



Data Loss Prevention Program

Integrating DLP Technology with Business Processes for Long Term Success

Data Sheet: Data Loss Prevention Program

Challenges

As information moves out of your hands and into the cloud, concerns arise around security, privacy and compliance. Symantec™ DLP enables your organization to take advantage of the efficiencies of cloud technology while not compromising on the control and visibility of your most

valued data assets.

Symantec extends data loss prevention across the most high-risk data loss channels, including the cloud, so you can discover, monitor and protect your information more completely and effectively.

- **Discover** where data is stored across your cloud, mobile, and on premise environments
- **Monitor** how data is being used and whether your employees are on or off the network
- **Protect** data from leaks and theft

Even with industry leading technology, a successful DLP implementation requires full integration with your business operations. Many DLP implementations are solely technology focused and this results in incomplete, inefficient and costly implementations.



When a large telecom company with over 250,000 endpoints needed a turnkey DLP solution, they turned to Symantec Consulting. From the initial design meeting through program development and solution architecture and design, our consultants leveraged their deep knowledge of the customer environment to develop and implement a plan to ultimately reduce risk and prevent data loss.

Solution

The value of a well planned and effectively implemented DLP Program can be demonstrated by measurable risk reduction across the enterprise. A mature Data Loss Prevention Program is scalable and operationally efficient as well as dynamic enough to handle business process changes or corporate acquisitions. Mature DLP Programs are also able to provide the enterprise with improved employee security awareness and just-in-time notifications and education.

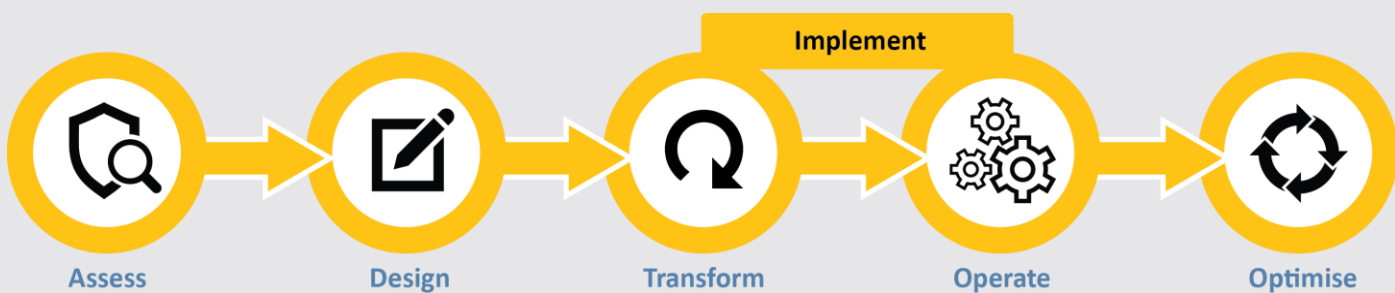
Symantec DLP consultants will work with you to develop a DLP Maturity Program—the framework for integrating DLP technology within your unique processes and people.

- **DLP Technical Architects** provide strategic planning and deployment of large scale implementations as well as upgrade and customization services.
- **DLP Program Architects** bridge the gap between successful technical implementations and end-to-end business process integration.

Methodology

Symantec's proven methodology works. Annually, we implement hundreds of security solutions for global customers in industries similar to yours and with similar business outcomes.

Building a DLP Program – Consulting Methodology



- **Define** scope based on goals and business drivers
- **Document** requirements based on scope
- **Define** preliminary architecture requirements

- **Design** technical architecture for desired components
- **Plan** installation and operational turnover
- **Integrate** solution with existing business processes

- **Deploy** designed components of a DLP program:
 - Technology
 - Process
 - People
- **Integrate** and advance the solution to an operational state

- **Monitor** environment and alignment of the deployed solution to the business requirements

- **Re-align** integrations to meet changing business requirements
- **Assess** alignment to best practices and DLP Maturity Model
- **Develop** action plans to achieve the desired level of maturity

Project Management

Technical and Program Project Resources

Technical or Program Residency Resources

Benefits

Our standard methodology ensures consistent service delivery, which means that you will always have an expert who will utilize Ensuring Success



Discover

- Map organizational risk through passive monitoring
- Map business process as it exists
- Helps detect malicious behavior
- Detect potentially rogue applications
- Create a picture of disk space and network usage



Remediate

- Identify unsecured business processes
- Aid in further tuning of policy for reduction in false positives
- Indicate gaps or opportunities for new DLP and corporate policies
- Provide training opportunities for internal risk and security teams



Notify

- Identify areas for improvement in security/compliance training
- Measurably improve compliance
- Ability to provide reports to management for decision making regarding issues related to risk and security



Prevent

- Protection of critical business data, intellectual property, and compliance related data (e.g., SOX, GLBA, HIPAA, PCI)
- Proactively maintain data security and prevent data loss

Based on our experience with successful Data Loss Prevention Program implementations, we have developed the following offerings to align with what our customers need most:

- **New Installation** – Technical and program focused architecture, design, and implementation services.
- **Upgrade/Expansion** – Assessment of current state in relation to desired state and strategic planning and implementation to meet enterprise risk reduction goals.
- **Optimization** – Evaluation of an organization's people, process and IT deployment of DLP in relation to the Symantec DLP Maturity Model as well as other DLP customers.
- **Strategic Support** – Focused support, maintenance or improvement of a customer's existing DLP environment and program.
- **Residency Services** – A dedicated resource allocated in 6 or 12 month increments to add value to a DLP program through the optimization and stabilization of DLP operations and infrastructure.

Why Symantec?

Symantec DLP consultants have experience designing, implementing, optimizing and maintaining some of the world's largest implementation of DLP. We work with customers large and small across all industry verticals aligning our products to solutions that meet your business needs.

About Symantec Consultants

Symantec Consulting Services provide the experience, expertise and industry intelligence to help you better architect, design, implement and optimize your security software, people and processes. Whether in information protection or threat protection, Symantec consultants not only guide you toward solutions that meet your business goals, but also leave you with the knowledge to maintain and mature your security environment once they've gone.

Optimize Security, Minimize Risk, Maximize Return with Symantec Services

Access Symantec's most experienced security experts who can provide training, proactive planning and risk management as well as deployment, configuration and assessment solutions for your enterprise.

More Information

Visit our website

<http://go.symantec.com/consulting>

To learn more about the consulting services available, contact us:

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About Symantec

Symantec Corporation (NASDAQ: SYMC) is one of the leaders in cybersecurity. Operating one of the world's largest cyber intelligence networks, we see a broad landscape of threats, and protect customers from the next generation of attacks. We help companies, governments and individuals secure their most important data wherever it lives. To learn more go to www.symantec.com or connect with Symantec at: go.symantec.com/socialmedia.

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