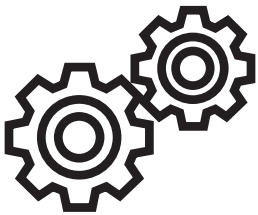


Telstra

Bringing new customer offerings to market faster with CA Project & Portfolio Management

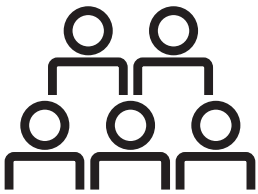
CLIENT PROFILE

Industry: Telecommunications
Company: Telstra Corporation Ltd
Employees: 36,000



3,500

projects every year



1,500

project managers

Increasing agility and efficiency in development lifecycle

When it comes to mobile phones, we want it all. We want great connectivity, fast downloads and maximum storage space. With movie streaming services becoming increasingly popular for mobile, we also want to be able to watch content on the go. And thanks to companies like Telstra, we can now get what we want.

As Matthew Harman, Head of Enterprise PMO at Telstra explains, "Our role has evolved beyond simply providing network coverage. People run their lives and their business from their phones, and expect new products and services to be available in just a few taps."

Telstra works on thousands of development projects every year. To keep these activities on budget and on schedule, its teams need to be supported with full visibility across the portfolio as well as efficient processes. As Matthew says, "In the project management office (PMO) our ranges from overseeing projects, managing budgets, and reporting to the leadership team to help them make strategic decisions. With CA Project & Portfolio Management SaaS, we can innovate faster and make the right investments in new services that drive business growth."

Moving from disparate spreadsheets to a centralized project and portfolio management platform has not only increased efficiency but also given Telstra a single view of the truth.

"People's ambitions are always bigger than their budgets. With a clear picture of the development cycle, we can make sure we meet targets and mitigate the risk of over-spending or under-investing," comments Matthew. "This also gives us the flexibility to re-allocate any extra funds if a project comes in under budget."

Tracking 3,500 projects every year

Telstra is Australia's leading telecommunications company. Employing more than 36,000 people, it provides mobile, entertainment and healthcare packages to personal customers, small businesses and large corporations.

"To be the market leader we need to have a robust network and deliver products ahead of customer expectations," reveals Matthew. "To do that we needed to digitalize our operations and continuously invest in innovation."

With 3,500 projects in production every year, and 1,500 project managers working with the PMO, keeping track of progress is a massive undertaking. With CA Project &

“With CA Project & Portfolio Management SaaS, we can innovate faster and make the right investments in new services that drive business growth.”

Matthew Harman

Head of Enterprise PMO, Telstra

Portfolio Management SaaS, Telstra can empower its developers and project managers with better visibility of activities and finances as well as granular reporting features.

The solution will also support the company's plans to adopt a Modern Software Factory in the future. “We're working together to change how we deliver new releases so we can iterate faster and continuously improve the customer experience,” confirms Matthew.

Better business value, better customer experience

With CA Project & Portfolio Management SaaS, Telstra can develop exciting new services for customers as well as implement changes that ensure its network remains robust. “The better our network operations, the better price plans we can offer our customers,” says Matthew.

With real-time reports at their fingertips, the Telstra leadership team can ensure it prioritizes projects that deliver maximum business and customer value.

“The CA Technologies solution helps us deliver on our strategic goals. With greater efficiency and agility across the development cycle, we can reduce time-to-market for new services and enrich the customer experience,” Matthew concludes.

For more information, please visit ca.com



CA Technologies (NASDAQ: CA) creates software that fuels transformation for companies and enables them to seize the opportunities of the application economy. Software is at the heart of every business, in every industry. From planning to development to management and security, CA is working with companies worldwide to change the way we live, transact and communicate—across mobile, private and public cloud, distributed and mainframe environments. Learn more at ca.com.



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