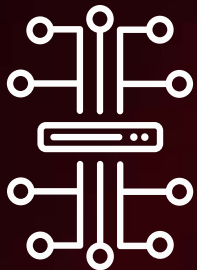




Through the Eyes of the Customer

GOING DIGITAL WITH LAYER7 API MANAGEMENT



91 PERCENT of surveyed IT organizations that found the security of Layer7 API Gateway to be differentiated or extremely differentiated from the competition.*



FOUR OF THE TOP FOUR credit card companies rely on Layer7 API Management to manage their PII for their customers.



TWELVE OF THE TOP THIRTEEN largest banks rely on Layer7 to protect its customers.



FOURTEEN OF THE TOP SEVENTEEN insurance companies rely on Layer7 to secure its solutions.

* Survey of 55 Layer7 API Management customers: <http://www.techvalidate.com/tvid/95F-423-3DF>

Consistently the #1 API Management Solution



As ranked by IT Central Station, 2016



Consistently the #1 API Management Solution



LEADERS QUADRANT—
GARTNER MAGIC QUADRANT
for Full Life Cycle API
Management, August 2021

OVERALL LEADER—
KUPPINGERCOLE LEADERSHIP
COMPASS for API Security
Management, July 2015

LEADER—OVUM DECISION
MATRIX selecting an API
Management solution, 2016-17,
April 11, 2016

Did You Know?



Layer7 API Management can be configured to handle over 40,000 TPS.

Layer7 API Management is key to getting you paid electronically via industry leading payment processors.

Layer7 API Management helps millions of students access their standardized test scores every year

Layer7 API Management enables every authentication transaction when customers enter a major iconic theme park.

Layer7 API Management helps coordinate air traffic patterns over Switzerland.

Layer7 API Management enables remote access and interaction with vehicles a major U.S. automotive company.

Layer7 API Management handled 240 million transactions in four hours for a major electronics retailer on Black Friday.

Key Capability Requirements



Outside the enterprise



Internet of Things (IoT)



Mobile



SaaS/cloud solutions



Partner ecosystems



External developers

INTEGRATE AND CREATE APIS

- Easily connect SOA, ESB and legacy applications
- Aggregate data including NoSQL up to 10x faster
- Build scalable connections to cloud solutions
- Automatically create data APIs with live business logic



ACCELERATE MOBILE/IOT DEVELOPMENT

- Simplify and control developer access to data
- Build a wider partner or public developer ecosystem
- Leverage tools that reduce mobile app delivery time

SECURE THE OPEN ENTERPRISE

- Protect against threats and OWASP vulnerabilities
- Control access with SSO and identity management
- Provide end-to-end security for apps, mobile and IoT

UNLOCK THE VALUE OF DATA

- Monetize APIs to generate revenue
- Build digital ecosystems to enhance business value
- Create efficiencies through analytics and optimization

Within the enterprise



Secure data



Application Portfolio



ID/authentication



Reporting & analytics



Internal teams

Layer7 API Management:

Powering the Building Blocks for Digital Transformation



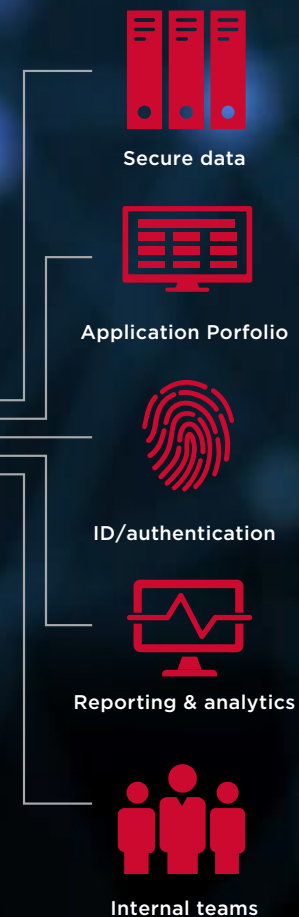
Outside the enterprise



INTEGRATE AND CREATE

Layer7 works with a number enterprise architects and API developers who use Layer7 API Management to rapidly create APIs at scale from existing data sources. Layer7 API Management is the only product that can both automatically design and create APIs with reactive business logic.*

Within the enterprise



Building Blocks for Digital Transformation

Integrate and Create



LAYER7 API LAYER MANAGEMENT CUSTOMERS DECREASED THE AVERAGE TIME IT TAKES TO CREATE API POLICIES BY 96%, IMPROVING THE PRODUCTIVITY OF THE API ARCHITECT.

