BROADCOM® SOFTWARE

CLARITY™

STRATEGIC PORTFOLIO PLANNING
DIGITAL PRODUCT MANAGEMENT
COLLABORATIVE TEAM WORK

GET CLARITY

PLEASE YOUR CUSTOMERS, DISRUPT YOUR COMPETITORS AND MAXIMIZE YOUR BUSINESS VALUE WITH CLARITY – THE FIRST AND ONLY ENTERPRISE SOLUTION BUILT FOR STRATEGIC PORTFOLIO PLANNING, DIGITAL PRODUCT MANAGEMENT AND COLLABORATIVE WORK.
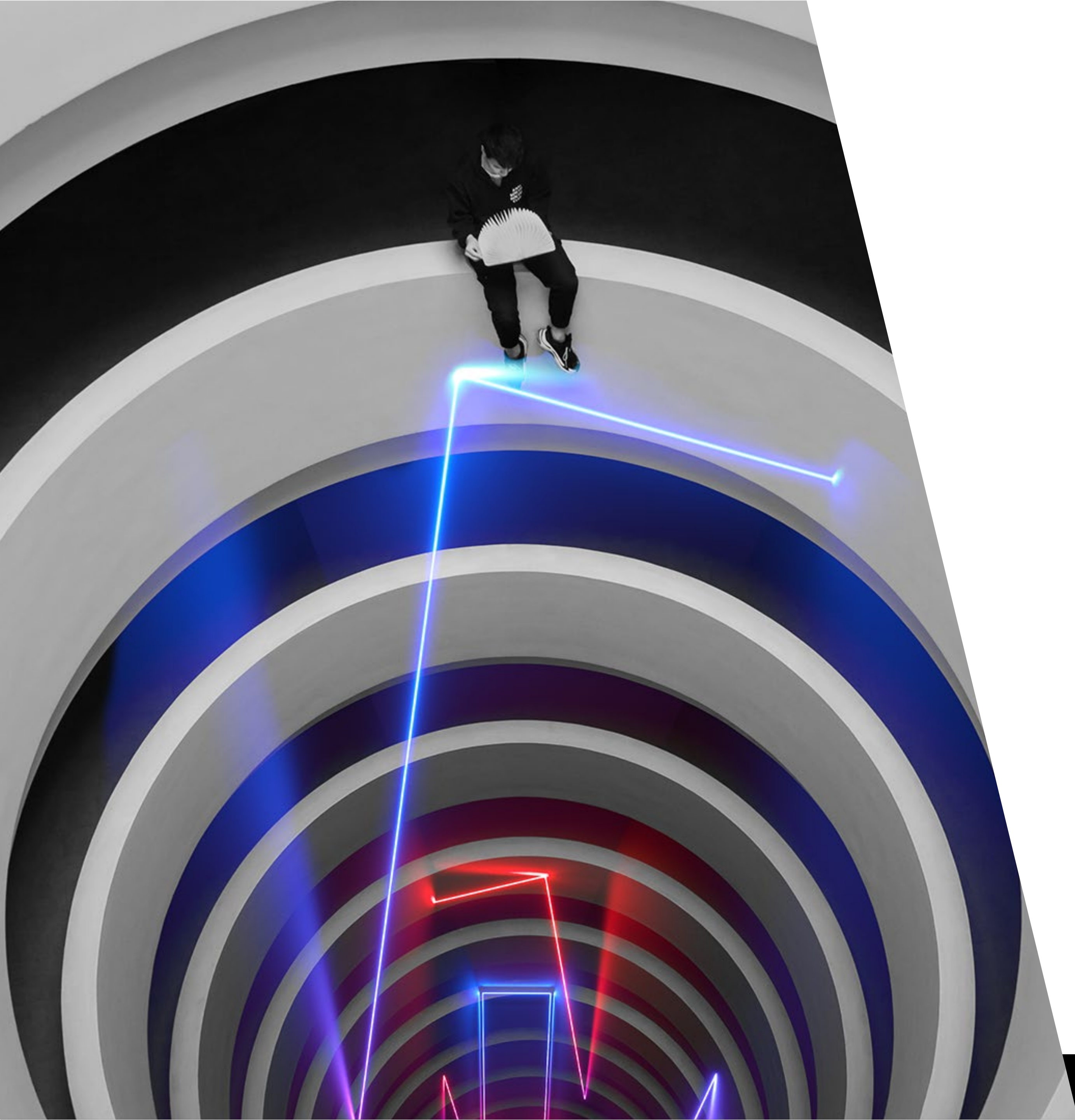
Clarity™ helps you organize investments the way your business operates. Instead of running one-off projects, you can see your money, your people and your work by product or service lines.

Map strategies to objectives on drag-and-drop roadmaps. Nest workstreams under each investment with links to resource, work and financial data.

Money talks, so let's prioritize work based on business outcomes, not gut feelings. The must-have prioritization in Clarity makes planning more powerful and realistic.

And to get the job done, let teams collaborate by creating, sharing and automating simple to-do checklists.

Here is an overview of how Clarity supports your investment planning from strategy and funding to staff allocation and team execution.

