

PRODUCT BRIEF



KEY BENEFITS

- Increase Visibility: Visualize and track work in real time against important deadlines and milestones at every level of the organization.
- Create Alignment: From planning to delivery, eliminate silos, foster collaboration, and unite business and IT teams.
- Optimize Efficiency: Eliminate waste, increase productivity, and improve quality with new ways of working that optimize delivery.
- Supporting Global Teams: Secure, scalable solution available onpremise or in the Cloud. Supporting your organization and teams any way possible. With a 99.9% uptime for our SaaS offering, we do not let global teams down.

"We established a data-driven approach and transparency that hadn't been there before. We were able to execute and demonstrate gains in availability and agility, which helped us build confidence with senior leadership."

Cox Automotive

Rally® Unite the Enterprise

Overview

Digital transformations are complex, complicated, and rarely a linear path. Embracing business agility empowers your organization to quickly adapt to market changes and confidently provide the value your customers need. Rally® software is the foundation of business agility, value stream management, and digital transformations.

Rally enables you to plan, prioritize, manage, track, and measure at every level of the organization, to deliver maximum customer value while remaining compliant with strict data sovereignty laws and highest levels of security. Our enterprise-class business agility platform provides visibility into progress, roadblocks, and dependencies across multiple teams, projects, and programs. Rally visualizes the data needed to run your business, highlighted by reporting capabilities that are aggregated in real time across the enterprise, with advanced Al-powered insights for forecasting outcomes and predicting risks, reducing the need for status reports and manual data collection. This allows you to align your strategic goals to the work and create better business results, and do it all in a single system of record.

Business Challenges

To compete in a fast-paced, competitive, and evolving global marketplace, the way that you deliver value to your customers determines your ability to succeed. Traditional methods have proven to be too slow and expensive to keep up with the pace of a digital world and its demanding customers.

Are you struggling to align your work to the business strategy? Are you missing deadlines, milestones, and delivery dates? Do you have too much work in progress, with people working at maximum capacity, and still cannot deliver anything quickly? Are you creating unrealistic development roadmaps? Do you lack visibility into progress and risks before it is too late to act?

To overcome these challenges, transformative companies rely on Rally. Available on-premises or in the cloud, Rally allows your value streams to deliver more customer value faster by synchronizing work and leveraging AI driven forecasting to optimize capacity and predict bottlenecks. Rally enables these companies to deliver more customer value faster, by synchronizing work to business priorities, coordinating teams, providing visibility, and delivering on a predictable cadence. You can measure work across teams of teams with real-time visibility, while staying connected to the company's most important initiatives, in a single, scalable, extensible source of truth.

KEY FEATURES

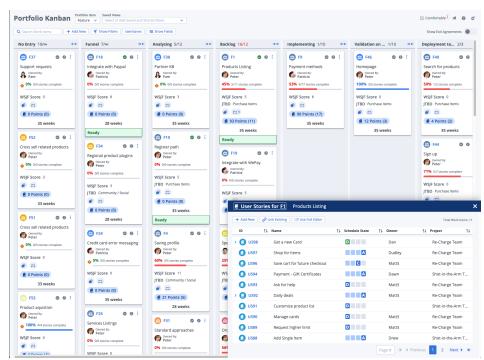
- Objectives and key results:
 Associate work to enterprise outcomes, track progress, and visualize alignment.
- Real-time status tracking: Track initiatives across all teams, programs, and portfolios.
- Iteration and release planning:
 Plan to deliver on the highest-value business initiatives.
- Customizable dashboards: View the information you need most in Scrum, Kanban, or custom views.
- Capacity planning: Align business priorities with actual team capacity to ensure consistent delivery of customer value. Al enhances this feature by modeling future capacity and providing proactive, data-driven insights.
- Risk management: Surface blocks, defects, dependencies, and milestones to take prompt action with Al-powered predictions to surface hidden risks before they impact delivery.
- Scalable platform: Integrate third-party tools in your software ecosystem to roll data from the team level up to the program and portfolio level.
- Reporting and metrics: See team burndown and velocity; measure productivity, responsiveness, and quality.
- Support for hybrid methodologies:
 Empower teams to work the way
 they want while still getting consistent
 reliable data across all levels.

