

Phishing Readiness Service

Protect Your Organization through User Preparedness

Overview

Phishing attacks remain one of the most significant cybersecurity challenges, targeting organizations of all sizes and industries. These attacks exploit human vulnerabilities, making every employee a potential entry point for cybercriminals. Combating phishing requires more than technological defenses. An effective defense demands a well-trained workforce equipped to recognize and respond to suspicious emails.

The Phishing Readiness Service, which comes with the Symantec® Email Threat Detection Response and Isolation service, empowers organizations to proactively address these threats by conducting realistic, simulated phishing attacks. This centralized platform allows you to assess and improve employee awareness, analyze behaviors, and strengthen your organization's cybersecurity posture.

Comprehensive Assessment Capabilities

Unlimited Assessments for All Employees

With the Phishing Readiness Service, you can send unlimited email assessments which enable continuous evaluation and reinforcement of employee training. Import as many users as necessary to ensure that your organization is educated and prepared to handle phishing threats effectively.

Diverse and Targeted Assessment Types

Tailor the simulated phishing attacks to address specific attack vectors, such as malicious links, file attachments, and data requests. Monitor and measure key behaviors, including email opens, link clicks, attachment interactions, and data exposure to gain comprehensive insights into your organization's susceptibility.

Benefits of the Phishing Readiness Service



Comprehensive Assessment



Integrated Training



Privacy and Insights

Fully Customizable Templates

Access a wide range of frequently refreshed templates for each assessment type. Customize these templates to align with your organization's branding, messaging, culture, or language. These templates ensure that simulated attacks are realistic and relatable, enhancing the training experience.

Integrated Training and Education

Integrated User Training

Education is most effective when it is timely and relevant. The Phishing Readiness Service provides integrated training during and after assessments based on user responses. Deliver training immediately or schedule automated follow-ups to maximize engagement and retention.

Secure Data Management and Insightful Reporting

Dedicated Private Instance

You can maintain complete control over your data with a dedicated client instance. All user information and metrics are securely stored and managed, giving you peace of mind while conducting assessments and reviewing results.

Detailed Reporting Features

You can gain actionable insights with robust reporting capabilities. Analyze key user details, geolocated activity, completion rates, and trends to identify vulnerable clients and track improvement. Share these metrics with stakeholders to demonstrate the value of your investment in phishing readiness.

Transform Your Workforce into Your Strongest Line of Defense

Organizations face constant pressure to defend against evolving phishing tactics. The Phishing Readiness Service, included with Symantec Email Threat Detection Response and Isolation, not only assesses vulnerabilities but also equips your team with the knowledge and confidence to respond effectively. This comprehensive solution helps foster a culture of cybersecurity awareness, reducing risks and strengthening your overall defense strategy.



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