



**CASB**

Cloud Access Security Broker



**Symantec**

# Secure use of cloud apps & services

# CloudSOC™

visibility. control. protection.



# Every organization uses cloud apps, with or without IT awareness

Securely adopt cloud apps and meet your regulatory compliance requirements with an industry-leading Cloud Access Security Broker (CASB) that integrates with the rest of your enterprise security. CloudSOC CASB provides visibility, data security and threat protection for today's generation of cloud users across a wide range of sanctioned and unsanctioned apps.



## CASB Gateway

**Mirror Gateway** for controlling un-managed devices

**Information Centric Encryption** available for Encryption/Tokenization

**Cloud Workload Assurance** provides Cloud Security Posture Management (CSPM)

CASB API

API-based Securlets™

In-line Gatelets™

Event Logs for Shadow IT



Mobile / IoT



In Transit



Public/Home WiFi



Regional Office



Enterprise/HQ



## Cloud App Visibility

Discovers and controls the use of Shadow IT.



## Data Security

Identifies, classifies and controls sensitive, compliance-related and confidential data at risk of exposure in the cloud.



## Threat Protection

Identifies high-risk user behavior and controls threats in cloud apps.



## Incident Response

Quickly investigate areas of concern in cloud accounts with rich log-based intelligence.

# CloudSOC™

visibility. control. protection.

## CASB Audit



Symantec™

cloud integrations



USER AUTHENTICATION



WEB SECURITY SERVICES



EMAIL SECURITY CLOUD

CloudSOC (CASB)



DATA LOSS PREVENTION



ENDPOINT PROTECTION



ADVANCED THREAT PROTECTION



INFORMATION-CENTRIC ENCRYPTION



## Cloud App Visibility



Analyze risk attributes and the business readiness of individual cloud apps

Identify cost savings through optimizing cloud subscriptions

Track use of cloud apps, risky users, and risky activity

Coach users to adhere to corporate policies for cloud usage

Deliver regular reports on cloud activity for security and compliance

# Discover and control use of Shadow IT with CloudSOC Audit

### SITUATION

**Shadow IT use of cloud apps introduces compliance and security risk.** Typical enterprises find hundreds of cloud apps in use, but most of these services are not business ready, do not meet compliance requirements, and have zero security oversight.

### SOLUTION

**Gain visibility over all the cloud services used in your organization** and identify risk and compliance issues. Make smart decisions on what apps to sanction, subscriptions to streamline, and controls to enforce on the use of risky apps.

## Know Your Cloud Apps

### Extensive Cloud App Intelligence

The cloud app intelligence in Audit makes it easy to compare similar cloud services, identify and standardize on the best platforms for your business, and automate controls to mitigate the risk of using unsanctioned cloud apps.

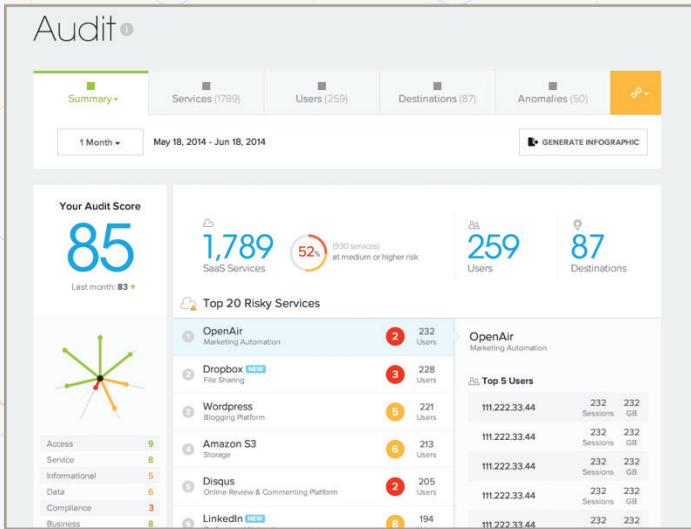
+ Extensive identification and research for ten's of thousands of cloud apps

+ Detailed intelligence on more than 100 different risk attributes for each cloud service



ZING DRIVE	BOX	G SUITE
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

+ Automatic and customizable Business Readiness Ratings™ for each application



## An Integrated Security System

### How CloudSOC Analyzes Cloud App Usage

- + Discovers Shadow IT by analyzing event logs from firewalls, proxies, and other systems
- + Analyzes Shadow IT in use with intelligence on the risks associated with individual cloud services
- + Monitors Shadow IT usage through intuitive dashboards and reports
- + Generates risk assessments on demand—a key requirement for most compliance regulations
- + Automates control over use of cloud apps through integration with Symantec secure web gateways

### Get Unique Shadow IT Control with SWG Integration

Audit integrates with Symantec's ProxySG and Web Security Service (WSS) to add app visibility to your SWG, and enable dynamic policy enforcement based on risk metrics governing the use of cloud apps by members of your organization.



