technologies predictive BI: a spring board to the next level

A faster path from

Data Insight Action The pace of business is accelerating. The difference between market leaders and everyone chasing them is often their ability to make decisions faster

than their competition and to make them based on a more comprehensive picture of what's happening. Integrating modern BI tools with predictive performance metrics into a modern PPM suite creates a game-changing insight engine that can help your organization level-up. CA partnered with TechValidate to survey over 500 users of PPM software to identify painpoints in their current experience and opportunities to improve the tools they use.

From delayed

or incomplete

data...

BI now

to real-time,

project-level

insight

Leverage trusted, real-time

project data to support crucial

business decisions, and eliminate

delays and reporting bottlenecks.

Bl next

Intelligence is only as good as the data it's based on and the ease with which it can be aggregated and organized.

Delays associated with data gathering cost organizations \$3,000 on average, but costs can run as high as \$16,000 per

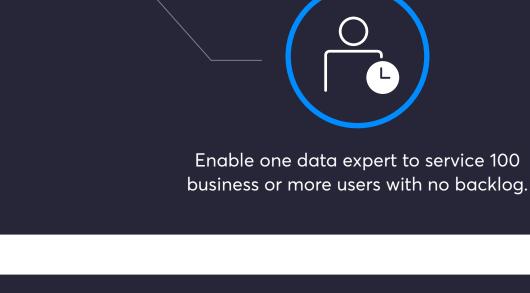
request, depending on the

industry.1



"Self-service BI" democratizes access

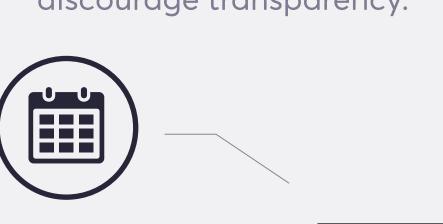
to insights.



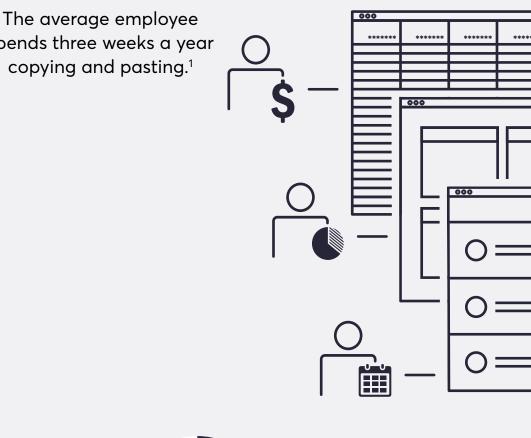
landscape of tools... Role-specific BI and reporting tools are costly, inefficient and discourage transparency.

From a

fragmented



spends three weeks a year copying and pasting.1



available in real time, from any device, with the ability to create personalized views for individual users.

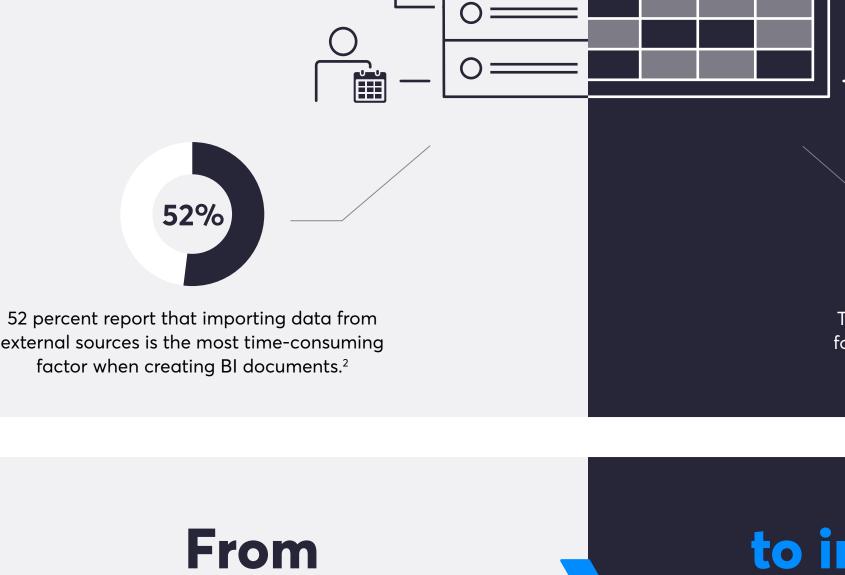
to a single

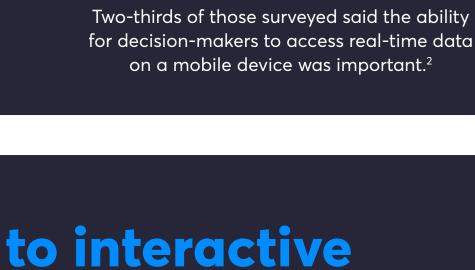
(personalized)

source of truth

Get all your data in one tool,

Promote individual 18.73M 11.23M efficiency and team alignment.





to relevant insights. 000 "The BI market has shifted to

more user-driven, agile

limited, static

reports...