LAYER7 API MANAGEMENT CUSTOMERS WERE ABLE TO PERFORM DATA TRANSFORMATIONS 94% MORE QUICKLY DUE TO EASIER BACK END INTEGRATION WITH LEGACY SYSTEMS.

FORRESTER®

Building Blocks for Digital Transformation

Integrate and Create

“Layer7 API Gateway has been a handy tool to interface disparate systems using complicated public XML standards. Encapsulating much of the complexity of these schemas in Layer7 API Gateway

simplifies our
back-end
development

while ensuring compliance with government standards like GJXDM and NIEM.”

— U.S. state and local government



Building Blocks for Digital Transformation

Integrate and Create



“Layer7 API Gateway
has assisted with the

lockdown of our DoD System

and enabled the infrastructure to
become more proficient at adding
capabilities to SOA.”

— U.S. federal government

Research by  **TechValidate**

Building Blocks for Digital Transformation

Integrate and Create



“Layer7 was able to

meet or exceed
our major
requirements

far more efficiently and effectively than any of the
more established enterprise-class tools we evaluated.”
standards like GJXDM and NIEM.”

— Jeremy Sanders, CIO



Building Blocks for Digital Transformation

Integrate and Create



“Layer7 API Gateway allows
QoS features to be developed

independently
of the web
services.

These QoS features are easily implemented
in Layer7 API Gateway leaving the web
service development to be POJO.”

— Large enterprise banking company

Research by  TechValidate™

Building Blocks for Digital Transformation

Integrate and Create

“Layer7 API Gateway has allowed us to

standardize on our approach

to SOA Governance, and positions us very well to embrace the move to APIs.”

— Tim Durgan, enterprise architect, Unum

Building Blocks for Digital Transformation

Integrate and Create



“Layer7 API Gateway greatly

reduced the
integration
time for both

third-party partners and internal
development teams. This has enabled
us to bring new products to market
more quickly.”

— Midsized enterprise media and entertainment company

Building Blocks for Digital Transformation

Integrate and Create

“We have used the Layer7 API Gateway for quite a while, and it has

Never gone down. Not once.

It’s been amazing.”

— Bob Covington, head of enterprise architects, Smuckers

Layer7 API Management:

Powering the building blocks for digital transformation



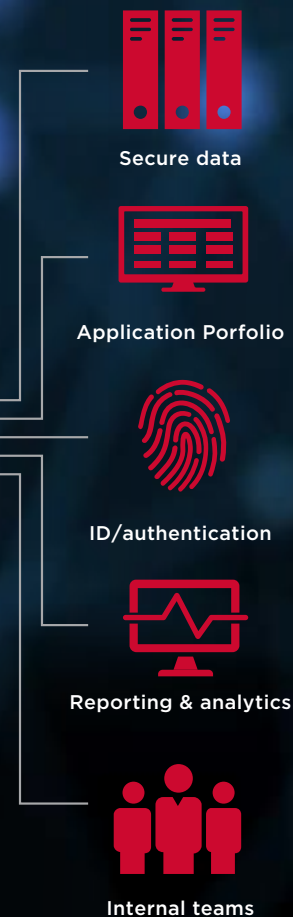
Outside the enterprise



SECURE THE OPEN ENTERPRISE

Layer7 works with a number of enterprise architects and security professionals who use Layer7 API Management to mitigate the risk of security incidents and regulatory non-compliance while ensuring availability in high-transaction environments. Layer7 API Management is the only product to deliver end-to-end security from the app to the API by providing convenient access control across web, mobile and IoT, and mitigate threats against the top OWASP vulnerabilities at the API layer.*

Within the enterprise



* As of July 1, 2019.

Building Blocks for Digital Transformation

Secure the open enterprise

“Migrating from legacy technology and networks to APIs has produces greater impact in terms of customer reliability, ability to perform under reduced costs, and sustaining the performance over time. The Layer7 API Gateway level security has satisfied the security measures and offered

new ways for customers to integrate

with using clean and efficient mechanisms.”

— Aruj Mishra, IT administrator, TranUnion



Building Blocks for Digital Transformation

Secure the open enterprise



“Layer7 API Gateway gives
our customers

a flexible
solution

to expose their data/
functions securely.”

— Kees Nevens, CEO, Enable-U

Research by  TechValidate™

Building Blocks for Digital Transformation

Secure the open enterprise



“Layer7 API Management has

built-in identity management

so that when someone logs into the UI,
it can confirm their identity and give them
access to what they need to see.”

