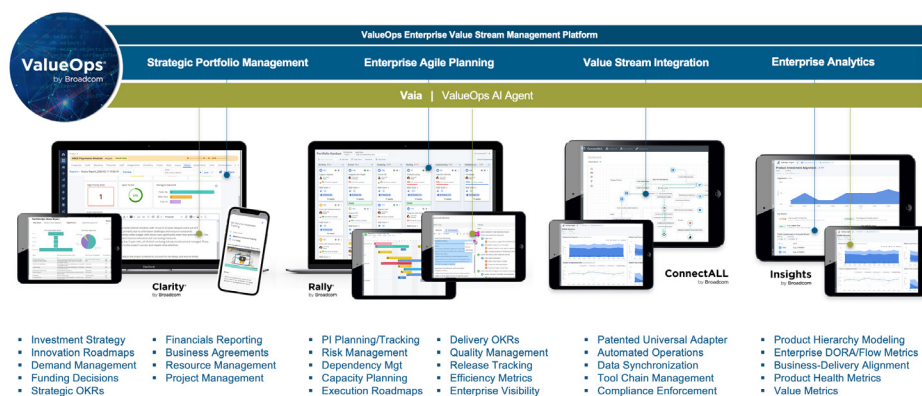


## Key Features

### Data Aggregation, Integration, and Rollup
Gain a single source of truth for all your value stream data, improving visibility and alignment across the organization.

**KEY BENEFITS (CONT.)**

- **Improve speed to market:** Help individuals, teams, and programs accelerate overall velocity by optimizing their work efforts within the context of the entire value stream.

- **Enable continuous improvement:** Improve quality, productivity, and morale across multiple cycles through better planning, management, and risk mitigation.

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## Intelligent Metrics and Insights

Enhance decision-making and improve trust by defining and measuring your most valuable initiatives. ValueOps tracks work efforts against your strategic initiatives to measure value creation accurately, and generates insights and visualizations tailored for different business and delivery stakeholders.
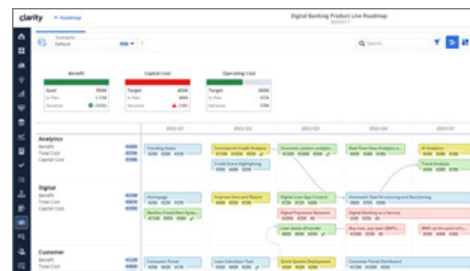
## Value-Based Investment Planning

Drive strategic funding and resource allocation across your value streams to increase agility while reducing overhead.

## Strategic/Digital Portfolio Management

Optimize investments, initiatives, and resources in your portfolio with AI-enhanced strategic roadmapping and capacity planning.

## OKRs and Strategy-Work Synchronization

Accelerate value realization by maintaining a consistent, shared model of desired results and progress. ValueOps continuously measures actual work progress against business-level outcomes.

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### Capacity, Team, and Resource Management

Optimize planning at every level to streamline reporting, governance, and risk management.
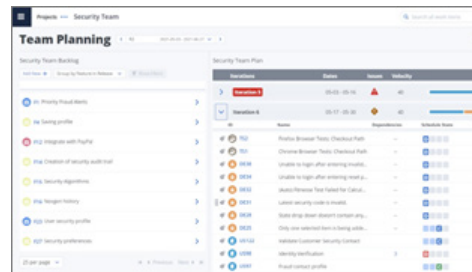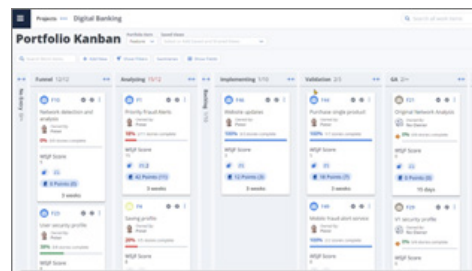


### Enterprise Agile Planning at Scale

Increase efficiency and drive continuous improvement with the only Agile platform that caters to everyone from developers to executives.



### Universal Value Stream Integration

Connect your entire software toolchain to the visibility, alignment, and efficiency of ValueOps with over 70 out-of-box integrations and a patented universal adapter.
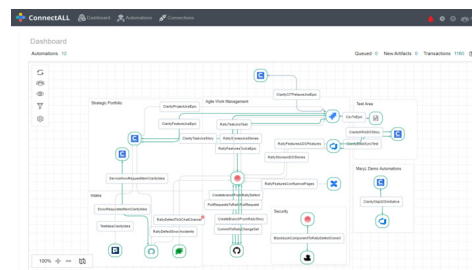


### Industry-leading Security

Ensure peace-of-mind and compliance with key standards. ValueOps leads in security as the only VSM solution that is FedRAMP authorized for U.S. government use.

## Vaia: The ValueOps AI Agent

Work faster and smarter with the ultimate AI for VSM. By securely connecting world-class large language models to your enterprise data, Vaia enhances ValueOps with the following capabilities:

- Provides real-time insights into value stream performance.
- Identifies and mitigates risks before they impact delivery.
- Automates management tasks to free up time for strategic initiatives.

## Mission-Built for the Enterprise

ValueOps by Broadcom is dedicated to providing transparency into strategy, investments, and work, enabling companies to build trust, organize for continuous improvement, and deliver maximum customer value. We are a trusted partner to the majority of largest global leaders across major industries including financial services, telecommunications, government, automotive, healthcare, and utilities.

In recognition of our strength across multiple categories, we are proud to have been recognized as a Leader by analysts in a diverse range of evaluations including the 2023 Gartner® Magic Quadrant for Strategic Portfolio Management, 2024 Forrester® Wave™ for Strategic Portfolio Management, 2024 GigaOm Radar for Value Stream Management, 2024 GigaOm Radar for Agile PPM, 2023-24 IDC MarketScape for VSM and Agile PPM, 2023-24 IDC MarketScape for SPM and IT PPM, and many others.

## Next Steps

Ready to experience the transformative power of ValueOps?

Platform capabilities are available with multiple deployment options that scale from a single team to enterprise-wide Portfolio Licensing Agreements. For more information, visit www.broadcom.com/value to learn more or contact a ValueOps expert to discuss your needs and goals.

**For more information, visit our website at: www.broadcom.com**