Many reporting tools provide only

a two-dimensional view of data,

making it difficult to drill down

development of visual, interactive dashboards with data from a broader range of sources."3 -Gartner Inc.



Information arrives too late to be useful.

"Visual information is 18.73M more powerful than any

dashboards and

visualizations

Embedded BI puts dynamic and

interactive analytics tools with

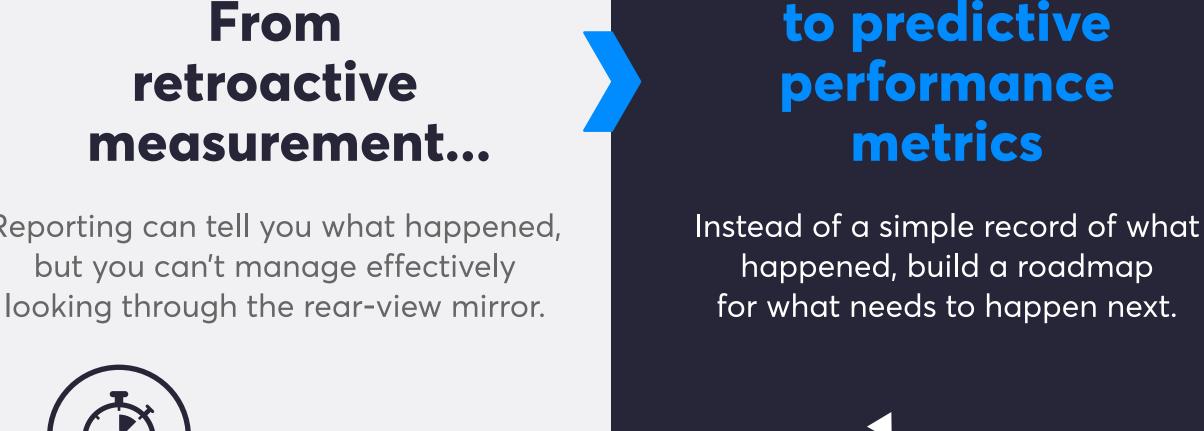
rich visual presentation tools right

in your existing workflow.

other type of sensory input when it comes to 11.23M processing information."4 -John Medina, PhD

Get Microsoft Excel®-like functionality without

having to export data out of your PPM application.



2 1

4

3



Businesses need to anticipate

success or failure before it happens.

From manual

processes and

7 8

87 percent agree that trending capabilities

to automated

data management

and workflows

Automate the process of aggregating

data and creating reports, and even

trigger workflows automatically based

on business rules.

that help accurately predict project success

or failure are important.²

43 percent said there are too many manual steps involved in reporting.²

The opportunity cost of reporting inefficiencies is roughly \$200K per year.1

Set alerts and triggers for key metrics.

What PPM with predictive Bl means for your organization: For the business For the users

All your data in one place, with the ability for any user to

immediately surface meaningful information—in the tools they already use—and efficiently communicate insights across

Reporting that is efficient,

accurate and meaningful.

the organization.

Get real-time, project-level insight, enabling you to get a comprehensive picture of your data and make informed

decisions at the speed of business.

Make decisions quickly

and with confidence.

Level-up your business with CAPPM. CA Project & Portfolio Management (CA PPM) includes embedded BI tools

and integrates seamlessly with industry-leading BI platforms. Learn more at ca.com/ppm

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CS200-318773

¹ Gatte, T., Tumble Road LLC. ² TechValidate: CA PPM Reporting and BI Customer Survey, September 2017. ³ Howson, C. et al., "Critical Capabilities for Business Intelligence and Analytics Platforms," March 2017. ⁴ Evelson, B., "Build More Effective Data Visualizations," October 28, 2015, http://go.forrester.com/blogs/15-10-28-build_more_effective_data_visualizations/

