BROADCOM®

Enterprise Software Portfolio Licensing Agreement
Align Decision Making to Improve Business Outcomes

Our Enterprise Software Full PLA is designed to help you adapt and respond quickly to digital disruption. The enhanced, interconnected capabilities of this PLA collectively form the engine that allows your company to achieve its vision. By delivering data-driven, cross-correlated insights to support effective decision-making, the Enterprise Software Full PLA helps you build new levels of transparency, traction, and trust.

How Does it Work?

With an Enterprise Software Full PLA, you can join technology and business functions to one another to better achieve business outcomes, much like DevOps joins the development and IT operations functions to achieve technical outcomes. Our Enterprise Software solutions support data-driven, cross-functional teams efforts to optimize operations, restart stalled or failing digital initiatives, combine siloed digital projects, explore new ideas, and accelerate existing digital strategies. Here are examples of how that works:

ValueOps helps you fuse business with IT. By connecting business strategy, program management and team execution, you can create the transparency, efficiency and accountability required to gain real-time visibility into the status of your investments and deliver continuous business value.

DevOps provides a modern, continuous testing platform to eliminate QA roadblocks; an intelligent, automated delivery pipeline to improve efficiency and overall quality; proactive AI assessment of quality and risk; and fast feedback for continuous improvement to business processes and site reliability.

AIOps empowers teams to apply AI and machine learning to gain complete visibility into business services, KPIs and full stack performance, so they can drive substantive improvements without sacrificing speed. With rapid data correlation and probable root cause identification capabilities, you'll have full-stack visibility into conditions that impact customer experience and rapid remediation via an integrated automation engine that can trigger workflows based on AI/ML generated insights.

Why Choose an Enterprise Software Portfolio Licensing Agreement?

The PLA gives you:

• Unrestricted access to more of our entire Enterprise Software portfolio of solutions, trusted by the world's largest organizations

• Predictable annual costs, even if usage expands

• Lower overall costs for your Enterprise software needs

• Increased flexibility to try new technologies with no risk

• Simplified maintenance, upgrade and renewal processes

• Designated customer service and usage telemetry to help you get the most from your investment

Automation provides the capabilities you need to improve enablement and increase your automation adoption rate. You can create an Automation Center of Enablement to help minimize risk to critical digital infrastructure, and evolve automation to be autonomous and more intelligent. Using an open approach to Automation and AI that works with both third party and our own technologies, we deliver the outcomes you need to succeed in today's digital economy.

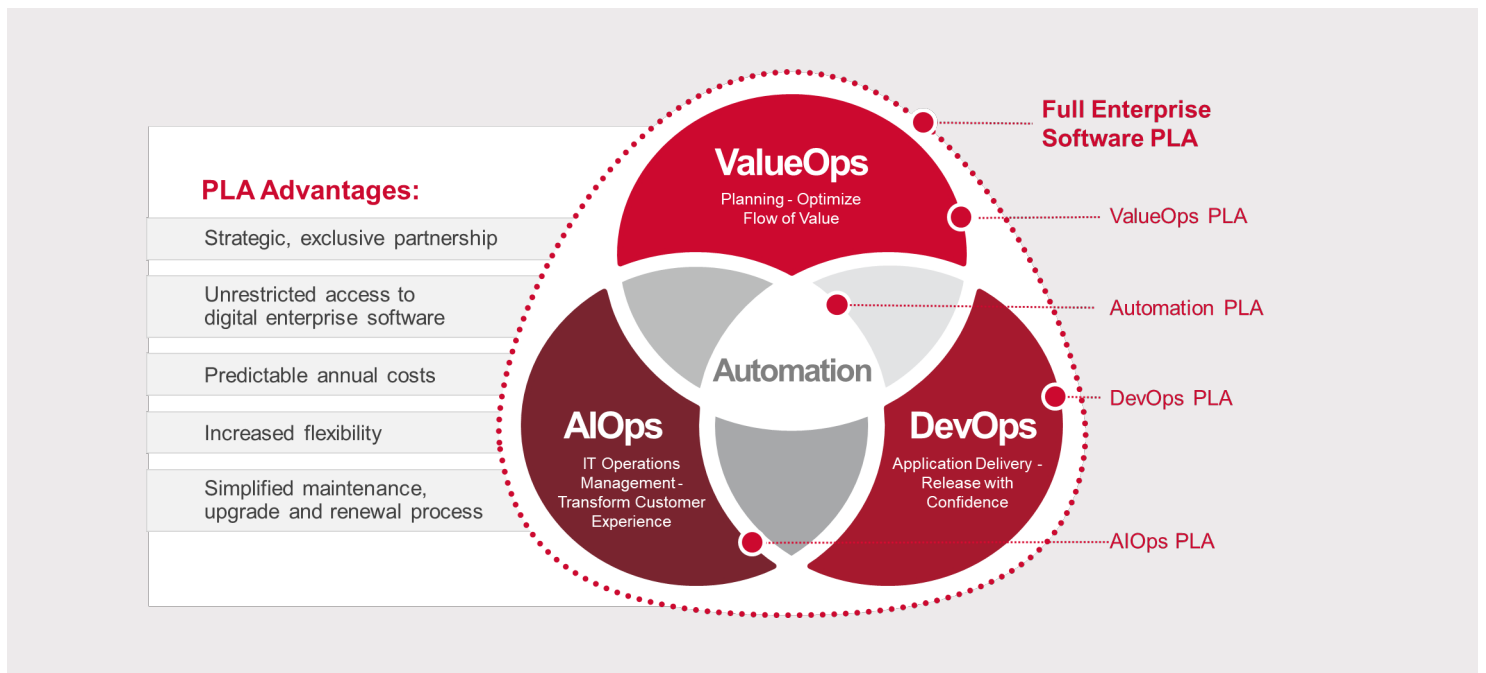## Enterprise Software Portfolio License Agreements