### Get Greater Visibility with SEP Integration

Audit integration with Symantec Endpoint Protection adds visibility of Shadow IT usage by remote employees in addition to the visibility provided by enterprise firewall and proxy logs.

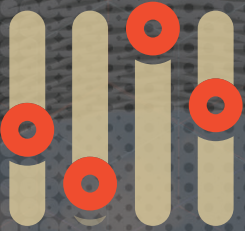


Request a free Cloud Services Risk Assessment Report.

### Streamline Management with Integrated Policies & Architecture

Automate and coordinate visibility and control over Shadow IT use with integrated cloud app intelligence, universal secure web gateway policies, and an architecture designed to support a web and cloud security system.

## Data Security



Classify and track compliance-related and confidential data such as PII, PHI, source code, legal, health, and more automatically

Identify users associated with sensitive data at risk

Monitor and mitigate risk of exposure for sensitive data

Apply global policies to control access to data and transactions with cloud apps

Encrypt sensitive content being uploaded to the cloud

### Know Your Cloud Data



PII



PHI



PCI

# Protect your data in the cloud with CloudSOC

## SITUATION

**Cloud services make it easy to collaborate.**

They also make it easy to expose or lose sensitive, confidential, or compliance-related data. A typical organization broadly shares more than 20% of files in cloud apps—either to the public, to the entire organization or to an external party.<sup>1</sup> Some of these files will contain confidential data.

## SOLUTION

**Prevent Data Loss in the Cloud with CloudSOC**

by identifying sensitive data, monitoring data at risk, encrypting sensitive content, and enforcing policy controls to prevent data breach.

### ContentIQ™ Data Science Engine for DLP



+ Highly accurate data classification powered by a machine-learning system

+ Contextual-analysis and computational linguistics identify more content without false positives than simple Regex matching alone

+ Automatic classification of data and file types

+ Extensive dictionaries—automated and customizable

+ Self-training system learns to identify custom documents



# How CloudSOC Secures Data in the Cloud

- + Scans content and automatically classifies data with highly accurate DLP
- + Monitors sensitive data and remediates risky exposures identified in cloud apps
- + Leverages both API-based Securlets™ for sanctioned SaaS and IaaS accounts and CASB Gateway for real-time traffic between users and cloud apps
- + Enforces rich content-aware and context-aware policies to govern transactions, including encryption of sensitive content
- + Integrates with Symantec DLP to extend central enterprise DLP policies and workflows to cloud apps



## An Integrated Security System



### Data Loss Prevention with integrated CloudSOC and Symantec DLP

Safeguard data in cloud apps with the same DLP policies and response workflows you use for your endpoints, networks, and data centers by using CloudSOC integration with Symantec DLP in the cloud.



### Protect Confidential Data with integrated CloudSOC and Symantec Encryption

Automatically encrypt sensitive files in cloud apps and manage access to those files with integrated Symantec Encryption by PGP or SafeNet.



### Protect Data in Motion and Resting with Symantec Information Centric Encryption

Content is beaconized, allowing you to track wherever it travels. At any point in time, you can revoke the file so that nobody can access it, regardless of how many copies exist.

## Threat Protection



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Detect malicious user activity in context with one or more cloud apps

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Identify and enforce policies based on elevated threat levels and high risk activity

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Mitigate malware and advanced threat attacks

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Block or quarantine compromised accounts

# Detect and remediate threats in cloud apps with CloudSOC

### SITUATION

**Cloud accounts are often accessible directly from the internet**, introducing a new threat vector. Bad actors target user accounts to gain direct access to sensitive content and infiltrate an organization. In addition, users connecting to accounts with malware infected devices can inadvertently infect the broader organization or cause a data breach.

### SOLUTION

**Protect your organization from threats in cloud account** with controls based on data science powered User Behavior Analytics (UBA) and integrated malware protection.