CLARITY
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STRATEGY → PG.4

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STRATEGY

Organize investments by focusing on sustained assets, such as products, platforms and value streams.
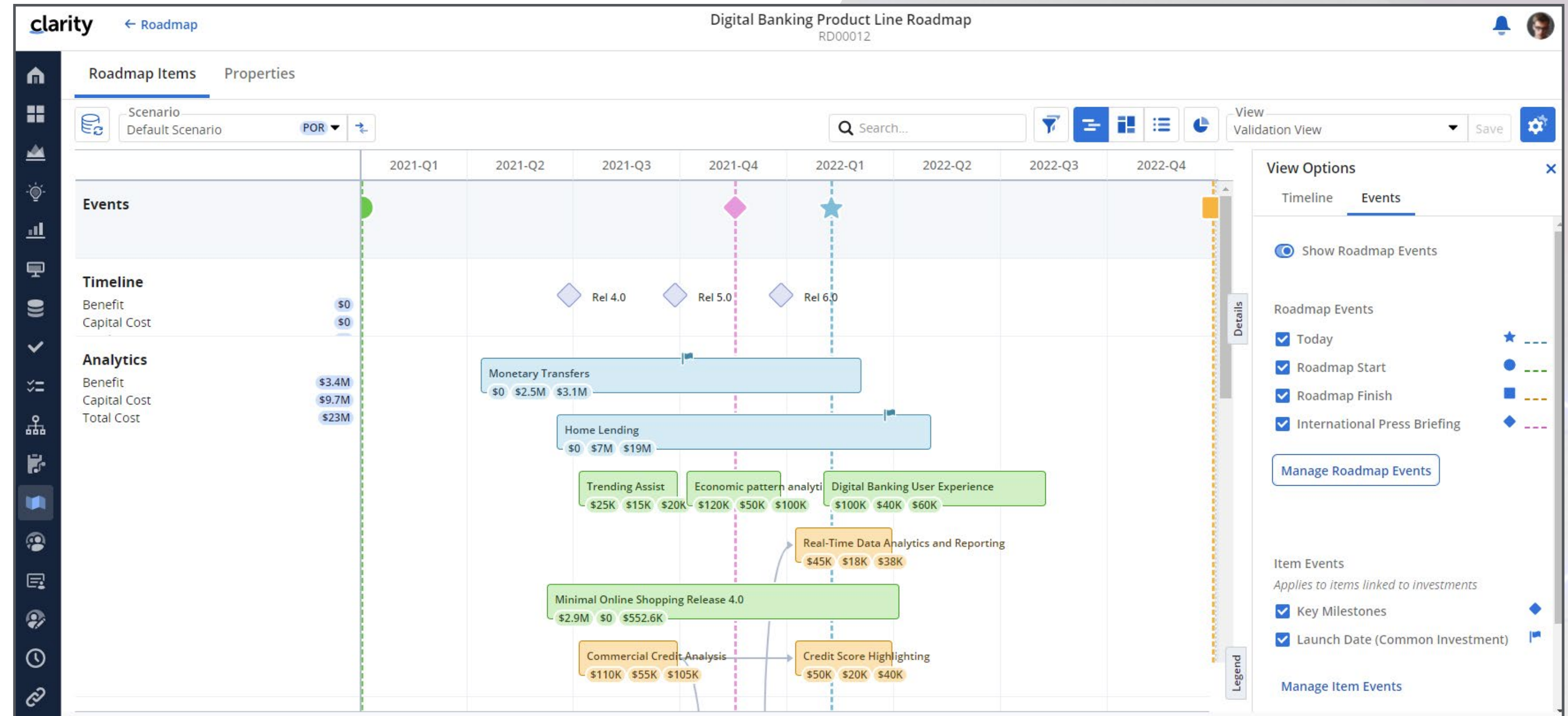
STRATEGIC ROADMAPS →

CUSTOM INVESTMENTS →

INVESTMENT HIERARCHIES →

CLARITY
STRATEGY

STRATEGIC ROADMAPS

Plan your enterprise investments with drag-and-drop speed on strategic roadmaps in Clarity to continuously collaborate on business outcomes.

CLARITY
STRATEGY

STRATEGIC ROADMAPS

Speed up innovation with a top-down investment planning.

Multiple timelines with user-defined swimlanes, configurable Kanban boards and local picklists.

FEATURES 03-05

Allocate teams and budgets with a few clicks and share big ideas with the entire company.

Grids that mimic Microsoft Excel and let you save unlimited views.

Optimize investment mix with constrained-based planning.

Compare multiple business outcomes and run what-if scenarios.

CLARITY
STRATEGY

CUSTOM INVESTMENTS

Go beyond traditional
project management
norms and name your
own investments.

First-and-only enterprise solution with
configurable investments types.

CLARITY
STRATEGY

CUSTOM INVESTMENTS

Blueprint investment types with relevant details and modules, such as financials, staffing and tasks.

Import or link custom investments to your roadmaps.

Sync data between custom investments and specific roadmap items for real-time updates.

CLARITY
STRATEGY

INVESTMENT HIERARCHIES

Set up investment planning the way your company actually funds, staffs and executes work.

Define requirements in your own business language so the whole company understands.

Create and connect multiple hierarchies.

Import ideas, projects and custom investments.

INVESTMENT HIERARCHIES

Gauge metrics, such as planned cost and work status, for individual hierarchy items with board or grid views.

Roll up aggregations and calculations for each hierarchy view.

MONEY

See how your investments are doing in real time.

FINANCIAL MANAGEMENT →

ONE-CLICK CHARTS →

BUSINESS INTELLIGENCE →

CLARITY
MONEY

FINANCIAL MANAGEMENT

View and compare planned, actual and forecasted costs and benefits in any category, across all timelines, split by product, capability, initiative, objective or any other perspective.

Budgets and forecasts for investments, programs, applications, products and services.

Dynamic grid views for easy grouping, sorting and filtering.

Cost, budget and benefit plans.

CLARITY
MONEY

FINANCIAL MANAGEMENT

Constraint-based budgeting to optimize funding.

Automatic financial calculations, including net present value (NPR), return on investment (ROI), internal rate of return (IRR).

MONEY

FINANCIAL MANAGEMENT

FEATURES 06-08

Time-specific rate structures for roles, locations, investments and resources.

Support of non-labor financials, multi-currency, vendors and contractors.

Complete cost allocation, including rate matrix, chargebacks and transaction entry.

CLARITY
MONEY

ONE-CLICK CHARTS

Charts turn data points into business strategies.

Point-and-click reporting, just like Microsoft Excel.

Select from a variety of chart formats, including column, bar, pie, line, area and X Y (scatter).

