

Product Brief

Rally Software[®] Enterprise Agile Planning and Execution Platform

Overview

Since the inception of the Agile Manifesto, the Agile community has been focused on successfully scaling Agile and Lean development practices in the enterprise. Now, nearly 20 years later, the question still remains: How can organizations effectively scale agile?

Scaling agile goes beyond team-level planning. Although teams comprise the heart of any organization, most who have attempted to scale agile beyond the team level know that it's easier said than done. Whether you define scaled agile as building products with the help of multiple teams or seeking to scale across departments, the fact remains that most organizations continue to struggle. So where do you start?

Benefits of Enterprise Agility

Better Business Outcomes

Effective enterprises focus on delivering outcomes for both their business and their customers. Despite what many believe, it's not about who has the fanciest burndown charts. The most successful organizations look closely at customer objectives instead of vanity metrics, and they focus on building the right things for the right audience. This starts with having the right tools in place to put the customer first and at the heart of everything you do as a business.

Top-to-Bottom Transparency

Many organizations allow their development teams to drive their tooling strategy. Sadly, customization and flexibility aren't always an effective means to achieving the business outcomes that your customers desire. When looking at your tooling strategy, carefully consider what's needed for top-to-bottom transparency. This means having the right guardrails and data strategy in place so that agile metrics are successfully rolled up across the portfolio.

Lower Total Cost of Ownership

Large-scale agile requires the right set of tools. Make sure that you're selecting a toolset that reflects the true total cost of ownership of the solution that you're evaluating. Ask yourself what the hidden costs are below the surface: Are there a number of third-party add-ons required to make this a functioning, scalable solution? Will we need to make additional hires in order to successfully administer and maintain the tool? Will we be pushed to an on-premise solution based on our company size?

Scaling Agile with Rally Software®

Rally Software® brings enterprise agility and scale to your program for better, faster decision-making and execution. With robust views of your multiteam program plans, Rally enables innovative and adaptable planning at every level of your organization. Additionally, features like risk management and dependency mapping help ensure that your organization runs on agile practices, regardless of which framework you use.

Rally delivers all of this functionality in a scalable SaaS environment. That means organizations of any size can effectively scale to a large number of users and artifacts in a single instance—all while maintaining enterprise-grade performance. The result? No server maintenance costs, continual support and updates, and scalability across the enterprise—meaning that you can now run your business as a Lean-Agile machine.

Why Rally?

Top-to-Bottom Transparency

With Rally, each team is empowered to work the way they want, while also maintaining enterprise considerations such as data standardization. Since guardrails exist, the data for each team means the same thing at each level of the hierarchy, providing top-to-bottom transparency for powerful, enterprise-wide reporting.

Team Autonomy

Teams have their own space in Rally where they can conduct their day-to-day activities. Included out-of-the-box are items like test case management, options to plan and optimize the sprint workload, and time tracking. Rally also provides team metrics that measure productivity, predictability, and quality that can be used to drive better agile practices.

Easy Administration

Rally is a SaaS product that can be rolled out to thousands of users by a single administrator, with a few backups. If integrations are needed, they are maintained in a single place and are common to all users. This means that you won't need to budget for additional headcount required to administer and maintain the tool. Users can also create and share views and templates to maintain continuity across the organization.

Questions to Ask:

- Do we have the data to run our business? Do we trust it?
- What are our labor costs for manually maintaining data quality, governance, and reporting?
- How much of the data we see has been sanitized?
- Do our teams like our current solution because they can "hide" their work?
- What is the cost of integration for all our third-party components?
- What is our security risk as a result of our third-party components?
- What are the costs of hiring FTEs for custom scripting and administration?

How Rally Compares to the Competition

Feature	Rally	Competitors
Support for Agile principles through tool concepts	\checkmark	Add-on
Flexible workflows that also support consistent data	\checkmark	
Configurable organizational levels	\checkmark	
Team metrics	\checkmark	Add-on
Ordinal data model	\checkmark	
Support for 5000+ users in a cloud instance		
Integration with popular development tools	\checkmark	Add-on
Test case management		Add-on
Planning and optimizing the sprint workload	\checkmark	Add-on
Time tracking	\checkmark	Add-on
Integrated portfolio- and program-level planning	\checkmark	Add-on
Top-to-bottom transparency within the business		
Full traceability (Portfolio through to Stories)	\checkmark	Limited
Support for Big Room Planning	\checkmark	
Automated risk alerts and reporting	\checkmark	Limited
Capacity and resource management	\checkmark	Add-on
Dependency mapping, sequencing, and tracking	\checkmark	Add-on
Support for risk tracking	\checkmark	Add-on
PI tracking that surfaces issues	\checkmark	

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