Solution Overview

To drive revenue, win market share, and delight customers, you need to unite your enterprise with Rally. Accelerate transformation and connect work across your value streams with the only intentionally built solution for business agility and value stream management.

- Accelerate time to market: Eliminate bottlenecks and blocks with data-driven
 planning tools and real-time visibility into work in progress. Our advanced Al
 assistant further streamlines the process by helping generate and decompose
 business outcomes into user stories quickly while maintaining alignment to
 strategy. Rally helps you plan and build the highest-priority features and ship
 them without delay.
- Connect strategy to delivery: With OKRs, connect the work of teams to your
 enterprise objectives to deliver faster, optimize resources, and maximize return on
 investment. With Rally, you will get business visibility into delivery status so you
 can make informed portfolio-steering decisions.
- Empower your teams: Equip your business with a predictable delivery engine by focusing your teams on the work that matters. Rally provides real-time visibility into status and performance metrics that help teams continuously improve. Rally offers Al-generated summaries and help interpreting charts and metrics to extract deeper data insights.

Figure 1: Simple for Teams, Powerful for the Enterprise



Related Solutions

- ValueOps. Integrate Rally with Clarity® software or virtually any third-party product in your software ecosystem, to eliminate silos and power value stream management
- Rally contributes to Value Stream
 Management by allowing business
 leaders to answer tough questions
 about prioritization, development
 outcomes, progress from planning to
 delivery, and identifying opportunities
 to optimize flow. Value streams
 leverage Rally to make complex
 processes visible so businesses can
 quickly pivot based on data-driven
 decisions.

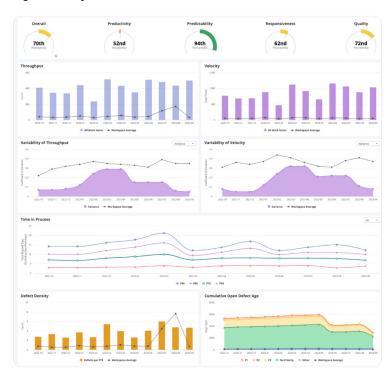
For more product information, go to:

- enterprise-software.broadcom.com/ unite-the-enterprise
- enterprise-software.broadcom.com/ vsm-needs-rally
- enterprise-software.broadcom.com/ contact-rally-by-broadcom

Critical Differentiators

- Value Stream Automation: Integrate nearly any third-party tool data into Rally with ValueOps® ConnectALL (ITSM, DevOps, Jira, PPM, DPM/SPM, collaboration tools, and more). Learn more in our ConnectALL eBook.
- Intentionally built for speed and scale: Rally is an enterprise-class platform built for coordinating work across multiple teams and programs with large numbers of users and artifacts.
- Align your organization: Features like capacity planning, team planning, and release tracking bring the right work to the right teams at the right time. Team board, personalized navigation, and quick detail pages enable your teams to access the right level and complexity of work to deliver the most important features to your customers.
- Offers dynamic performance metrics: Benefit from the only platform that empowers you to measure productivity, predictability, quality, and responsiveness in real time. Al-driven forecasting and reporting turn delivery data into action, helping you make data-backed decisions faster. Get the data to benchmark team performance, and continuously improve it according to top KPIs.
- Features real-time, reliable progress status: Measure and visualize real-time
 progress with flow metrics across every level, including portfolio, program, and
 team levels. With automated data rollups, view reliable and trusted reports without
 manual reporting.
- Benefit from the added security of a solution that is FedRAMP authorized:
 FedRAMP is a government-wide program that provides a standardized approach
 to security assessment, authorization, and continuous monitoring for cloud
 products and services.

Figure 2: Rally Flow Metrics Leader Dashboard





For more information, visit our website at: www.broadcom.com