Solution Brief

Challenges

Sensitive data frequently moves through email, where native controls struggle to prevent accidental or intentional exposure.

Opportunities

Combine Email Security with Symantec DLP to apply deeper inspection and consistent policies across email and other channels.

Business Outcomes

Reduce email-related data loss, strengthen compliance posture, and improve visibility into risky communications and sensitive information flows.

Symantec® DLP for Email

Protect Sensitive Data Across Modern Email Environments

Unified Email Protection & Compliance

Combine Symantec® Email Security and Symantec Data Loss Prevention (DLP) to protect sensitive email data, enforce consistent policies, and reduce compliance risk across cloud email environments and other supported email deployments.

Why It Matters

Email is one of the most common channels for sensitive data exposure—whether through user mistakes, risky sharing, or deliberate exfiltration. As organizations standardize on cloud email platforms, native security controls are no longer enough to detect regulated data, enforce policy consistently, and mitigate the risk of compliance violations or data loss.

Solution Overview

Symantec Email Security secures the email channel with multilayered protection, built-in DLP controls, and policy-based encryption options for sensitive communications. When integrated with Symantec DLP, these capabilities extend into a broader enterprise data protection strategy—adding deeper detection methods, centralized policy alignment, and incident visibility across email, endpoint, network, cloud, mobile, and storage environments. While this brief is primarily focused on cloud email use cases, the combined approach can also support on-premises email environments through the broader Symantec email security portfolio.

Core Capabilities

- **Sensitive data identification:** Detect and control sensitive content in email using built-in Email Security policies alongside expanded Symantec DLP detection techniques optimized for structured, unstructured, and image-based data.
- **Consistent policy enforcement:** Align email data protection with broader enterprise DLP policies to ensure uniform controls across users, channels, and data types.
- **Deeper detection and context:** Go beyond simple keyword matching with advanced detection methods—such as Exact Data Matching (EDM), Indexed Document Matching (IDM), machine learning, and optical character recognition (OCR) for hard-to-detect sensitive content.
- **Better visibility and incident response:** Streamline investigations and remediation by feeding email policy events directly into enterprise DLP monitoring, analytics, and response workflows.
- **Flexible email deployment support:** Secure email traffic across leading cloud email platforms while seamlessly integrating into hybrid or on-premises security architectures.

Extend Protection with Encryption

For organizations that must secure sensitive outbound communications beyond detection and monitoring, **Symantec PGP® Encryption** adds policy-based encryption, flexible delivery options, secure external access, and integration with Symantec DLP to automatically protect sensitive outbound email without the complexity of managing keys or digital certificates.

Business Outcomes

- **Mitigate Data Loss:** Reduce accidental and intentional data loss through email.
- **Strengthen Compliance:** Enforce consistent regulatory policies with deeper inspection and uniform enforcement.
- **Enhance Visibility:** Gain clear insights into risky user behavior and sensitive data movement across the enterprise.
- **Simplify Administration:** Unify email security under a single, comprehensive enterprise DLP management framework.

Summary

Symantec empowers organizations treat email as an integral part of a unified data protection strategy rather than as an isolated control point. Symantec Email Security establishes a robust defense foundation, while Symantec DLP delivers deep content inspection, uniform policy enforcement, and cross-channel visibility. Together, they mitigate data loss risk, streamline compliance, and protect sensitive information across modern email environments.

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