

PRODUCT BRIEF

KEY BENEFITS

- Please your customers by quickly fulfilling their ever-fluctuating demands.
- Disrupt your competitors by bringing new products and services to market.
- Maximize your business value with a 360° view of all outcomes.

KEY FEATURES

- Forge enterprise plans on strategic road maps.
- Engage the whole organization with collaborative work management.
- Assign teams and budgets to ideas, products, and custom investments with a click.
- Track projects on dashboard tiles with links to key gauges and modules.
- Manage all strategic enterprise portfolios with one solution.
- Connect cost plans to outcomes to measure business benefits.
- Brand Clarity with your logos, colors, and themes.
- Manage time on the go.
- Set field-level security across the entire solution.

Clarity™

Overview

Please customers, disrupt competitors, and maximize value with Clarity™, the first and only enterprise solution built for strategic portfolio management (SPM), collaborative work management (CWM), and digital product management (DPM). Organize investments the way your business runs, including arranging people, work, and money by product lines. Configure your own investment types, including projects, products, and platforms. Then map strategy to objectives on drag-and-drop road maps to clearly understand how your projects and products are performing.

Unlike never-ending Gantt charts, Clarity lets you nest multiple value streams under each investment with direct links to resource, work, and financial data. Prioritize work based on business outcomes, not gut feelings, and engage business and development teams with the new Clarity collaborative work management capabilities, the Rally® agile management solution, or any work tool you prefer.

Business Challenges

Digital transformation is hard. Executives lack insight to act. Portfolio managers can't track progress. Team members feel disconnected from the business. While 80% of companies are trying to transform digitally, only 14% succeed. It's time for a new approach.

Solutions Overview

Clarity is a simple, usable, and powerful portfolio management solution that is available on-premises and in the cloud. Manage your business outcomes using Clarity:

- Move beyond traditional project management to strategic portfolio and digital product management.
- Organize investments your way with configurable types and fiscal periods.
- Map your strategy to objectives on road maps.
- Prioritize work based on outcomes using our unique must-have ranking.
- Empower your people with collaborative work and agile management.

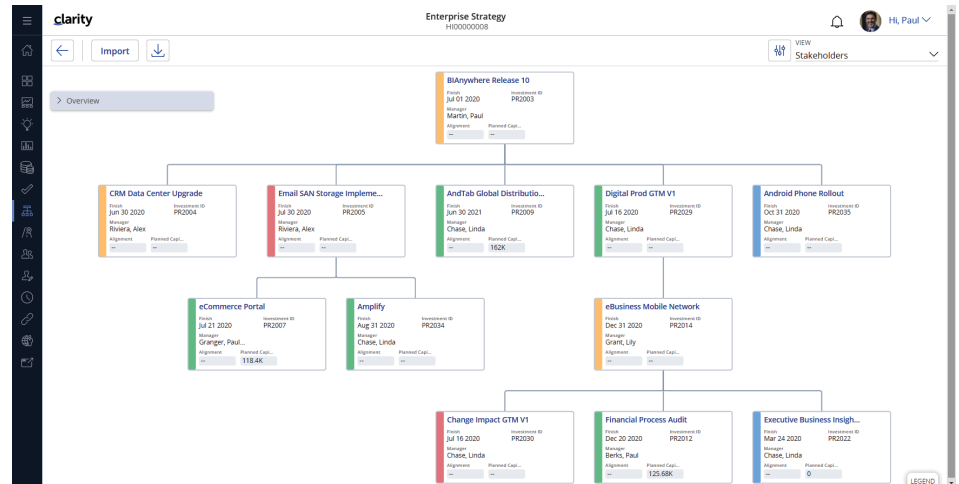
CLARITY IS THE FIRST AND ONLY ENTERPRISE SOLUTION BUILT FOR STRATEGIC PORTFOLIO MANAGEMENT, COLLABORATIVE WORK MANAGEMENT, AND DIGITAL PRODUCT MANAGEMENT.

Critical Differentiators

Top-Down Planning

Most of us are stuck building road maps from the ground up, filling out hundreds of required fields just to get started. Turn it around. Get alignment between your business goals and investments by planning from the top down. With multidimensional road maps, you can, for the first time, connect multiple work streams to each initiative. Roll up aggregate or calculated costs from underpinning work.

Figure 1: Organizational Hierarchies for Faster Planning



Work Your Way

Go beyond traditional projects and configure the investment hierarchies and types that you need. While some companies build products and platforms, other focus on delivering services and capabilities. What's right for you? Set up the fiscal periods according to your business calendar. Then preconfigure templates for each group with a few clicks. While IT may require multi-layered templates for global transformation projects, marketing can often make do with to-do lists.

Project Management for Everyone.

Once you convert ideas into projects with a click, tiles show you a snapshot of budget spent, tasks completed, next milestones, and other gauges. Each tile takes you to the underlying resource, financial, and work data. For ease, views can now be saved and user access secured down to the field level.

Familiar Financial Management

Financial analysts can view planned, actual, and forecast costs and benefits in any category, across all timelines, and split by product, capability, initiative, objective, or any other perspective. Analysts can also create graphs or drill into the underlying expenses with a click. Actual spending is always up-to-date, showing you the remaining budget and pending benefits in real time.

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Deeper Analytics

Clarity allows cloud-based customers to connect to major business intelligence systems, including Microsoft Power BI and QlikView. For robust plans requiring scheduling and dependency capabilities, link to outside tools such as Open Workbench and Microsoft Project.

Tighter Team Collaboration

Bring together the entire company with one collaborative work management platform connected to your enterprise planning solution:

- Create, share and automate to-do lists with teams inside and outside the organization.
- Set your own process flow, assign staff to tasks, and automate simple tasks. Keep all team members in sync and share your plans with other groups and executives.
- Ask questions, provide answers, or collaborate in other ways.
- Eliminate emails and meetings by augmenting posts with attachments and links to Rally, Microsoft SharePoint, or Google Drive.

Balanced Resource Management

By filtering available resources and investments down to the department or team level, you can match supply and demand across any major enterprise. Multi-value searches, using terms such as capacity based on role and geography, help you to optimize your already stretched staff. Once you find the right person or team, you can allocate specific percentages of their workload to ideas, projects or custom investments with the click of a button.

For more information, please visit www.broadcom.com/clarity.