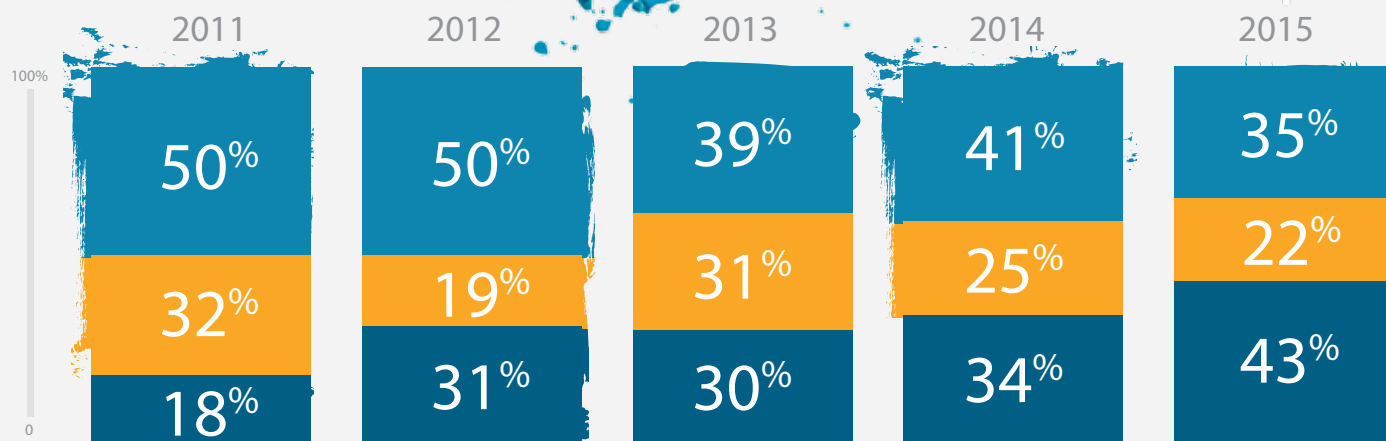


Attackers Target Both Large and Small Businesses

Like thrown paint on a blank canvas, attacks against businesses, both large and small, appear indiscriminate. If there is profit to be made, attackers strike at will.

The last five years have shown a steady increase in attacks targeting businesses with less than 250 employees.

Spear-Phishing Attacks by Size of Targeted Organization



Cyber attackers are playing the long game against large companies, but all businesses of all sizes are vulnerable to targeted attacks. In fact, the number of spear-phishing campaigns targeting employees increased 55% in 2015.



2015 Risk Ratio of Spear-Phishing Attacks by Organization Size