## Know Your Cloud Risk

### User Behavior Analytics and ThreatScore™

The risk level of a user's behavior is quantified with a numerical ThreatScore. A high ThreatScore indicates risky and potentially malicious activity. You can identify the risk level for a user at-a-glance, trigger an alert, or enforce a policy control with this useful system.

- + Individualized and contextualized user behavior profiles based on machine-learning
- + Visual maps of user actions, policy violations, and threats across services
- + Highly accurate data science driven identification of abnormal user activity
- + Track complex sequence of events indicative of data exfiltration





## An Integrated Security System



### Adaptive Authentication with integration of Symantec VIP

Control access to cloud accounts with identity management, single sign-on, and multifactor authentication solutions. CloudSOC offers deeper integration with Symantec VIP to apply adaptive multi-factor authentication to prevent bad actors from accessing cloud accounts even if login credentials are stolen or hacked.

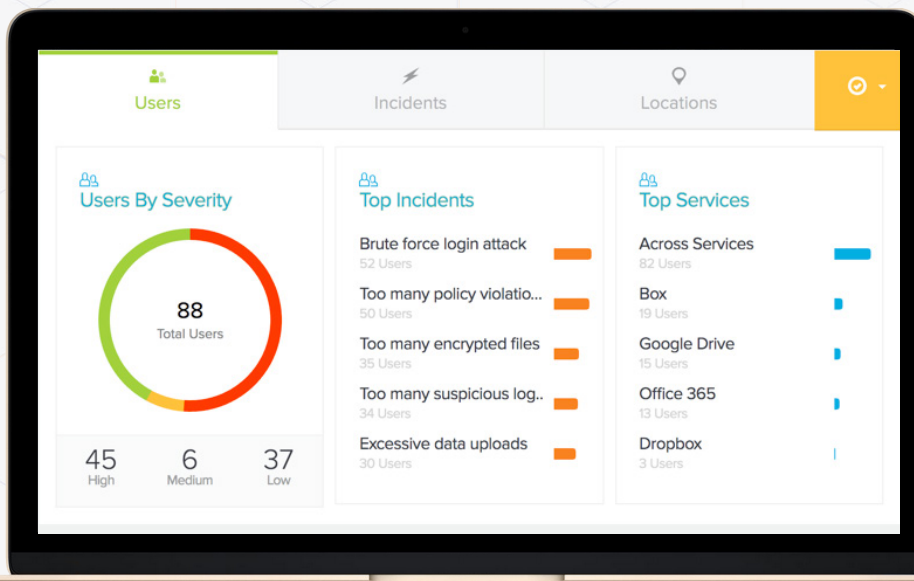


### Malware & Threat Protection with integrated Symantec ATP

CloudSOC offers flexible integration with anti-malware and advanced threat protection solutions to identify and remediate malware infections. Integration with Symantec ATP delivers file reputation analysis, A/V scanning and advanced threat sandboxing to all your cloud content.

## How CloudSOC Protects Against Threats

- + Identifies, logs and maps abnormal and high risk activity
- + Tracks individual user activity and assigns a real-time user ThreatScore
- + Enforces policies based on ThreatScore to alert, quarantine or block activity
- + Scans content in cloud apps for malware and remediates
- + Leverages both API-based Securlets for sanctioned SaaS and IaaS accounts and CASB Gateway for real-time traffic between users and cloud apps



## Incident Response



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Use granular insights into cloud activity for post-incident analysis

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Quickly find critical information with free-form search, extensive filters and pivot tables

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Monitor activity with customizable dashboards and reports

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Integrate with SIEM products for additional analysis

# Investigate and respond to incidents with CloudSOC

## SITUATION

**Security incidents happen.**

The more you know about your activity in the cloud, the more you can do to protect your organization.

## SOLUTION

**Quickly investigate areas of concern with rich log-based intelligence.**

The Investigate function makes the intelligence of CloudSOC accessible to you through easily searched and filtered logs documenting cloud transactions based on users, files, apps, actions, and more. Investigate presents data graphically for fast analysis and offers consolidated summary logs for an instant review of relevant activity.