Data is always up-to-date, showing you the remaining budgets and pending benefits in real time.
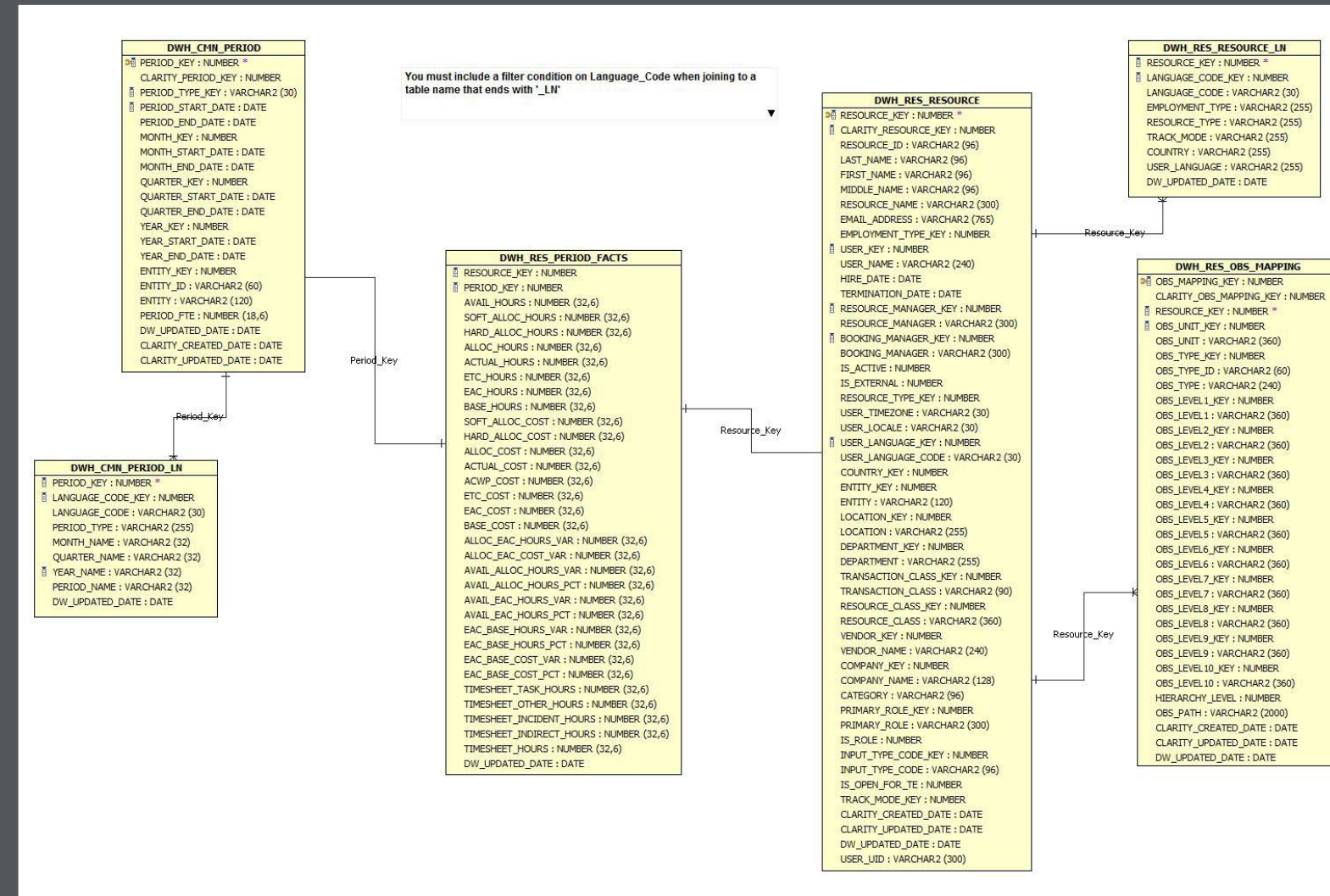
MONEY

BUSINESS INTELLIGENCE

Clarity is the first-and-only investment planning solution with its own data warehouse and open BI connections.

Ad hoc reporting capabilities eliminate cumbersome custom reports.

OData connector to integrate third-party tools, like Spotfire, Power BI, Tableau and Qlik.

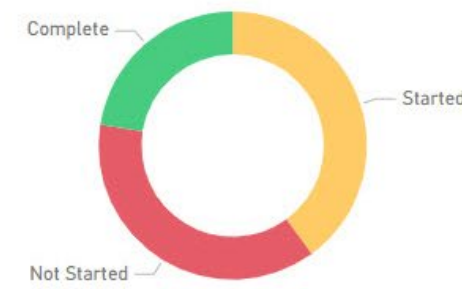Clarity comes with a business intelligence data warehouse, protected by field-level security.
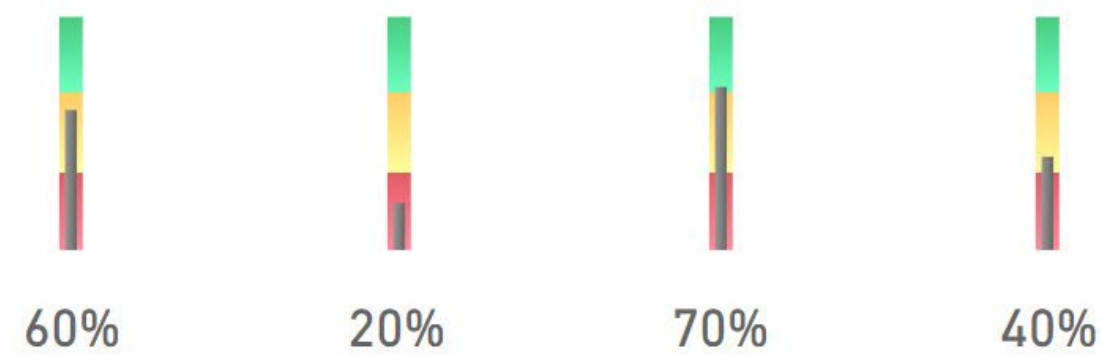
FEATURE 15

OKR Dashboard

Overall Attainment

47.50%

Goal Progress

Complete
Started
Not Started

OKR Breakdown

Product	OKR Goal Attainment	Completed OKRs
Credit Cards	60%	20%
Home Lending	20%	10%
Loan Applications	70%	50%
Monetary Transfers	40%	10%

% Completion of OKRs

22.50%

Attainment by Product

60%   20%   70%   40%

Track financial key performance indicators (KPI).