— Sales engineer at a tech services company with 1-100 employees

Building Blocks for Digital Transformation

Secure the open enterprise



“Amerigroup selected Layer7 API Management for its mobile health care app because of its impressive security credentials, ease of use and flexibility to meet the tight deadlines of the project. In fact, Layer7 API Management was

up and running

less than a week, providing the API security and data routing Amerigroup required, effectively firewalling its JBOSS-based Enterprise Service Bus (ESB), while guarding it against intrusion with strict API authentication, authorization and comprehensive threat protection.

— Sales engineer at a tech services company with 1-100 employees

Research by  **TechValidate**

Building Blocks for Digital Transformation

Secure the open enterprise

“Layer7 API Gateway

gives more
transactions,
and is more
secure.”

— Sales engineer at a tech services company with 1-100 employees

Building Blocks for Digital Transformation

Secure the open enterprise



“Layer7 API Gateway increased
security for
us, as well
as the speed
of integration for partners.”

— Large enterprise media and entertainment company

Research by  TechValidate

Building Blocks for Digital Transformation

Secure the open enterprise

Organizations are using APIs to

seamlessly
integrate their
existing assets

into one cohesive system. The Advisory Board Company uses Layer7 API Management to publish more than 20 APIs between internal and external application integrations. Layer7 API Management enables developer communities amongst The Advisory Board Company to make full use of APIs and data insights in a secure and flexible way.

— Sales engineer at a tech services company with 1-100 employees



Building Blocks for Digital Transformation

Secure the open enterprise



"Layer7 API Gateway has brought a

seamless,
faultless and
highly scalable

integration into our security infrastructure,
providing a high level of security between
external users and internal services."

— Dave Trent, engineer, Intelligent Software Solutions

Research by  **TechValidate**

Building Blocks for Digital Transformation

Secure the open enterprise



“We needed a way to secure our externally facing services. (Layer7 API Management) was

a lot more
lightweight

and its security chops were more apparent.”

— Team Lead at a pharma/biotech company with 1000+ employees

Building Blocks for Digital Transformation

Secure the open enterprise



“Layer7 API Management doesn’t just offer increased security, it also

simplifies our processes.”

— Lars Schäfer, system engineer, R+V



Building Blocks for Digital Transformation

Secure the open enterprise

“We can already see that Layer7 API Gateway has the flexibility to be able to handle the majority of our API use cases, including the ability to facade legacy APIs and

add important
security
protections

and identity token translations to our transactions.”

— Global 500 chemicals company



Building Blocks for Digital Transformation

Secure the open enterprise



“Layer7 API Gateway enabled my company [to have] the

flexibility
and security
it needed

to expose its business processes and logic
to the outside world.”

— Avihai Baranes, IT professional, Clal Insurance

Research by TechValidate

Layer7 API Management:

Powering the building blocks for digital transformation



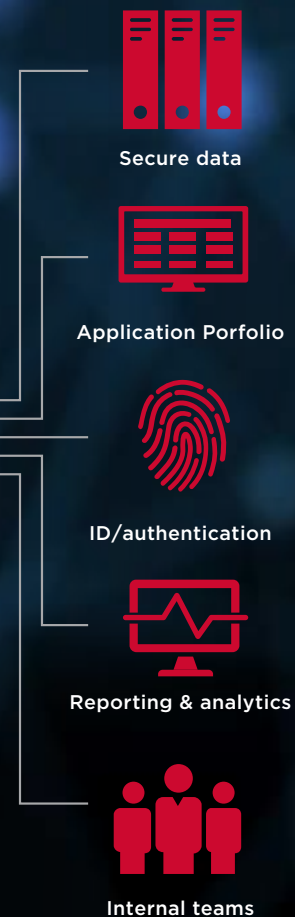
Outside the enterprise



ACCELERATE MOBILE/IOT DEVELOPMENT

Layer7 works with a number of mobile development teams that need to build high-quality, secure apps, but also need to cut out the time-intensive and costly integration associated with app development. Layer7 API Management is the only API management product that combines a set of common APIs and SDKs to accelerate the speed of secure, collaborative, data-rich mobile and IoT app development.*

Within the enterprise



Building Blocks for Digital Transformation

Accelerate mobile and IoT development



“Layer7 API Management is helping

engaging
mobile app
developers

on a self-serve basis.”

— Shankar Mohanty, senior IT architect, Reliance Industries Ltd

Research by  TechValidate

Building Blocks for Digital Transformation

Accelerate mobile and IoT development

“With Layer7 API Management we can share API components, which helps

accelerate the development

of new integrations without duplication of effort.”

— Ivan Sager, director of product development

Building Blocks for Digital Transformation

Accelerate mobile and IoT development



“Layer7 API Gateway gave us ease of

integration and secure internet

exposure of internal APIs, and enabled mobile app developers to authenticate against corporate directory services in an easy way.”