Our Portfolio License Agreement (PLA) offers enterprise companies an entirely new approach to solving their most complex problems. Simple, flexible and cost-effective licensing, a portal to quickly discover and deploy your software, and enhanced, low-friction deployments to speed time to value so you can get the most out of your software investments.

The PLA program allows our most strategic customers to choose unrestricted access to either our entire portfolio of Enterprise Software solutions, or to one or more specific segments. So for instance, if you're using our DevOps products heavily, a PLA makes it really easy for you to expand and take advantage of the integrations we have across our DevOps products, and easy to try new products as you make critical decisions about your technology footprint. With a PLA, you can repurpose your investment, mix and match capabilities to meet your changing needs, and provide your users with unrestricted access to the software they need to successfully run your business.

Broadcom Strategic PLA Partnership Advantages

As a PLA customer, you'll also gain a strategic partner in Broadcom. We'll set a regular cadence of communication and engagement, working collaboratively with your teams to co-develop solutions from PLA offerings. You'll have advance access to solution roadmaps and a chance to influence their direction. Our Broadcom-led workshops can help you prepare for, and achieve critical milestones, and certified services resources are available to complement your transformation efforts. Together, we'll determine how to best meet your evolving needs, then develop a mutual activity plan for rapid execution to deliver the business outcomes you need.

Figure 1: Enterprise Software PLAs

Access the Entire Enterprise Software Portfolio

The Full Enterprise Software PLA includes unrestricted access to all of the solutions that comprise our partial PLAs:

ValueOps PLA

- Agile Requirements Designer
- Clarity PPM
- Clarity Saas
- Continuous Delivery Director
- Rally Adaptor for Jira
- Rally Customer Managed Keys
- Rally Software

DevOps PLA

- Agile Requirements Designer
- BlazeMeter
- Continuous Delivery Automation
- Continuous Delivery Director
- Nolio Release Automation
- Rally Adaptor for Jira
- Rally Customer Managed Keys
- Rally Software
- Service Virtualization
- Test Data Manager

AIOps PLA

- Continuous Delivery Director
- DX App Synthetic Monitor
- DX Application Performance Management
- DX Infrastructure Manager
- DX NetOps
- DX Operational Intelligence
- DX SaaS (fka DXI - includes APM, UIM, AXA, and ASM)
- Runscope Enterprise

Automation PLA

- Automic Automation AI Edition
- Automic Automation Intelligence
- Automic Dollar Universe
- Autosys Workload Automation AI Edition
- Continuous Delivery Automation
- Continuous Delivery Director
- ESP dSeries Workload Automation
- IT Process Automation Manager
- Nolio Release Automation

Find Out More

Call your Broadcom Account Director to learn how you can optimize costs, maximize flexibility, and get VIP access today.