FEATURE 16

FY19 PPM Product Development

Department
☐ 10011442 US ITBM PPM Dev
☐ 10011527 US ITBM PPM Prod Mgt
☐ 10011562 US Proj & Portfolio Mgmt Dev
☐ 73020035 India ITBM PPM Dev
☐ 73020193 India ITBM PPM Prod Mgt

Cumulative Plan vs Forecast

● Planned ● Forecast

$12M
$10M
$8M
$6M
$4M
$2M
  2019-Q1 (Apr-Jun)   2019-Q2 (Jul-Sep)   2019-Q3 (Oct-Dec)   2019-Q4 (Jan-Mar)

Actual Cost as % of Plan

Personnel
$3M
$0M $8M

Travel
$58K
$0K $223K

IT
$44K
$0K $178K

Consulting
$16K
$0K $25K
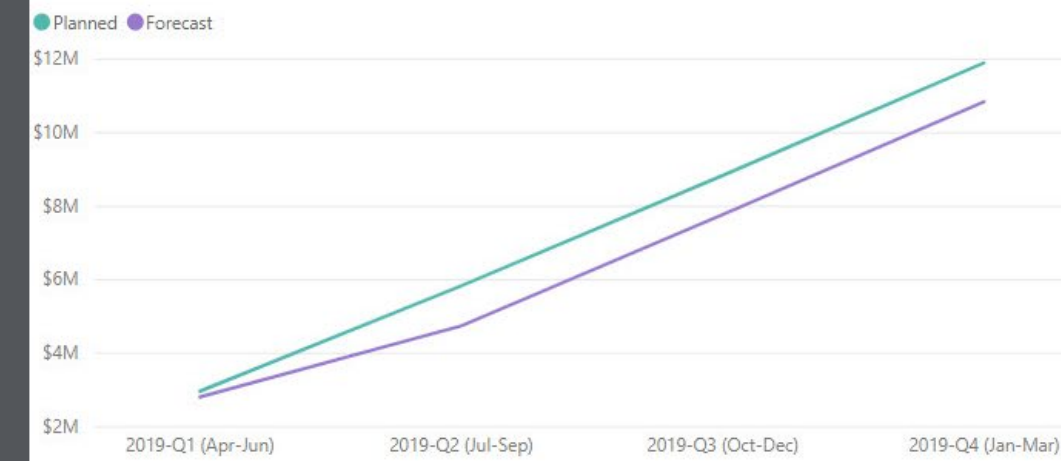
Quarter Group	2019-Q1 (Apr-Jun)			2019-Q2 (Jul-Sep)			2019-Q3 (Oct-Dec)			2019-Q4 (Jan-Mar)			Total		
	Planned	Forecast	Variance	Planned	Forecast	Variance	Planned	Forecast	Variance	Planned	Forecast	Variance	Planned	Forecast	Variance
Consulting	$6,705	$16,320	($9,615)	$4,917	$6,705	($1,788)	$6,705	$6,705	$0	$6,705	$6,705	$0	$25,032	$36,435	($11,403)
IT	$47,765	$44,253	$3,513	$35,028	$47,765	($12,737)	$47,765	$47,765	$0	$47,765	$47,765	$0	$178,324	$187,549	($9,225)
Office	$975	$50	$925	$715	$975	($260)	$975	$975	$0	$975	$975	$0	$3,640	$2,975	$665
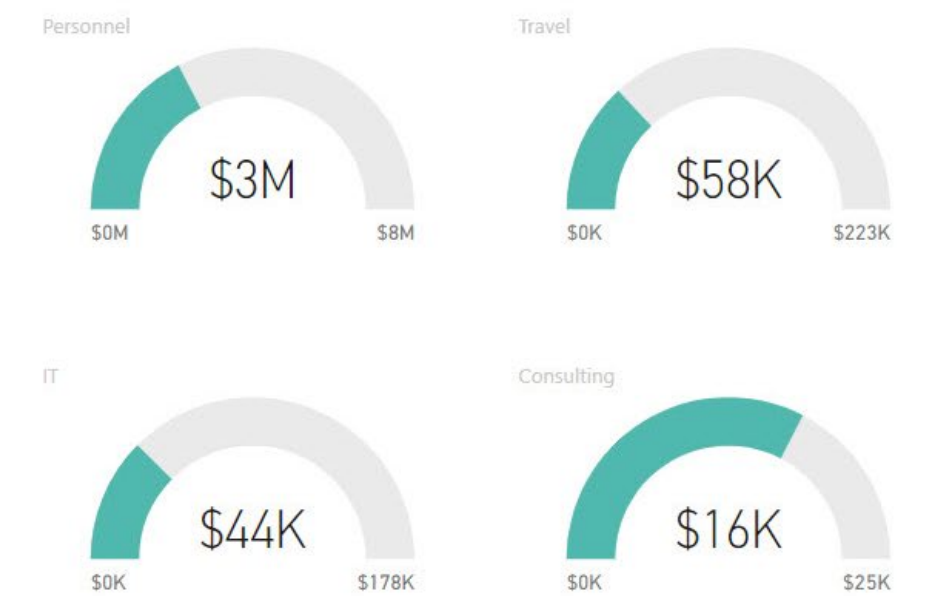
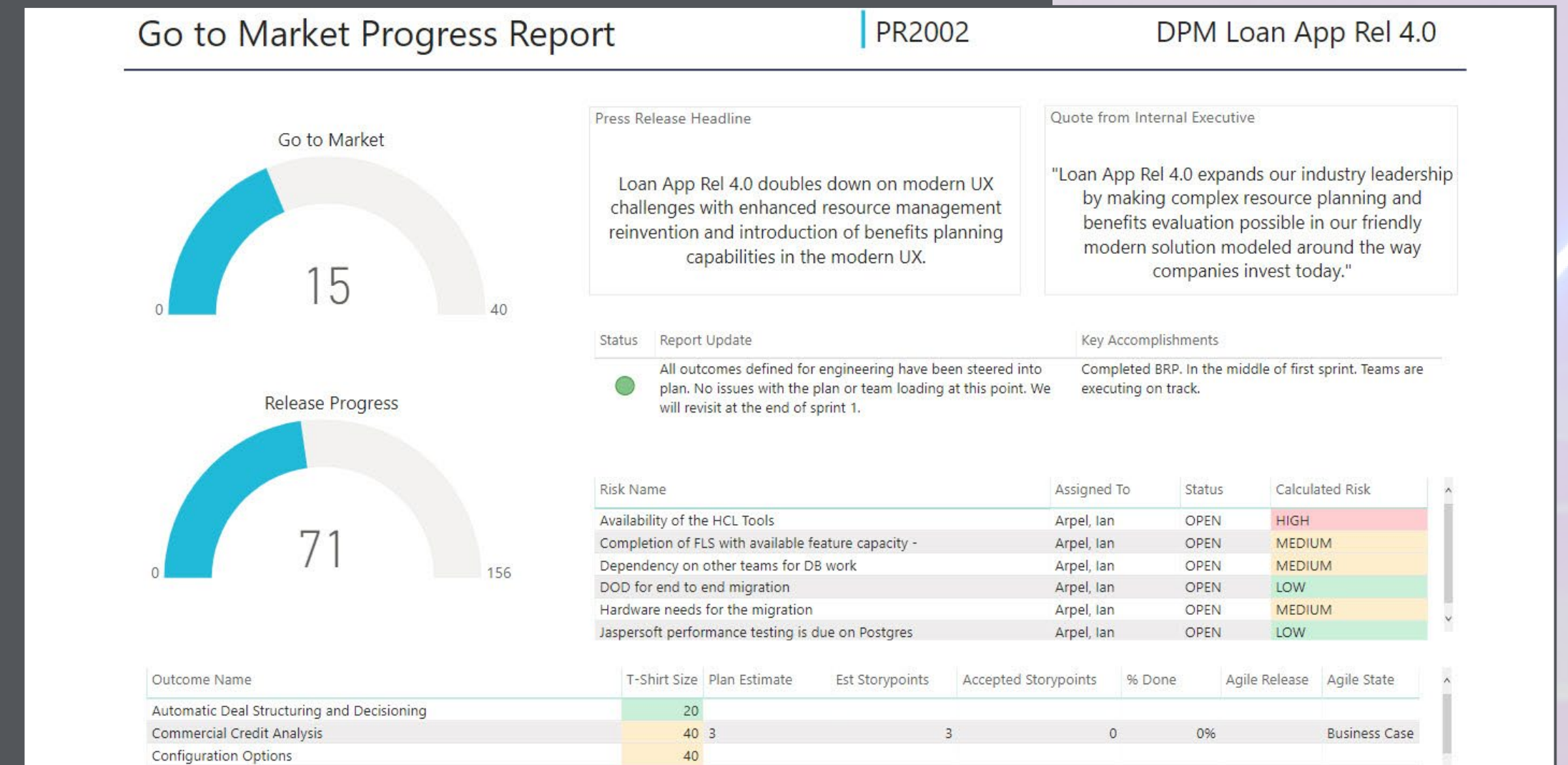Take snapshot for variance comparisons.