— Global 500 telecommunications equipment company

Research by  **TechValidate**

Building Blocks for Digital Transformation

Accelerate mobile and IoT development

“With Layer7 API Management has improved our development velocity for

creating mobile applications

and data integration.”

— CTO at a health care consulting company



Building Blocks for Digital Transformation

Accelerate mobile and IoT development



“With the API model (on the Layer7 API Developer Portal), access to the backend is already available, so you can

concentrate
on building

a good user experience.”

— Manager, API management at a insurance company
with 1000+ employees



Building Blocks for Digital Transformation

Accelerate mobile and IoT development



“(Layer7 API Management) will

fill a lot of
the gaps

where we are developing in new
spaces, especially in mobile spaces,
and I predict it’s going to be adopted
globally in the near future.”

— IT analyst at a retailer with 1000+ employees

 IT Central Station

Building Blocks for Digital Transformation

Accelerate mobile and IoT development



APIs provide authorized staff (300 social workers) with secure and seamless mobile access to FACES. Layer7 API Management secures a total of 18 APIs, which can also act as an interface for other systems. Layer7 API Management ensures that end users get

secure, seamless

access to the functionality they need, with the UX they expect from their device.

With effective API management, CFSA has empowered its social workers to work more flexibly and efficiently, with some team members reporting productivity gains of two hours a week.



Building Blocks for Digital Transformation

Accelerate mobile and IoT development



“With Layer7 API Management

we have cut
implementation
time

from 14 weeks to 8 because we no longer need
to develop and test custom software.”

— Roelof Blom, technology director

The logo for IceMobile, featuring the text "ICE" in black and "MOBILE" in black, with a blue square icon containing a white 'X' between them.

ICeMOBILE

Layer7 API Management:

Powering the building blocks for digital transformation



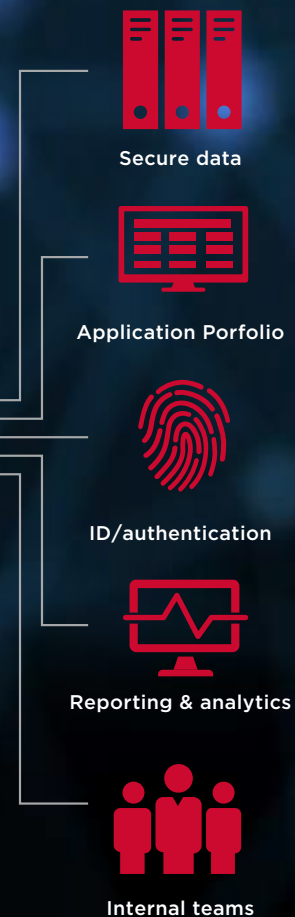
Outside the enterprise



UNLOCK THE VALUE OF DATA

Layer7 works with a number of line-of-business and digital executives who use who use Layer7 API Management to accelerate app development, improve customer experience through multichannel engagement and open up data to expand routes to market. Layer7 API Management offers an efficient launch point to expand digital partnerships, monetize data and measure API performance.

Within the enterprise



Building Blocks for Digital Transformation

Unlock the value of data



“Leveraging APIs (through Layer7 API Management) has made

systems integration

across channels more effective and reduced time to market.”

— Global 500 health care company

Research by  **TechValidate**

Building Blocks for Digital Transformation

Unlock the value of data



“We can unlock tremendous value from the integration of Layer7 API Gateway and Layer7 API Developer Portal,” Our API developers can write and maintain APIs more efficiently and

follow industry best practices.

Productivity has increased, as the Layer7 API Developer Portal provides developers an easy way to discover APIs and forums to discuss the use of APIs.”

— Mo Siddiqui, Director of Systems Integration, Rogers Communications



Building Blocks for Digital Transformation

Unlock the value of data



Alaska Airlines securely exposes its APIs through Layer7 API Gateway to potentially thousands of third-party developers whose applications are

dramatically
expanding its
market reach.

The Gateway tracks API usage by application, facilitating the understanding of where to invest going forward. And by caching results for travelers' flight information, Alaska Airlines has reduced its backend network costs.



Building Blocks for Digital Transformation

Unlock the value of data

With Layer7 API Management, L'Oréal now has single-source management of transactional data,

a scalable strategy

for dealing with an increasing number of endpoints and an API ecosystem that supports complex customer experience scenarios such as 'find online, buy anywhere.' L'Oréal witnessed a three-fold increase in the number of application connections without having to expand internal development teams.

Learn more about

Layer7 API Management

PLEASE VISIT [THE LAYER7 PRODUCT
PAGE AT BROADCOM.COM](#)

