

# CNN Politics

Democracy Powered by Data



## A news disruptor becomes a digital disruptor

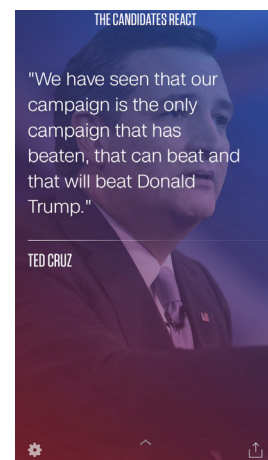
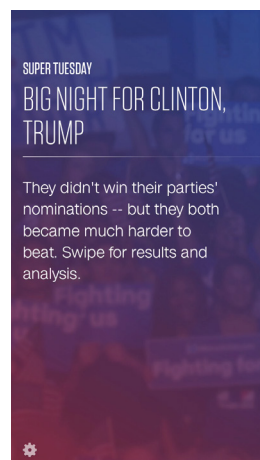
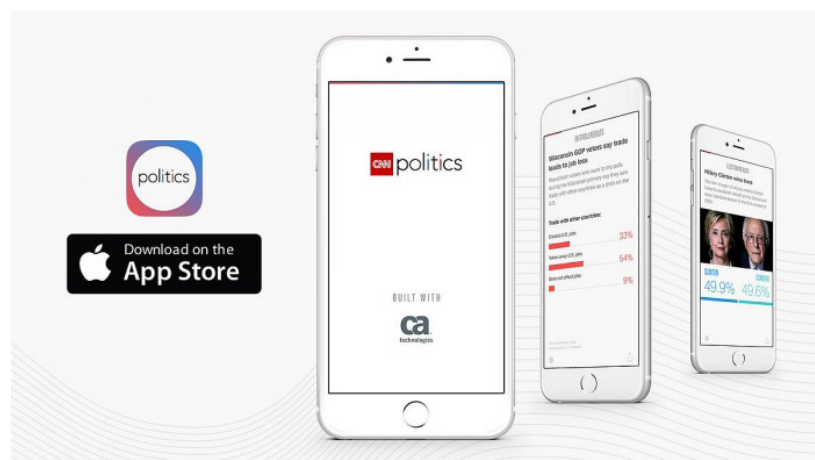
The 2016 U.S. Presidential election is full of twists and turns, and today's voters demand comprehensive, up-to-the-minute coverage. CNN wanted to elevate the election conversation and move further into the digital space. That meant taking a new approach to their election coverage—by putting data in the hands of the people.

### A data-driven app delivers a more personal CNN

CNN partnered with CA Technologies, a leader in digital transformation, to build the CNN Politics app, an immersive multimedia experience that tracks the latest polling, voting and fundraising data behind the 2016 race. It includes comprehensive election results and breaking news to help voters understand who is winning—and why. And with exclusive stories and visualizations, plus personalized alerts and notifications, users are empowered to analyze the data at their fingertips. It's smartly packaged, easily digestible news that voters can access any time, anywhere, on any device.

*"There's a wealth of data associated with this historic campaign. We partnered with CA Technologies to build a mobile experience that helps users digest the numbers in a compelling and entirely personal way."*

**Matthew Drooker, VP of App Development and Technology, CNN**



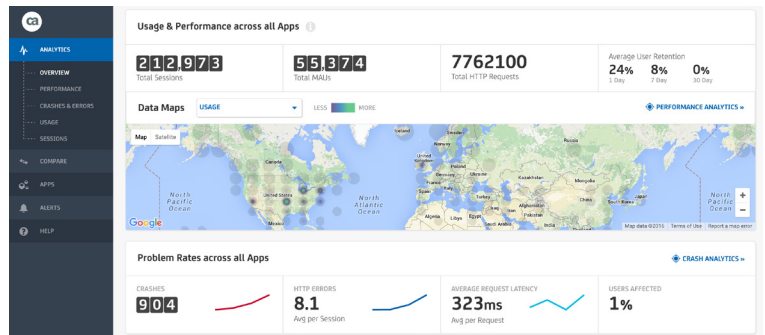
# The CNN Politics app is built by CA Technologies

*“We’re excited to partner with CNN to bring the CNN Politics app to life. Our API management technology ensured that the app was built efficiently, and our mobile analytics provide valuable insights into app performance, ensuring a great user experience.”*

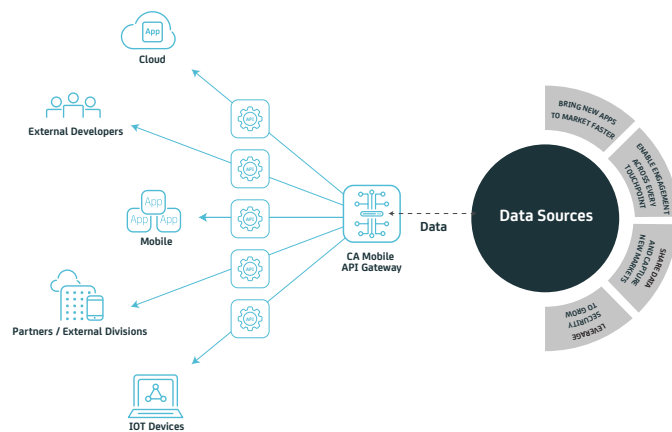
**- Otto Berkes, CTO, CA Technologies**

## 360-degree visibility with CA App Experience Analytics

CA App Experience Analytics keeps business app owners, developers, and operations in the know with full visibility into real-time usage and app behavior. Proactive alerts help developers find and fix issues before they affect the user experience. Symbolication makes it easy to resolve crashes without troubleshooting. And with feedback, session replay, and real-time performance analytics, it’s easier to understand user behavior—and make sure they have a flawless experience every time.



*Shortly after launch, the CNN product team already had positive feedback on the app. Chris Kilroy, director of client integration and activation at CNN, says, “CA App Experience Analytics definitely has a more advanced visualization than anything we’ve used before, and it’s easier to get an understanding of what the data means.”*



## Building, managing and securing APIs with CA API Management tools

Developers can easily and quickly build APIs that connect to multiple polling and donation data sets. And CA Mobile API Gateway helps CNN harness massive amounts of data and streamline processing—while keeping information secure.

To learn more about how we made the CNN Politics App, watch the video. [ca.com/cnn](https://ca.com/cnn)