MONEY
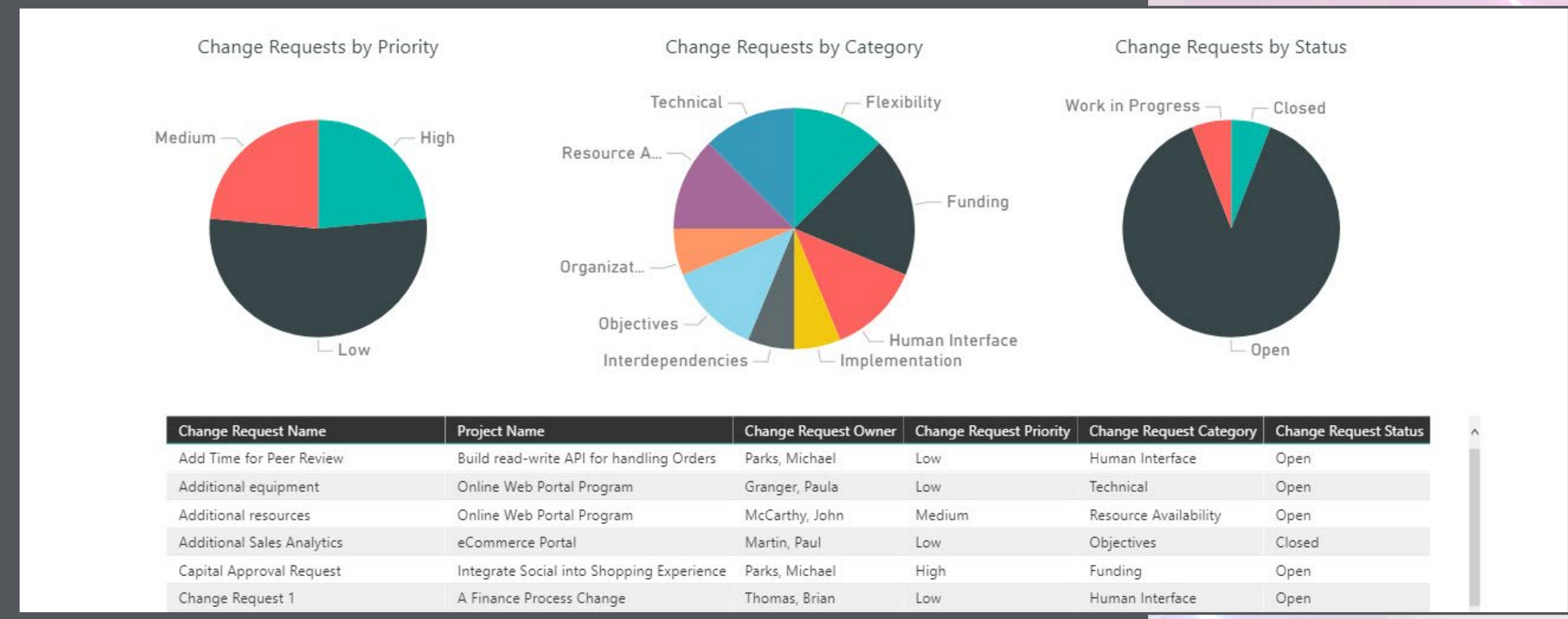
FEATURE 17

Risk management analysis.

