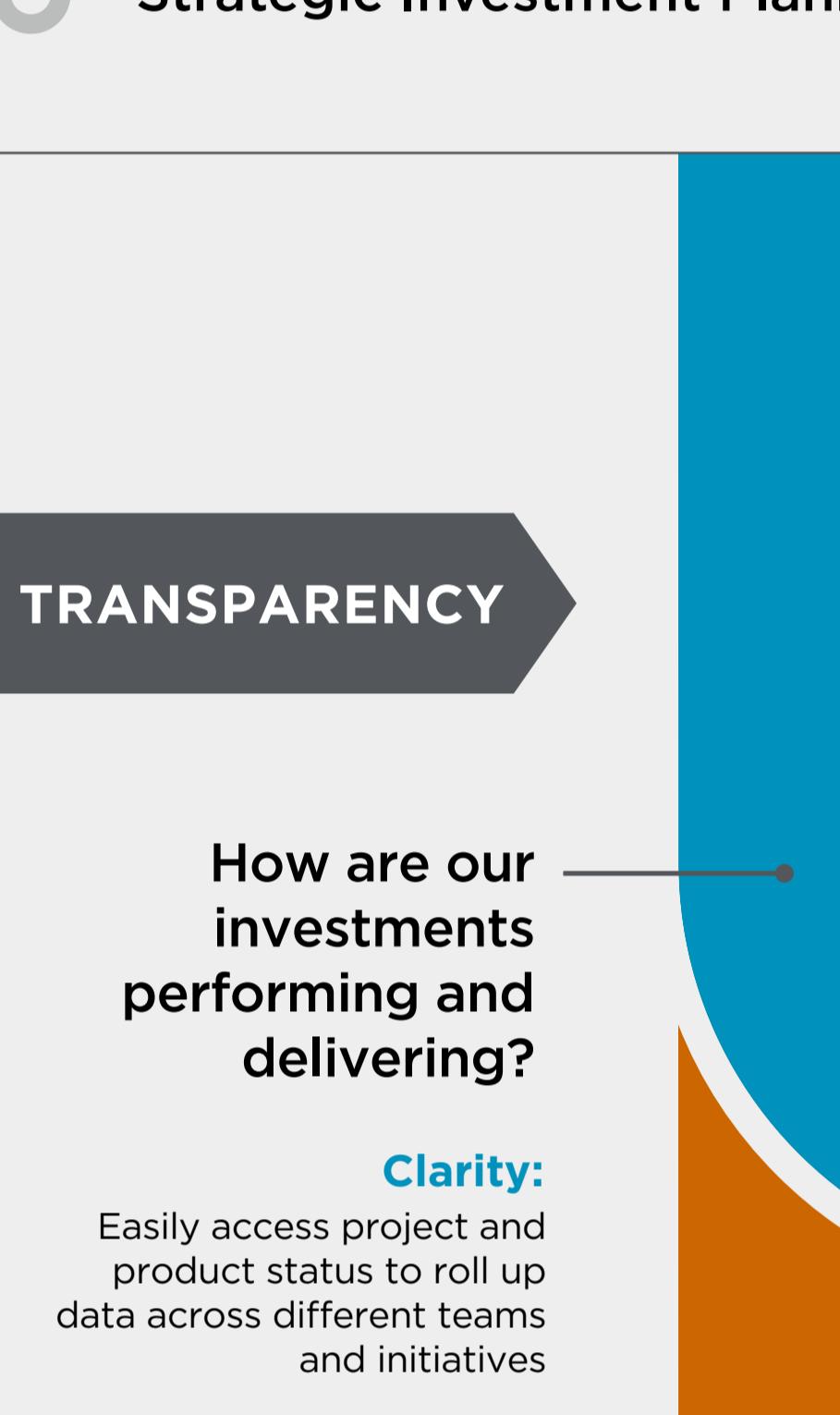


Fuse Business with IT and Create More Value

Modern enterprises are shifting to become software businesses.

As planning and delivery cycles speed up, it's exposing a critical disconnect between Business and IT. As organizations adopt a more synchronized way of working, their tools need to evolve to ensure the entire business is connected and aligned to the same outcomes. It isn't just about delivering faster; it's about delivering more value.

