Symantec Data Loss Prevention (DLP) Cloud Service for Email Datasheet

Data Sheet: Data Loss Prevention

Why are so many enterprises moving to the cloud? The benefits are clear: increased business agility, improved user productivity, and lower costs. Companies moving to the cloud quickly are winning a competitive advantage. Despite these benefits, serious data security concerns are slowing down cloud projects. According to a recent study by the Ponemon Institute, sixty-six percent of IT and security respondents believe that their organization's use of the cloud diminishes their ability to protect sensitive or confidential information.[1] And while cloud providers are operating more secure and scalable data centers, the basic security capabilities built into cloud applications – particularly cloud email which is being adopted fastest by companies – are not capable of protecting against today's increasingly sophisticated threats. In order to maximize the benefits of cloud computing while mitigating the security risks, enterprises need to add essential layers of protection to keep confidential data safe.

Move to Cloud Email Faster and More Securely

Symantec DLP Cloud Service for Email enables your organization to quickly move your email to the cloud without compromising security. With a holistic approach to cloud security that goes far beyond basic compliance, Symantec provides the advanced capabilities you need to keep sensitive information safe from well-meaning and malicious insiders, and block email-borne threats. By combining industry-leading data loss prevention and email security into a single, easy-to-deploy solution, DLP Cloud Service for Email allows you to extend enterprise strength compliance and security controls to leading cloud email solutions such as Microsoft Exchange Online and Gmail for Business.

- A single, convenient security solution for cloud-based email
- Essential protection against data breaches and targeted attacks
- Industry-leading data loss prevention and email security

Protect Against Email-Based Attacks

DLP Cloud Service for Email adds the essential layer of security that organizations need to protect their cloud-based email services. By integrating with Symantec Email Security.cloud technology, organizations are protected against targeted attacks, spear phishing, advanced malware, spam, and bulk mail. Anti-malware and Antispam technology prevents email borne threats and unwanted messages from intruding user mailboxes and Policy Based Encryption [2] safeguards sensitive email exchanges with customers and partners. DLP Cloud Service for Email also includes Skeptic, the Email Security.cloud proprietary scanning technology that examines multiple attributes of an email to look for anomalies. Skeptic learns from what it sees and uses forward-facing heuristics to consider how any malicious content could be applied in an alternate way, invoking protection immediately.

Secure Confidential Data in Motion

DLP Cloud Service for Email extends content-aware data loss prevention to Microsoft Exchange Online and Gmail for Business. It provides accurate, real-time monitoring and analysis of data in motion by leveraging advanced detection technologies and

[1] Data Breach: The Cloud Multiplier Effect. Ponemon Institute. June 2014.
[2] Symantec Policy Based Encryption Essentials

✓Symantec.

built-in intelligence so you can focus on real incidents, not false positives and negatives. DLP Cloud Service for Email also provides real-time protection with automated response actions such as message blocking, redirection, and encryption to stop critical data loss. It gives you robust incident remediation with fully-customizable response actions such as email notifications, one-click responses, and workflow, to automate and streamline the incident response process. And, it delivers sophisticated policy authoring, including an intuitive policy builder, pre-built policy templates, industry solution packs and policy sharing, so you can write policies once and enforce them everywhere - across cloud and on-premise mailboxes.

Features and Benefits

- **Protect** against targeted attacks, spear phishing, advanced malware, spam, and bulk mail with always-on, inbound and outbound email security that leverages Skeptic scanning and Real-Time Link Following technologies
- **Enforce** data loss policies consistently across all both cloud and on-premise mailboxes with sophisticated policy authoring
- **Prioritize** real incidents – not false positives and negatives – with accurate, real-time monitoring and analysis of data in motion
- **Respond** to incidents faster with real-time protection and robust incident remediation workflow
- **Deploy** faster with cloud-based data loss prevention that leverages your existing investment in Symantec DLP and requires zero content detection servers installed on-premise

Why choose Symantec?

- Symantec provides unified, content-aware data loss prevention that discovers, monitors and protects your information wherever it lives – in the cloud, within your data centers, or on mobile devices.
- Symantec leverages the world's largest civilian intelligence network, the Symantec Global Intelligence Network, to identify and stop the latest targeted attacks in cloud-based email environments.
- Symantec offers stringent, money-backed SLA that protects against 100% of known malware and 100% of known viruses.

System Requirements

The following components are necessary for the Symantec DLP Cloud Service for Email:

- A license for Symantec DLP Cloud Service for Email, includes the Symantec Email Security.cloud Email Safeguard service plan
- A license for Symantec DLP Cloud Service for Email Account Setup
- Symantec DLP Enforce Server, version 14.0 or later, and an Oracle database set up on your premises
- Microsoft Office 365 Exchange online or Gmail for Business account

More Information

Symantec Data Loss Prevention**:** go.symantec.com/dlp

Symantec Email Security.cloud: www.symantec.com/email-security-cloud

More Information

Visit our website

http://enterprise.symantec.com

To speak with a Product Specialist in the U.S.

Call toll-free 1 (800) 745 6054

To speak with a Product Specialist outside the U.S.

For specific country offices and contact numbers, please visit our website.

About Symantec

Symantec Corporation (NASDAQ: SYMC) is the global leader in cybersecurity. Operating one of the world's largest cyber intelligence networks, we see more threats, and protect more customers from the next generation of attacks. We help companies, governments and individuals secure their most important data wherever it lives.

Symantec World Headquarters

350 Ellis St.

Mountain View, CA 94043 USA

+1 (650) 527 8000

1 (800) 721 3934

www.symantec.com

21360355 11/15

✓Symantec.