## Know Your Cloud History

### **StreamIQ™** *delivers granular transaction details*

- + Data science driven engine that translates real-time traffic and API data into granular log data that's easy to understand and act on
- + Granular details on what actions were taken (upload, download, share, delete, etc)
- + Covers unlimited cloud apps in granular detail
- + Identification of which user, what objects, and what content was involved



**Investigate**

Search [ ]

Activity Logs 10,287 matching logs 1 Month Mar 22, 2015 - Apr 20, 2015

**Services**

Elasticsearch	13,064
AWS	1,456
Dropbox	1,454
Box	945
Google Drive	895

**Severity**

Critical	109
Error	129
Warning	1,131
Info	43,270

**Users**

Alice P	7,683
Oscar K	1,449
Wendy H	1,243
Deepak C	893
Arlene S	548

Severity Message

- [ALERT] arline.singh@company.com attempted to download content "amazon zocalo.png" violating policy "FT\_ConfidentialContent" arline.singh@company.com | Apr 20, 2015, 6:07:30 PM | critical
- [ALERT] arline.singh@company.com attempted to download content "amazon zocalo.png" violating policy "FT\_ConfidentialContent" arline.singh@company.com | Apr 20, 2015, 6:07:24 PM | critical
- User downloaded "Team Contacts.xlsx" Graham Klusterman | Apr 20, 2015, 5:40:47 PM | informational
- User shared "recap.txt" with "carol.bell@company.com" Wendy Humber | Apr 20, 2015, 5:40:47 PM | informational
- [ALERT] harvey.nair@company.com attempted to share content "recap.txt" with external user "rosie.wang@externalcompany.com" harvey.nair@company.com | Apr 20, 2015, 5:32:20 PM | critical
- User obtained the link of "recap.txt" and shared with People with the link Harvey Nair | Apr 20, 2015, 5:32:11 PM | informational
- [ALERT] brad.yamada@company.com attempted to share content "recap.txt" with external user "vanessa.castillo@externalcompany.com" brad.yamada@company.com | Apr 20, 2015, 5:31:52 PM | critical

Service	User	Object	Activity	Severity	Location	Browser	Device
<input type="checkbox"/> Elasticsearch	4502	<input type="checkbox"/> sessions	3348	<input type="checkbox"/> informational	9145	<input type="checkbox"/> Firefox	5976
<input type="checkbox"/> MediaFire	1702	<input type="checkbox"/> File	1354	<input type="checkbox"/> error	816	<input type="checkbox"/> Chrome	3462
<input type="checkbox"/> Amazon Web Services	977	<input type="checkbox"/> Session	1048	<input type="checkbox"/> critical	175	<input type="checkbox"/> PhantomJS	17
<input type="checkbox"/> Google Drive	927	<input type="checkbox"/> Folder	946	<input type="checkbox"/> warning	151	<input type="checkbox"/> Safari	14
<input type="checkbox"/> Bitcasa	533	<input type="checkbox"/> Image	362			<input type="checkbox"/> IE	12
<input type="checkbox"/> Yammer	349	<input type="checkbox"/> volume	360			<input type="checkbox"/> Unknown	11
<input type="checkbox"/> Box	252	<input type="checkbox"/> File/Folder	334			<input type="checkbox"/> Other	7
<input type="checkbox"/> Dinohub	213	<input type="checkbox"/> tenantrickswrights	242			<input type="checkbox"/> Opera	5
<input type="checkbox"/> GW 5038	<input type="checkbox"/> API 746	<input type="checkbox"/> Not Available	4503				

**Details** Create Policy

Service: **Office 365**

CloudSOC User's Name: alan able

Cloud service Username: alan.able@mycompanyonmicrosoft.com

CloudSOC User's Email address: alan.able@mycompany.co

Severity: informational

Happened At: Mar 28, 2017, 10:59:49 AM

Recorded At: Mar 28, 2017, 10:59:49 AM

Message: User uploaded file named "Presentation.pptx"

Host: 192.168.10.2

Browser: Firefox

Object Type: File

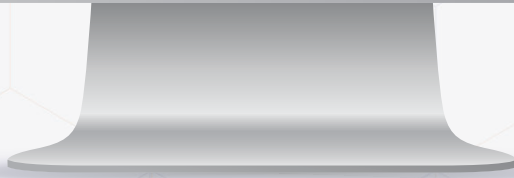
Activity Type: Upload

Longitude: -121.966003

Latitude: 37.312000

Source Location: San Jose (United States)

Request URI: [https://mycompany.sharepoint.com/personal/qa-admin\\_elasticaqainfo\\_onmicrosoft\\_com/\\_api/web](https://mycompany.sharepoint.com/personal/qa-admin_elasticaqainfo_onmicrosoft_com/_api/web)



## An Integrated Security System

### How CloudSOC Investigates Incidents

- + Logs user activity in traffic between users and cloud apps via CASB Gateway and via API-based Securlets for sanctioned SaaS and IaaS accounts
- + Displays graphs and consolidated log reports based on free-form search and filters
- + Expands to share detailed log data on users, files, apps and actions
- + Exports data to your favorite SIEM for further analysis



### Incident Response with SIEMs

Log files from Investigate are easily exported to your SIEM for further analysis.

