



Symantec Endpoint Protection

Small Business Edition





Threat Trends



Hard to keep up with significant growth and sophistication in cyber threats



1,000,000 Per DAY

new malware variants detected on the endpoints in 2016



55%

Increase in
targeted attacks



46%

Increase of **ransomware**
in 2017



7.1B

Identities exposed in
data breaches in the last
8 years

Source: Symantec ISTR Report 2017, 2018

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Worldwide Cybersecurity Pro Shortage



40,000

Unfilled cybersecurity roles in United States every year¹



2M

Global shortage of cybersecurity professionals by 2019²



73%

SMBs rank lack of IT staff or skills as a top tech-related challenge³

¹ Cyber Seek, 2017

² ISACA, 2017

³ State of Cybersecurity in Small Business, Ponemon, 2017



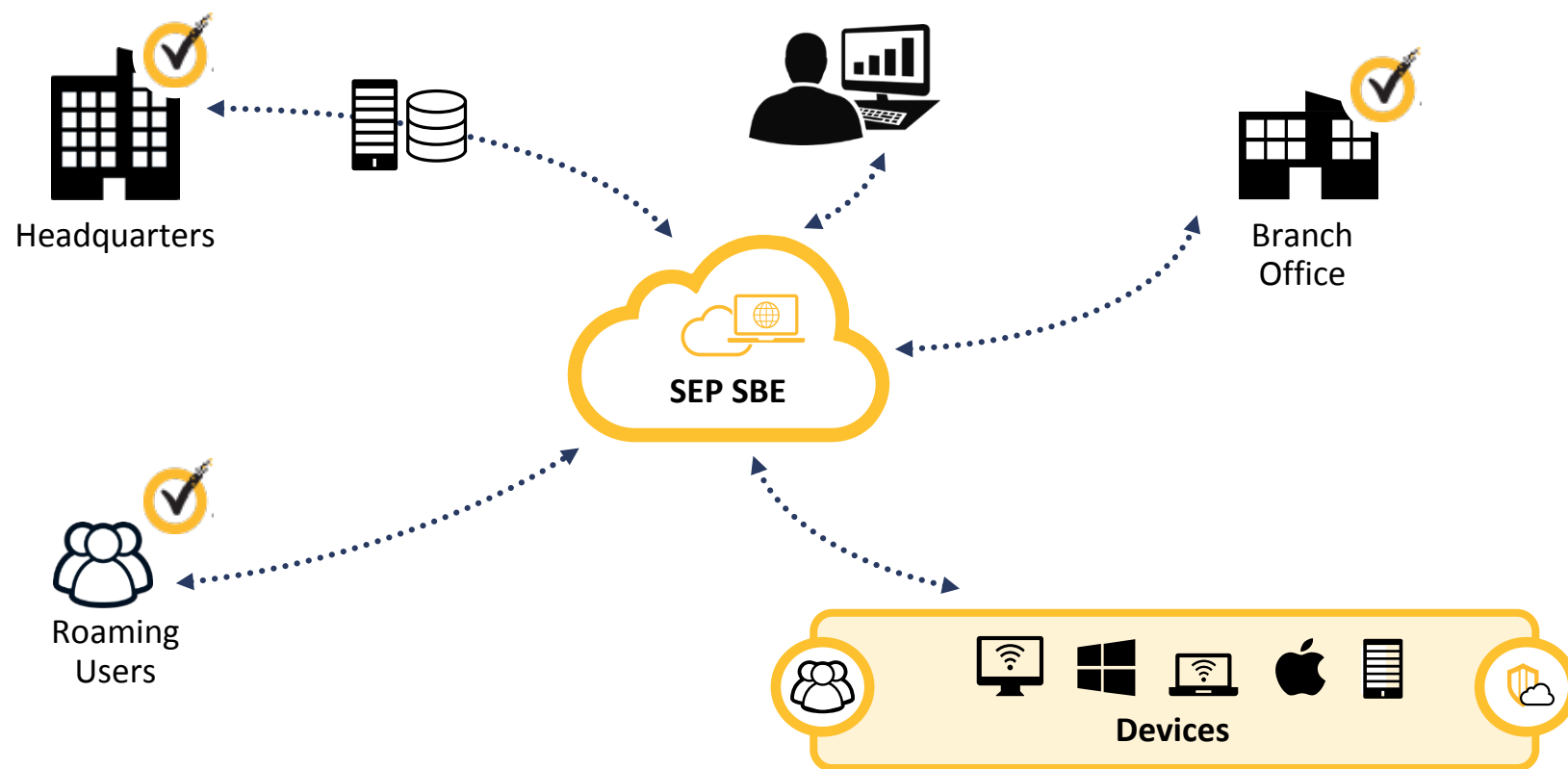
Fully Cloud-Managed Solution



Symantec Endpoint Protection SBE delivers cloud-based protection across your endpoints

