

## SOLUTION BRIEF

### USE CASES

- **Discover shadow data:** Find sensitive or regulated data, even in unsanctioned cloud applications. Use this audit to understand your initial and ongoing shadow data risk. Symantec DLP and CloudSOC combine to give you visibility and data protection options.
- **Extend existing DLP policies to the cloud:** Use existing Symantec DLP policies and apply them to cloud locations and data paths. Using existing policies ensures a fast, reliable way to extend consistent protection everywhere, allowing teams to focus on the job in hand.
- **Reduce on-premises hardware reliance:** Symantec DLP is offered as a cloud service. This gives you cloud data security controls right where you need them while also reducing the cost and administrative overhead in running your own infrastructure.
- **Assess user risk:** How do you know the risk that each user presents? Symantec DLP Cloud gives you risk analytics based on user insights, allowing you to find outliers and tailor data protection access and usage permissions.

# Extend DLP to Cloud Apps

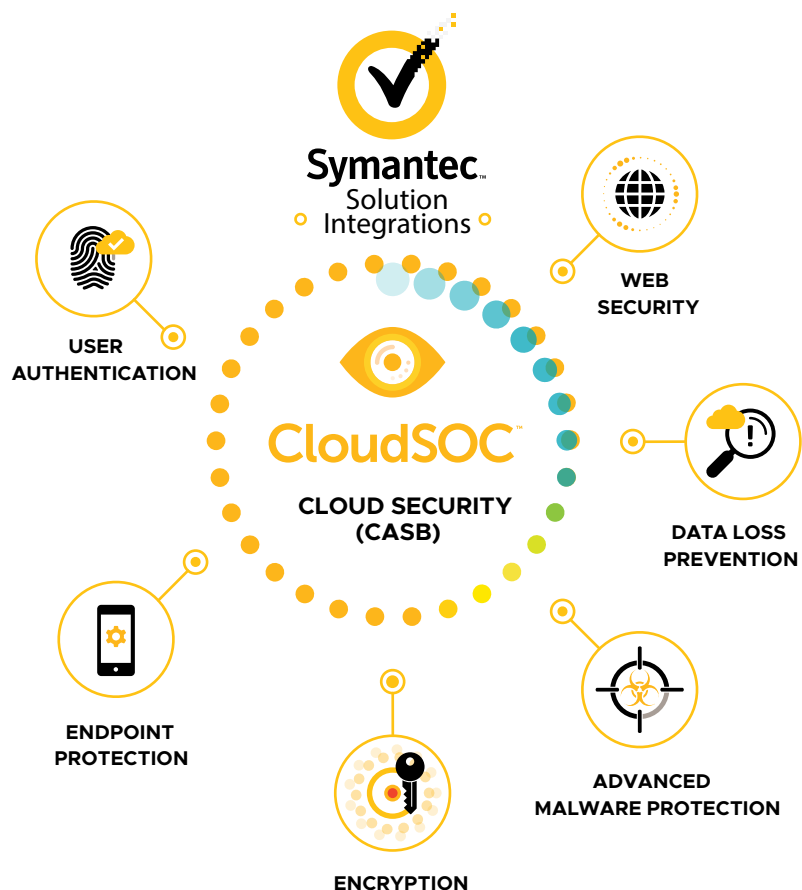
## Leverage CloudSOC® and Symantec® DLP Integration

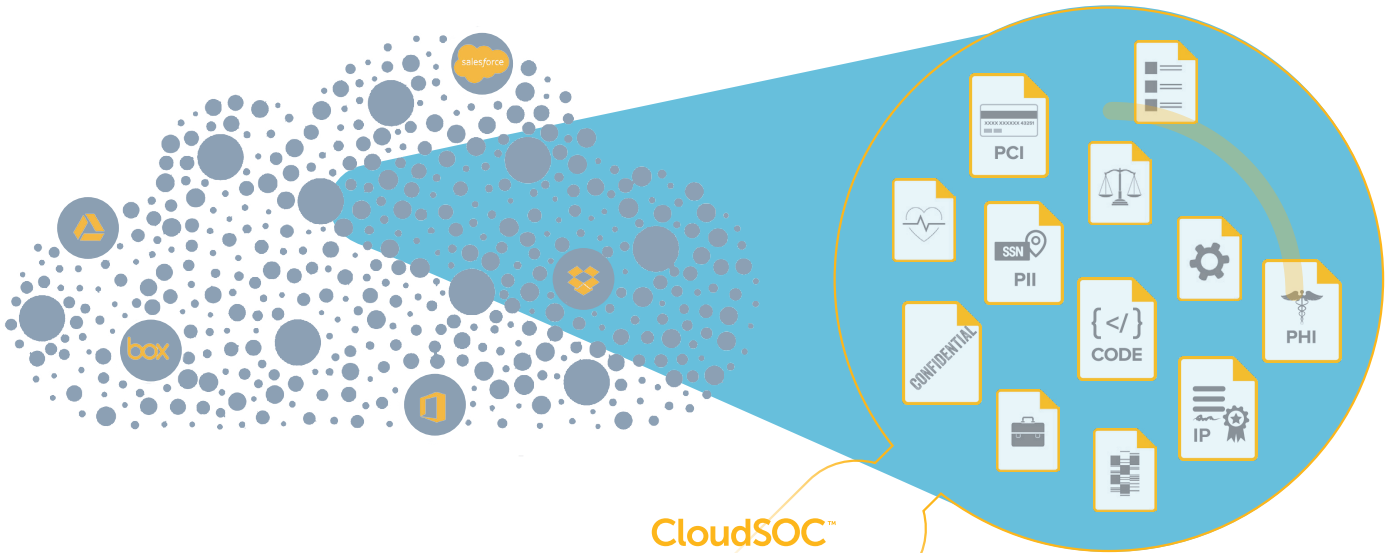
### Overview

Uncover shadow data lurking in the cloud with the industry's first integrated cloud security solution that seamlessly combines best-in-class data loss prevention (DLP) and cloud access security broker (CASB) technologies.

### Eliminate Multiple Islands of DLP and Reduce Overhead

Leverage existing policies and workflows crafted with Symantec® DLP to seamlessly extend protection to content in the cloud. Reduce administrative overhead with a single management console for all of your DLP requirements.





## Optimize Performance

Industry-leading Symantec DLP detection technology is now offered as a cloud service, ensuring optimal performance for classifying content being uploaded or stored in the cloud. When seamlessly integrated with the Symantec CASB solution, the combined solution enables rich policy actions and eliminates inefficiencies incurred when shuttling content between the cloud and on-premises hardware.

## Gain Granular CASB Visibility and Controls

Symantec DLP customers also gain insights and controls enabled by the Symantec CASB solution. The combined solution delivers detailed visibility of user activity in the cloud, alerts to risky behavior, and controls to prevent inappropriate sharing of sensitive content.