FEATURE 18

Analytic metrics, including quick views of project status, ROI, NPV.

MONEY

FEATURE 19

Change management reporting:
what changed, by whom and when?

PEOPLE

Find the right people for the right job right away.

STAFFING AND RESOURCE MANAGEMENT →

TO-DO SCOREBOARD →

COLLABORATION →

CLARITY

PEOPLE

STAFFING AND RESOURCE MANAGEMENT

Manage teams and individuals, non-labor and non-project resources with a 360-degree view of capacity and demand across the company.

Book hours or FTE in spreadsheet-style views.

Reserve resources with soft bookings.

CLARITY
PEOPLE

STAFFING AND RESOURCE MANAGEMENT

Concise handshake between project and resource managers when allocating resources to role-based requirements.

Support for non-labor and non-project resources, including training and services.

Analytics of resource capacity and demand by team and time.

CLARITY
PEOPLE

TO-DO CHECKLISTS

Just get it done by creating, sharing and automating simple to-do lists.

Set up workspaces with lists, calendars, boards and more.

Invite anyone to work on your to-do lists.
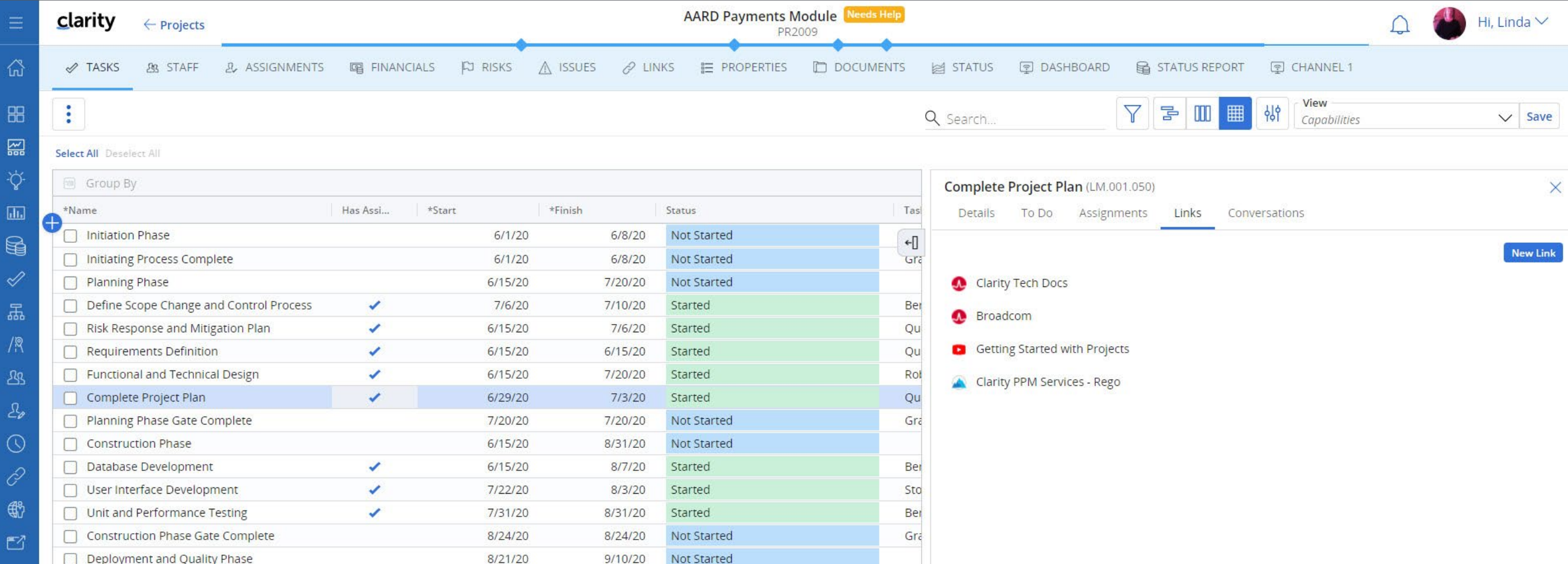
Build simple workflow to automate basic activities.

PEOPLE

COLLABORATION

Stay connected and up-to-date with all the information in one app.

Clarity supports critical in-app collaboration without accessing outside websites or platforms.

Saves overall end-user operational time in day-to-day collaboration process.

CLARITY
PEOPLE

COLLABORATION

Project conversations with @-mentions to automatically notify team members.

Attach items to specific conversations or the dedicated project-document area.

FEATURE 13

Create risks, note critical issues, prioritize action items, start discussions, upload documents and assign work to resources.

WORK

Let teams work the way they want while staying engaged with the business.

