

# Trends In Value-Based DevOps

With strategic investment planning and agility, companies can maximize business value from their software development efforts.

## TRANSPARENCY 🔍

## EFFICIENCY 🚀

## VALUE 📈

**PRIORITIES** —→ To prioritize transparency, efficiency and value, firms have focused on:

**87%**  
Expanding digital intelligence capabilities

**85%**  
Changing management culture to rely on quantitative decisions

**84%**  
Establishing or using systems of insight

**33%**  
Speeding up release cycle time

**33%**  
Collecting and integrating more customer feedback

**32%**  
Better meeting business demand for custom apps

**96%**  
Improving the experience of customers

**95%**  
Growing revenue

**89%**  
Reducing costs

**CHALLENGES** —→ Biggest challenges firms face are lack of collaboration, agility and growth.

**20%**  
Lack collaboration between teams

**19%**  
Have organizational issues with data governance

**13%**  
Have data silos

**27%**  
Lack Agile skills in project management practices

**20%**  
Lack resource visibility across Agile teams

**16%**  
Have funding processes incompatible with Agile

**3.91/5**  
Challenged to reduce costs

**3.87/5**  
Challenged to grow revenue

**3.72/5**  
Challenged to improve CX

**OUTCOMES** —→ Value-based DevOps firms see lower cost, higher revenue and greater customer value.

**26%**  
Reduce IT cost

**23%**  
Make better decisions using analytics insights

**22%**  
Increase business innovation

**31%**  
Deliver higher-quality capabilities to end users

**28%**  
Improve visibility into business needs

**28%**  
Achieve faster time-to-value

**47%**  
Grow revenue

**46%**  
Improve products and services

**46%**  
Reduce costs

**Methodology:** For this infographic, Broadcom commissioned use of select questions from Forrester Analytics' Business Technographics® Global Data And Analytics Survey, 2020, and Forrester Analytics' Business Technographics® Global Developer Survey, 2020.

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