

# Security Awareness Service

Train Your Organization to Prevent Vulnerabilities From the Many Faces of Insider Threats

## Customer Testimonial

*“It’s also important to **address the non-technical workers’ mindset**: “I don’t work in a significant IT role, why is this important to me?” Our goal is to **help all workers, regardless of their role**, appreciate that they are connected to technology in ways they may not imagine. From their computer or a phone line to their PIV badge, they have network access that can expose them to a malicious actor seeking physical or logical access. Additionally, **utilization of poor cyber hygiene at home could affect how individuals conduct themselves in your workplace**. We like **SAS because it simplifies concepts** associated with responsible cyber security awareness practices.”*

Dr. Jomill Wiley, IT Training Center Project Manager, Peerless Technologies, **NASA** Contractor

## At-a-Glance

### What we offer:

- Hollywood-style production training videos
- Each video is short, concise and rich in multimedia
- SCORM-compliant web-based training ready for your Learning Management System (LMS)
- Scenarios written by experts from Symantec, the world leader in cyber security
- Hosted LMS solution (option in November 2018)

### What you get:

- Change in user behavior and corporate culture
- Users recognize and prevent insider threats
- Promote proactive employee behavior to better protect information.
- Decrease the risk of loss and disclosure of vital data
- Meet regulatory requirements specific to security awareness training

## What Is It?

Symantec Security Awareness Service is a subscription-based, product-agnostic, security awareness training video series. This training is applicable to all end-users, in every organization, worldwide.

Each video is short, concise and rich in multimedia with robust motion graphics, developed by instructional designers, 3-D animators, and graphic designers. All the scenarios are written by security experts from Symantec, the world leader in cyber security.

Security awareness modules address the insider threat by covering key training required by every employee at every level of an organization. Gamified interactions keep users engaged and there is a short quiz at the end of each video to assess learner understanding.

Symantec is pleased to offer the Security Awareness Service. The web-based training is SCORM-compliant and ready to be published to any SCORM 1.2 compliant Learning Management System (LMS) for tracking and reporting purposes. An option for hosting on a Learning Management System of your choice is also available.

## Introduction

Keep your network safe by educating yourself with Symantec Security Awareness Service web-based training. These training videos can either be integrated into your organization’s learning system or deployed utilizing a hosted learning management system of your choice.

Your proprietary information is at risk every day and it is more than data that you lose. Data breaches cost money, customers, and even market share. Unfortunately, many breaches result from insider threats, which includes well-meaning employees and a lack of awareness of the security risks inherent in their actions online, in social media, at work and at home.

Information security demands that employees practice proactive, security-conscious behavior. The Symantec Security Awareness Service trains your employees to understand information security issues, recognize a potential insider threat and behave in a manner that minimizes risks, making them a powerful first line of defense against the ever expanding threat landscape.

## Don't Be That Person

The human factor is the leading cause of data breaches. 1 in 131 e-mails contain malware, according to Symantec's Internet Security Threat Report. With untrained employees, the odds are high that someone will open a threat. You could have the tightest, most locked up network from a hardware and software standpoint, but users still seem to be holding the door open for intruders.

We need to raise the level of the security conversation and empower employees to do what they want to do, but do it safely. Since email is the preferred method of information sharing, we can teach them to take a step back and examine the messaging and sender to thwart phishing attacks.

## Wait, There's More

As part of your subscription, you receive:

- Our bi-monthly security newsletter that highlights the latest security topics
- Scary Internet Videos, a video series that looks at common threats with a touch of humor
- Communication tools to send to employees reminding them of security best practices

These supplemental assets can help reduce vulnerabilities by creating an informed corporate culture, to influence employees to protect an organization's critical information assets from exploitation, cyber-attacks, unauthorized access, and fraud.

## ALL-NEW! SAS ILT/VA Sessions!

Let Symantec's all-new Security Awareness Instructor-led Training (ILT) **ADD-ON** sessions be the solution to training your IT staff, executive staff and board members! Ask for details!

- Address larger audiences with this **LIVE** delivery add-on
- Get a **DEEPER DIVE** into SAS topics for more technical individuals
- Allow for **direct instructor interaction** with question and answer opportunities

**About Symantec:** Symantec Corporation (NASDAQ: SYMC), the world's leading cyber security company, helps organizations, governments and people secure their most important data wherever it lives. Organizations across the world look to Symantec for strategic, integrated solutions to defend against sophisticated attacks across endpoints, cloud and infrastructure. Likewise, a global community of more than 50 million people and families rely on Symantec's Norton and LifeLock product suites to protect their digital lives at home and across their devices. Symantec operates one of the world's largest civilian cyber intelligence networks, allowing it to see and protect against the most advanced threats. For additional information, please visit [www.symantec.com](http://www.symantec.com) or connect with us on Facebook, Twitter, and LinkedIn.

## Compelling Video Modules

- Phishing
- Internet of Things
- Passwords
- Privacy
- Staying Secure Online
- GDPR
- Insider Threats
- Social Engineering
- Business Email Compromise
- Working Remotely
- ... and many more

Each video module is short, concise and rich in multimedia with robust motion graphics. All the scripts are written by security experts from Symantec, inspired by real-world cyber threats. Our cross-functional team has industry knowledge in security threat & response, sales engineering, global intelligence network, privacy & legal, among others.

Gamified interactions in select videos keep users engaged. Each module is followed by a short quiz, to ensure users have actively watched the training videos. Even the way we assess users through quizzes is unique. Instead of quizzing solely on basic facts that the everyday user may know off-hand, we incorporate quiz questions which will only be known from actively watching the videos and comprehending the lessons learned from the examples given.



Insider Threats



Phishing

## Try Before You Buy

Trial access to the Security Awareness Service is available on request by contacting any regional Symantec Education Services office.

Sample SCORM module packages are available on request for testing on your Learning Management System by contacting the same offices.

<b>North America</b>	Americas_Education@Symantec.com
<b>Latin America</b>	Latam_Education@Symantec.com
<b>EMEA</b>	EMEA_Education@Symantec.com
<b>APJ</b>	APJ_Education@Symantec.com