PRODUCT BRIEF

FR
FedRAMP

KEY BENEFITS

- **Increase Visibility:** Visualize and track work in real time against important deadlines and milestones at every level of the organization.

- **Create Alignment:** From planning to delivery, eliminate silos, foster collaboration, and unite business and IT teams.

- **Optimize Efficiency:** Eliminate waste, increase productivity, and improve quality with new ways of working that optimize delivery.

- **Supporting Global Teams:** Secure, scalable solution available on-premise or in the Cloud. Supporting your organization and teams any way possible. With a 99.9% uptime for our SaaS offering, we do not let global teams down.

"We established a data-driven approach and transparency that hadn't been there before. We were able to execute and demonstrate gains in availability and agility, which helped us build confidence with senior leadership."

– Cox Automotive

Rally®
Unite the Enterprise

Overview

Digital transformations are complex, complicated, and rarely a linear path. Embracing business agility empowers your organization to quickly adapt to market changes and confidently provide the value your customers need. Rally® is the foundation of business agility, value stream management, and digital transformations.

Rally enables you to plan, prioritize, manage, track, and measure at every level of the organization, to deliver maximum customer value while remaining compliant with strict data sovereignty laws and highest levels of security. Our enterprise-class business agility platform provides visibility into progress, roadblocks, and dependencies across multiple teams, projects, and programs. Rally visualizes the data needed to run your business, highlighted by reporting capabilities that are aggregated in real time across the enterprise, reducing the need for status reports and manual data collection. This allows you to align your strategic goals to the work and create better business results, and do it all in a single system of record.

Business Challenges

To compete in a fast-paced, competitive, and evolving global marketplace, the way that you deliver value to your customers determines your ability to succeed. Traditional methods have proven to be too slow and expensive to keep up with the pace of a digital world and its demanding customers.

Are you struggling to align your work to the business strategy? Are you missing deadlines, milestones, and delivery dates? Do you have too much work in progress—with people working at maximum capacity—and still cannot deliver anything quickly? Are you creating unrealistic development roadmaps? Do you lack visibility into progress and risks before it is too late to act?

To overcome these challenges, transformative companies rely on Rally. Available on-premises or in the cloud, Rally allows your value streams to deliver more customer value faster, by synchronizing work. Rally enables these companies to deliver more customer value faster, by synchronizing work to business priorities, coordinating teams, providing visibility, and delivering on a predictable cadence. You can measure work across teams of teams with real-time visibility, while staying connected to the company's most important initiatives, in a single, scalable, extensible source of truth.
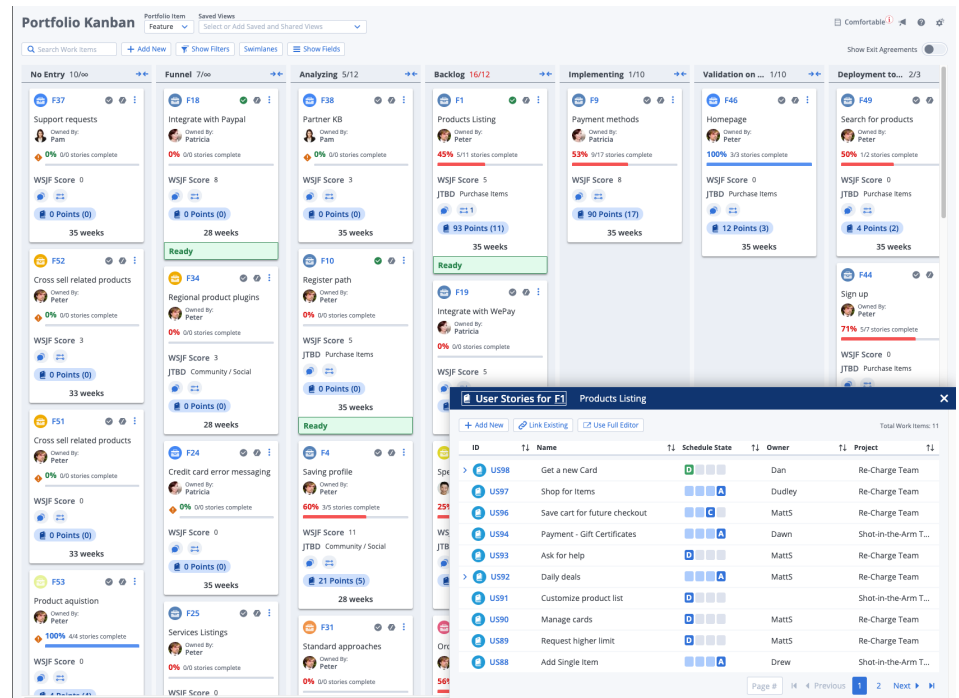
KEY FEATURES

- **Objectives and key results:** Associate work to enterprise outcomes, track progress, and visualize alignment.

- **Real-time status tracking:** Track initiatives across all teams, programs, and portfolios.

- **Iteration and release planning:** Plan to deliver on the highest-value business initiatives.

- **Customizable dashboards:** View the information you need most in Scrum, Kanban, or custom views.