## Secure your entire enterprise

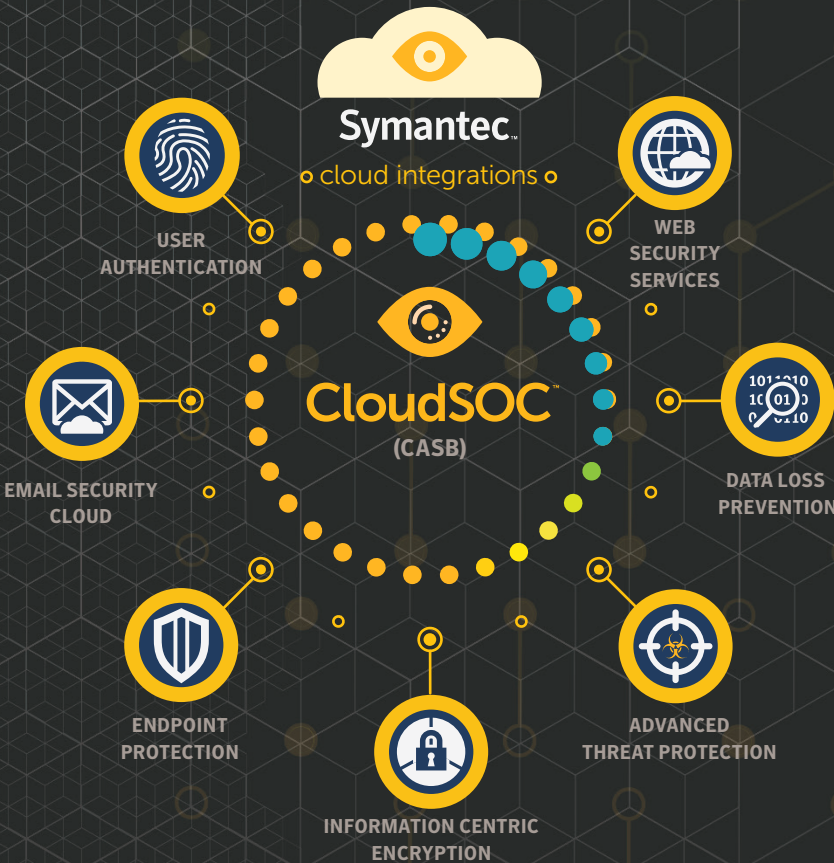
The cloud is part of your organization's infrastructure. Solve your cloud security needs with a system that integrates with the rest of your enterprise security.

## About CloudSOC

Data Science-Powered™ Symantec CloudSOC CASB platform lets organizations confidently engage cloud apps and services while staying safe, secure and compliant. A range of capabilities on the CloudSOC platform deliver the full life cycle of cloud application security, including auditing of shadow IT, user behavior detection, real-time detection of intrusions and threats, protection against data loss, as well as examination and prevention of compliance violations and historical account activity for post-incident analysis.

## About Symantec

Symantec Corporation (NASDAQ: SYMC), the world's leading cyber security company, helps businesses, governments and people secure their most important data wherever it lives. Organizations across the world look to Symantec for strategic, integrated solutions to defend against sophisticated attacks across endpoints, cloud and infrastructure. Likewise, a global community of more than 50 million people and families rely on Symantec's Norton suite of products for protection at home and across all of their devices. Symantec operates one of the world's largest civilian cyber intelligence networks, allowing it to see and protect against the most advanced threats. For additional information, please visit [www.symantec.com](http://www.symantec.com) or connect with us on Facebook, Twitter, and LinkedIn.



For more info on Symantec CloudSOC CASB and its industry leading integrations with Symantec Enterprise Security Systems, visit [go.symantec.com/casb](http://go.symantec.com/casb)



[symantec.com](http://symantec.com) 1 650-527-8000

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