Simplify endpoint security operations and reduce cost

- No on-premises hardware or software to manage
- Automated content and product updates from the cloud service without IT intervention





How Symantec Can Help



Symantec Endpoint Protection Small Business Edition



PROVEN PROTECTION

Advanced multi-layered protection stop threats before they can destroy your company



EASY TO DEPLOY AND MANAGE

Sets-up in minutes; no special training or staff required with cloud-managed service



GROWS WITH YOUR BUSINESS

Same intuitive web console for 10 or 1,000 endpoints; easily add users and computers as your business grows



Most complete protection in the industry



Stop Targeted Attacks and Zero-Day Threats with layered protection

Patented real-time cloud lookup



for scanning of suspicious files



NETWORK FIREWALL & INTRUSION PREVENTION

Blocks malware before it spreads to your machine and controls traffic



DEVICE CONTROL & SYSTEM LOCKDOWN

Control file, registry, and device access and behavior; whitelisting, blacklisting, etc.



MEMORY EXPLOIT MITIGATION

Blocks zero-day exploits against vulnerabilities in popular software



REPUTATION ANALYSIS

Determines safety of files and websites using the wisdom of the community



ADVANCED MACHINE LEARNING

Pre-execution detection of new and evolving threats



EMULATOR

Virtual machine detects malware hidden using custom packers



BEHAVIOR MONITORING

Monitors and blocks files that exhibit suspicious behaviors

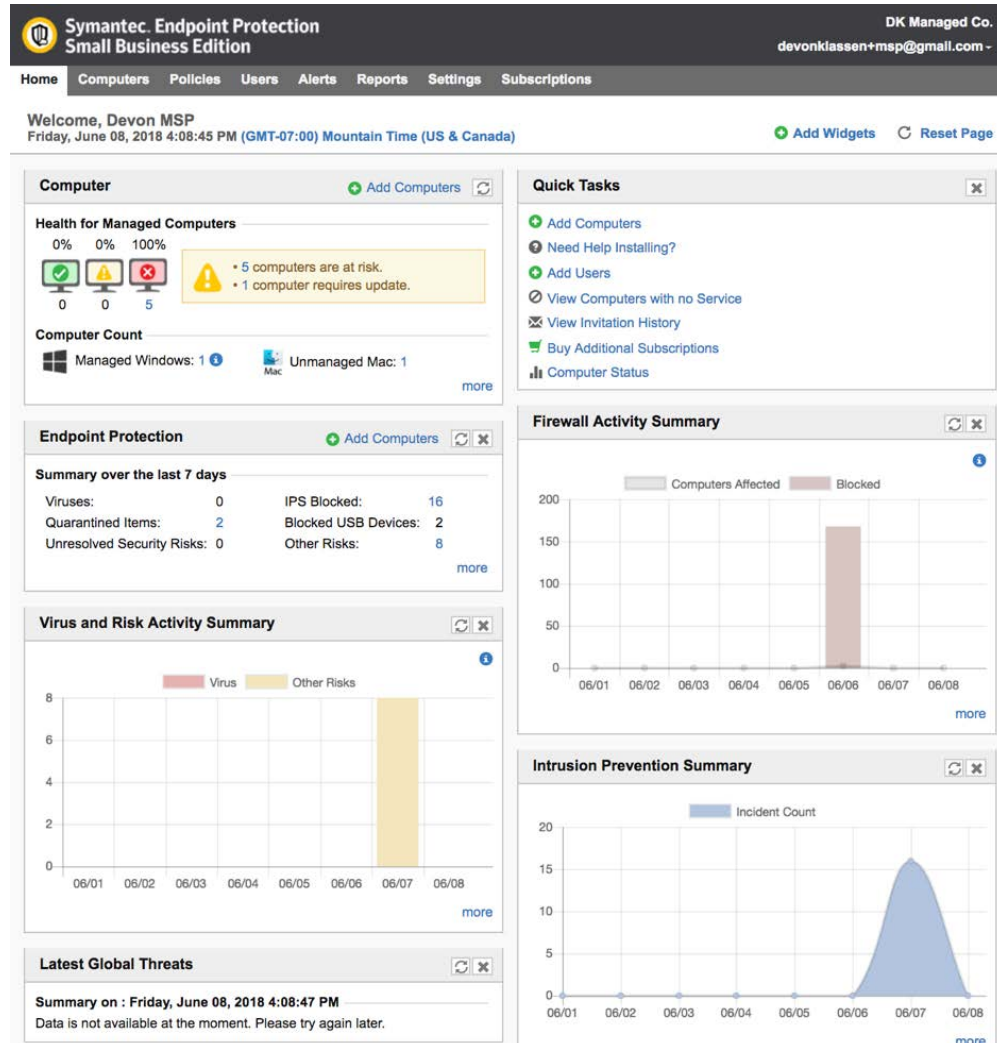


NETWORK FIREWALL & INTRUSION PREVENTION

Blocks malware before it spreads to your machine and controls traffic



Easy to Manage with Convenient Cloud Portal



CLOUD PORTAL BENEFITS

- Take action quickly using 'Quick Tasks'
- View information on the latest global threats
- Manage computers, users, policies and subscription details
- Tailor your view with customizable widgets
- Schedule, format, download reports based on pre-defined templates