- **Capacity planning:** Align business needs to team capacity to deliver customer value.

- **Risk management:** Surface blocks, defects, dependencies, and milestones to take prompt action.

- **Scalable platform:** Integrate third-party tools in your software ecosystem to roll data from the team level up to the program and portfolio level.

- **Reporting and metrics:** See team burndown and velocity; measure productivity, responsiveness, and quality.

- **Support for hybrid methodologies:** Empower teams to work the way they want while still getting consistent reliable data across all levels.

Solution Overview

To drive revenue, win market share, and delight customers, you need to unite your enterprise with Rally. Accelerate transformation and connect work across your value streams with the only intentionally built solution for business agility and value stream management.

- **Accelerate time to market:** Eliminate bottlenecks and blocks with data-driven planning tools and real-time visibility into work in progress. Rally helps you plan and build the highest-priority features and ship them without delay.

- **Connect strategy to delivery:** With OKRs, connect the work of teams to your enterprise objectives to deliver faster, optimize resources, and maximize return on investment. With Rally, you will get business visibility into delivery status so you can make informed portfolio-steering decisions.

- **Empower your teams:** Equip your business with a predictable delivery engine by focusing your teams on the work that matters. Rally provides real-time visibility into status and performance metrics that help teams continuously improve.

Figure 1: Simple for Teams, Powerful for the Enterprise

Rally

Related Solutions

- **ValueOps.** Integrate Rally with Clarity™ or virtually any third-party product in your software ecosystem, to eliminate silos and power value stream management

- Rally contributes to **Value Stream Management** by allowing business leaders to answer tough questions about prioritization, development outcomes, progress from planning to delivery, and identifying opportunities to optimize flow. Value streams leverage Rally to make complex processes visible so businesses can quickly pivot based on data-driven decisions.
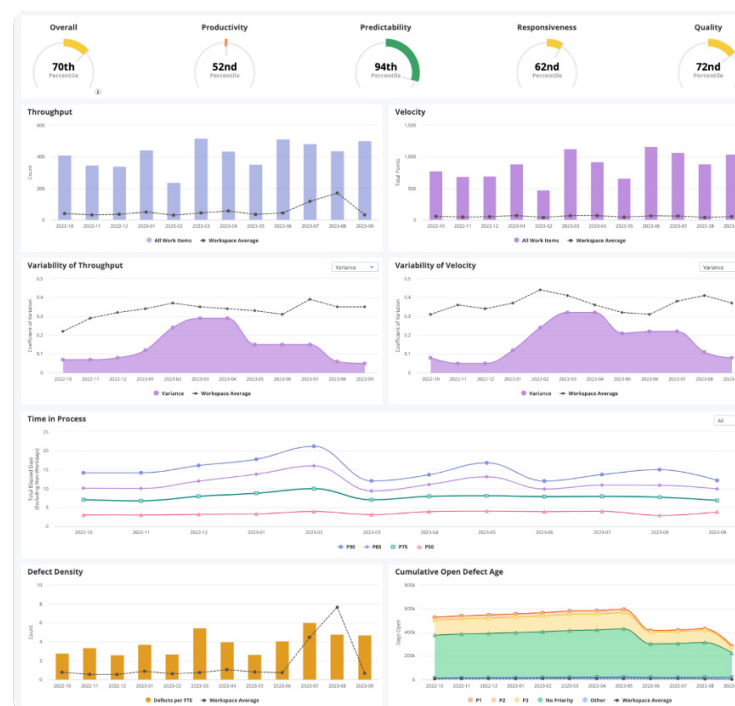
For more product information, go to:

- enterprise-software.broadcom. com/unite-the-enterprise
- enterprise-software.broadcom. com/vsm-needs-rally
- enterprise-software.broadcom. com/contact-rally-by-broadcom

Critical Differentiators

- **Value Stream Automation:** Integrate nearly any third-party tool data into Rally with ValueOps™ ConnectALL (ITSM, DevOps, Jira, PPM, DPM/SPM, collaboration tools, and more). Learn more in our ConnectALL eBook.

- **Intentionally built for speed and scale:** Rally is an enterprise-class platform built for coordinating work across multiple teams and programs with large numbers of users and artifacts.

- **Align your organization:** Features like capacity planning, team planning, and release tracking bring the right work to the right teams at the right time. Team board, personalized navigation, and quick detail pages enable your teams to access the right level and complexity of work to deliver the most important features to your customers.

- **Offers dynamic performance metrics:** Benefit from the only platform that empowers you to measure productivity, predictability, quality, and responsiveness in real time. Get the data to benchmark team performance, and continuously improve it according to top KPIs.

- **Features real-time, reliable progress status:** Measure and visualize real-time progress with flow metrics across every level, including portfolio, program, and team levels. With automated data rollups, view reliable and trusted reports without manual reporting.

- **Benefit from the added security of a solution that is FedRAMP authorized:** FedRAMP is a government-wide program that provides a standardized approach to security assessment, authorization, and continuous monitoring for cloud products and services.

Figure 2: Rally Flow Metrics Leader Dashboard