The cost of misalignment



80%

Up to 80 percent of products lose money¹

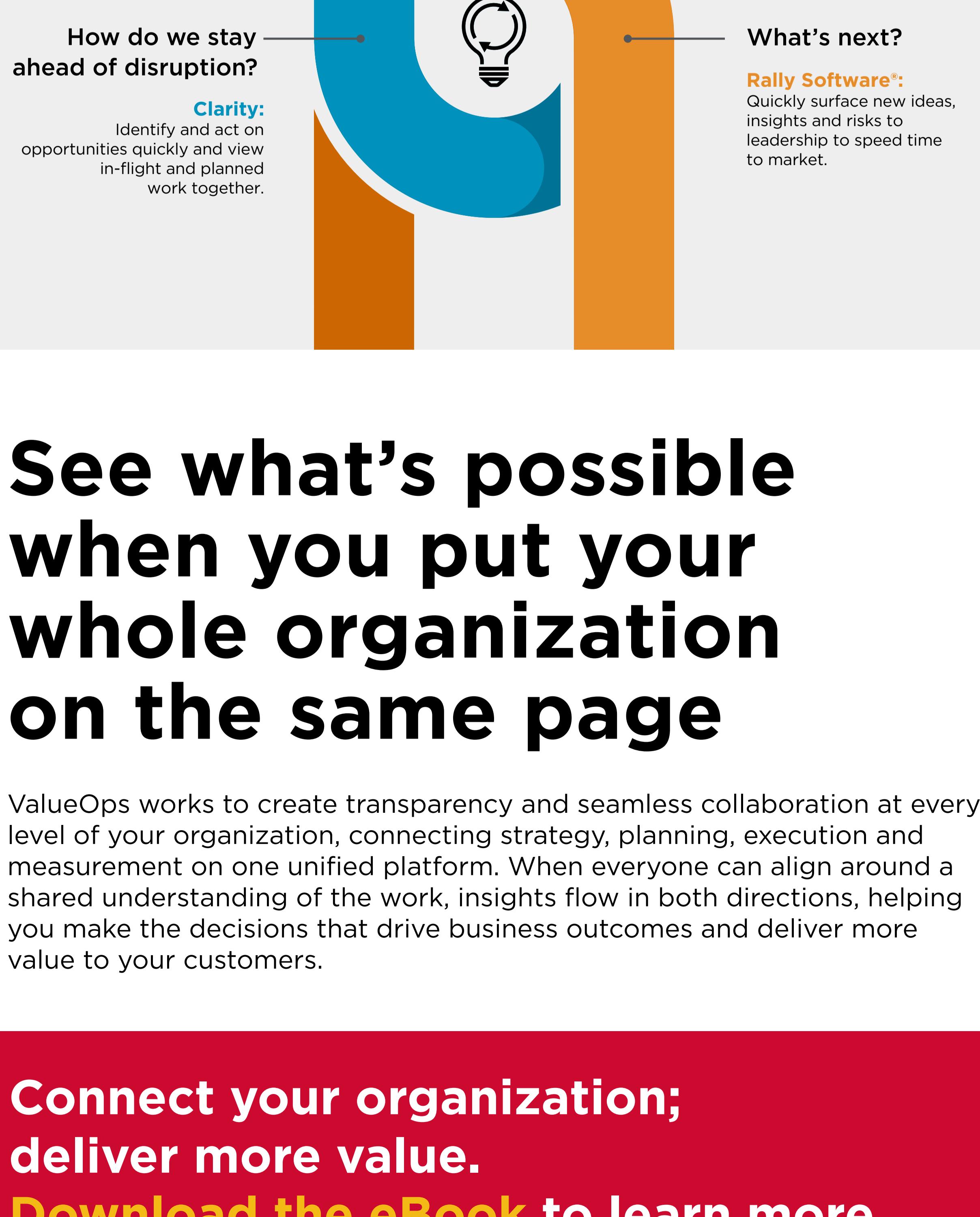
The implication isn't just that companies aren't working efficiently, it's that they are not building the things that matter most.

Clarity and Rally Software® unite to create ValueOps the leading Digital Business and Agile Management solution.

They enable you to manage your investments and your work on a single, unified platform, putting your whole organization on the same page when it comes to data, insights and prioritization of work. When teams can see how their work aligns to broader goals and leaders can see how work maps to the strategic initiatives, then the whole organization can shift its focus from getting work done to doing the right work.

Clarity
Strategic Investment Planning

Rally Software®
Agile Work Orchestration



See what's possible when you put your whole organization on the same page

ValueOps works to create transparency and seamless collaboration at every level of your organization, connecting strategy, planning, execution and measurement on one unified platform. When everyone can align around a shared understanding of the work, insights and measurement help you make the decisions that drive business outcomes and deliver more value to your customers.

Connect your organization; deliver more value. Download the eBook to learn more.

¹ PDMA Visions, Issue 3, 2016

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