- Remediate threats using alerts
- Role-based access controls



Easy to Deploy Agent—Installs in Minutes



Step-by-step Wizard

- **Easy Set-up:**
 - Single-click activation of the cloud service
 - Pre-configured settings and policies
 - Quick navigation to messages to learn the product
- **Easy Deployment:**
 - Invite users via email
 - Direct download on a device
 - Redistributable package for mass deployment





Grows with Your Business



Predictable subscription licensing makes budgeting easier

Subscription licensed
per computer

Same pricing for computers and servers

Available in **1, 2, 3 year**
service terms

Volume and term discounts available

No additional maintenance
purchase required

Comes with all service upgrades, maintenance and 24x7 support



Ideal Endpoint Protection Solution

For small and medium size businesses



PROVEN PROTECTION

- Automatic security updates for always-on protection
- Intelligent scanning means fewer, faster scans
- Easily protect remote computers



FAST AND EASY DEPLOYMENT

- No special IT staff or training needed
- Fast protection of laptops, desktops and servers
- Sets-up company-wide in minutes



GROWS WITH YOUR BUSINESS

- Cloud-based service delivery easily scales as your business grows
- Simple subscription fee covers automatic service updates and 24x7 technical support

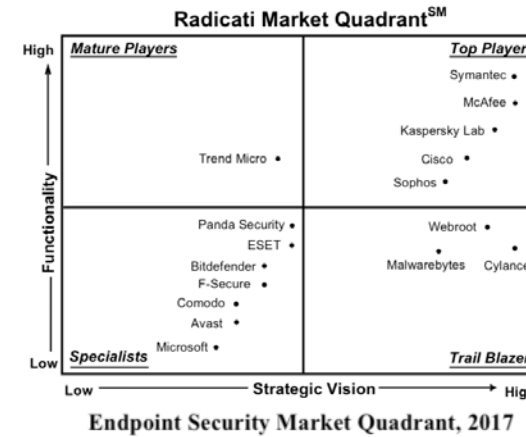
SEP Market Leadership



Gartner MQ Leader
Highest in Execution and Furthest in Vision



Winner of AV-Test Best Protection 2015, 2016, & 2017. ONLY Player to win it three times in a row.



Clear Leader in Functionality & Vision - Radicati Endpoint Security MQ Report

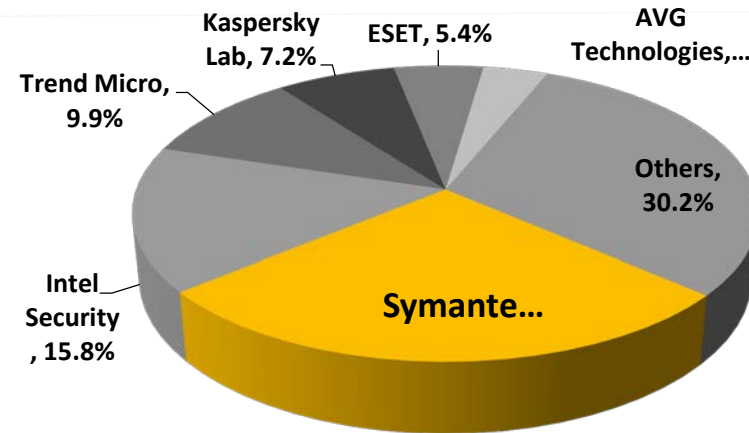


"We love this product."

FORRESTER



Forrester Leader with highest possible scores in Threat Intelligence, Vulnerability Remediation, Ancillary Endpoint Security Functions.



#1 in EPP market share (IDC, Nov. 2016)

SE Labs

Only vendor with AAA rating for 17 straight quarters



Thank you