PROJECT MANAGEMENT →

DASHBOARDS AND REPORTS →

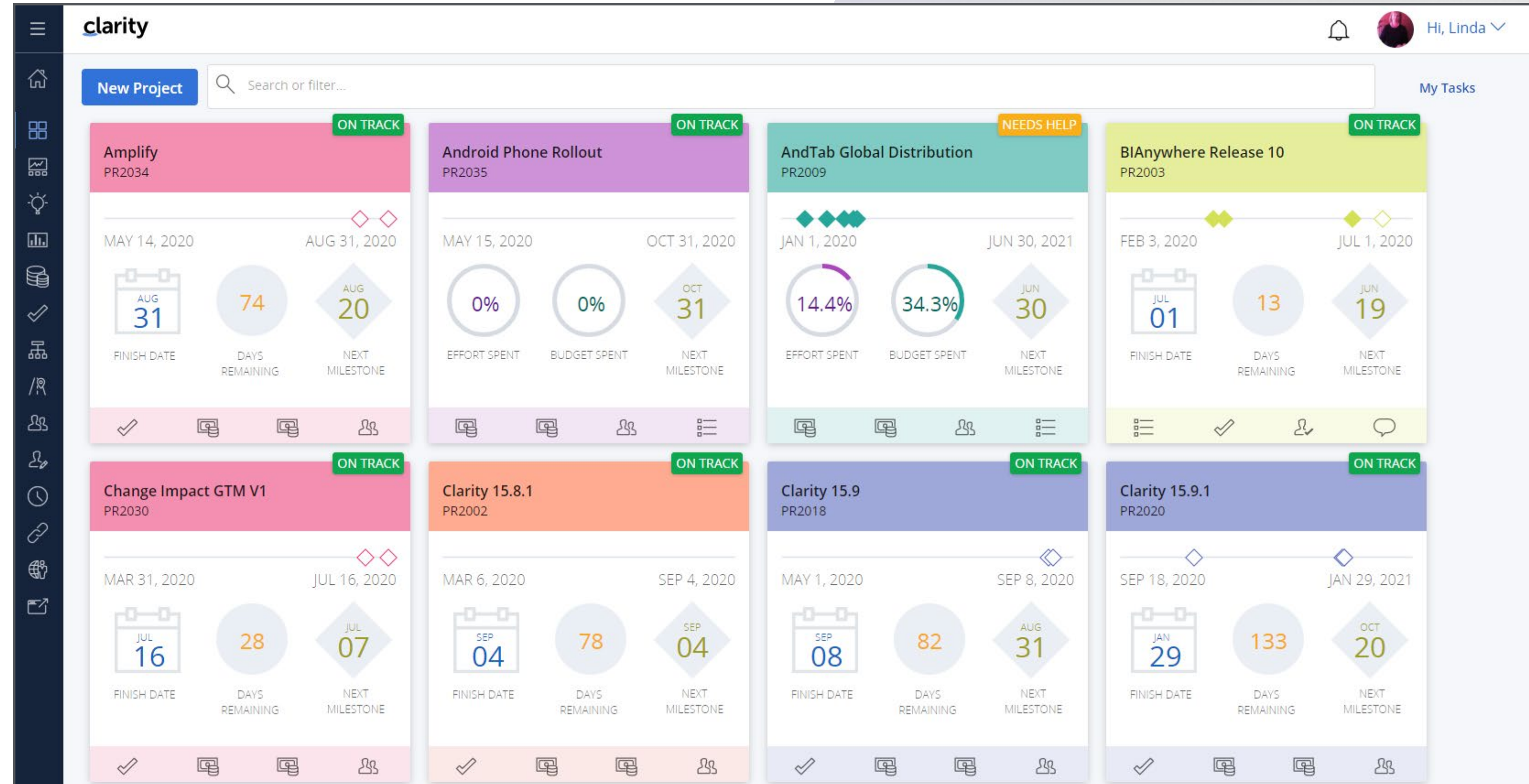**COLOR SCHEMES →**

WORK

PROJECT MANAGEMENT

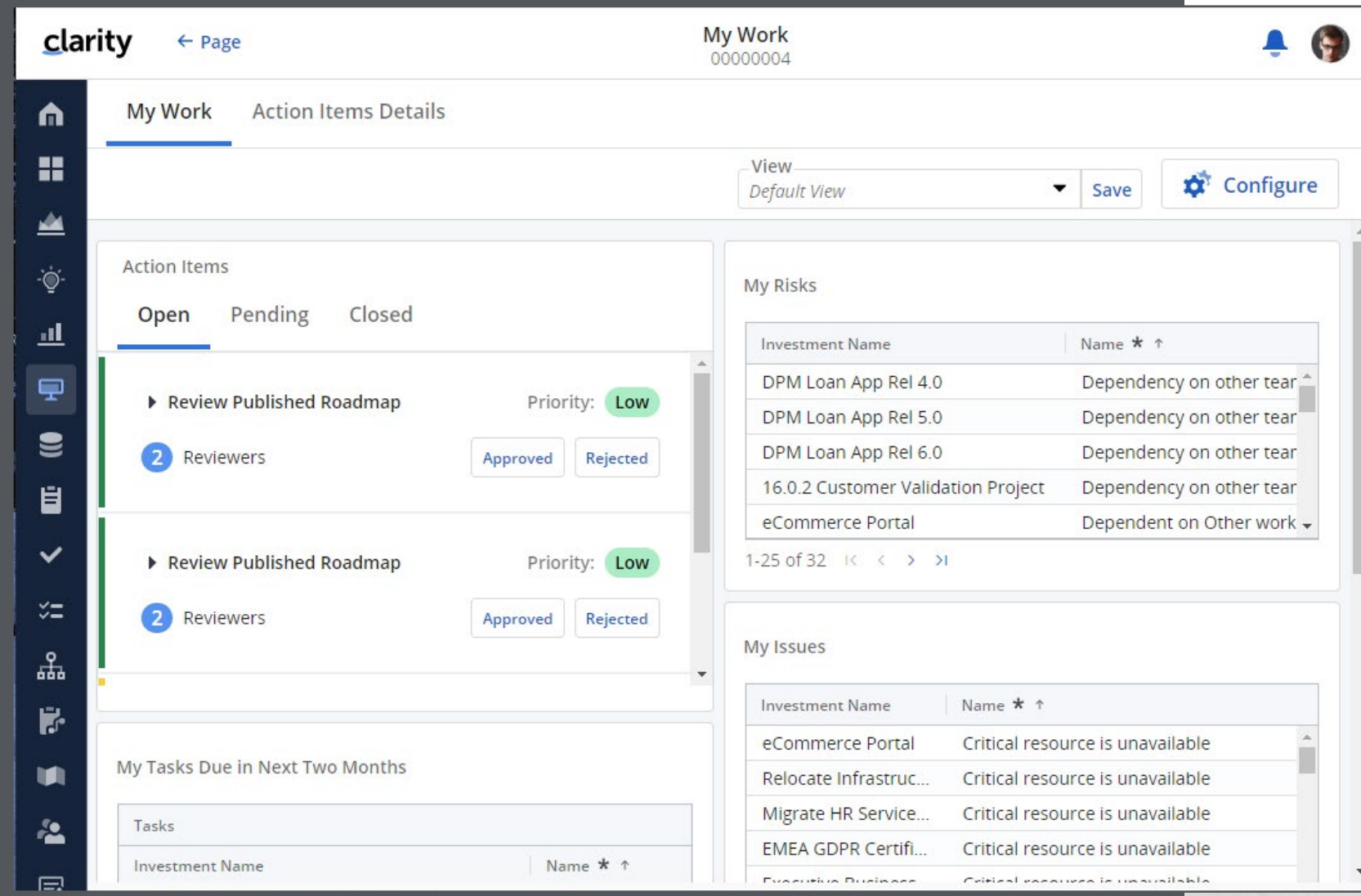Spin up work in minutes with preconfigured blueprints for big transformation ventures or small quick fixes.
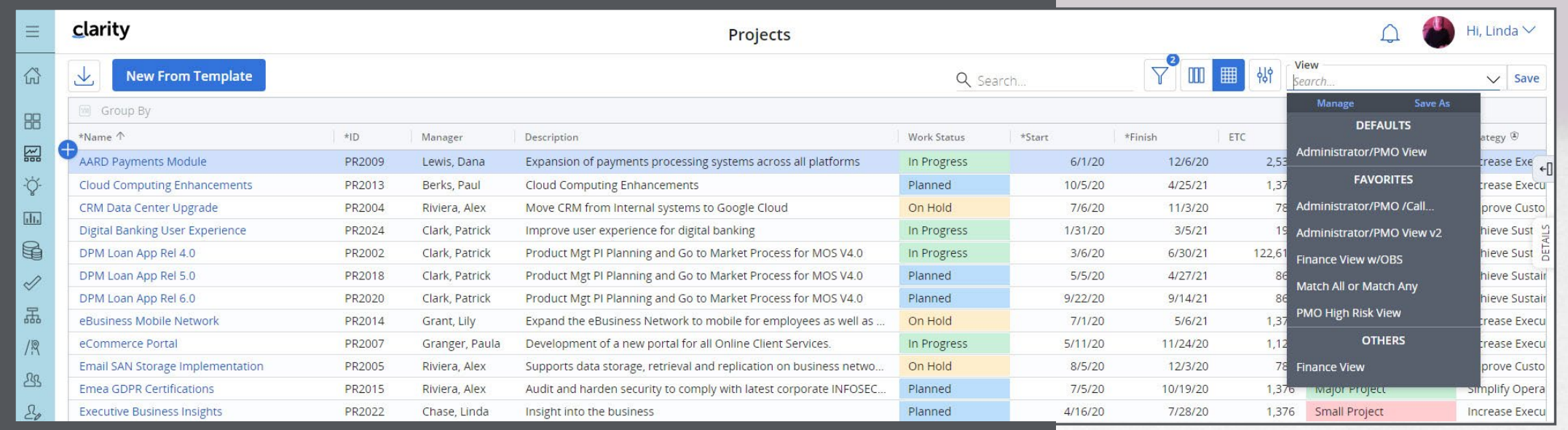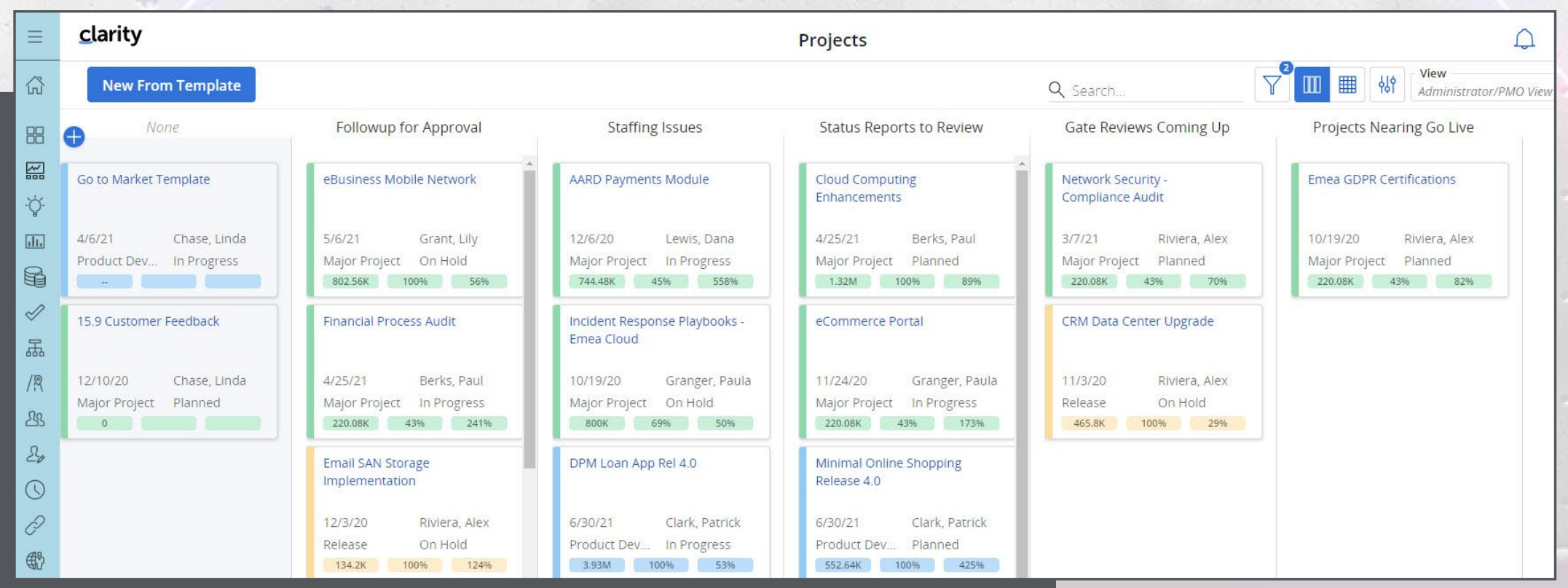
CLARITY
WORK

PROJECT MANAGEMENT

FEATURE 01

Pick projects with the right fields, modules and metrics, or configure with a few clicks.

FEATURE 02

Work with multiple views, including task lists, task boards, Gantt charts.

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Connects easily to Microsoft Project and
Open Workbench.

Dynamic status reports include task completions,
team utilization and financial metrics.

FEATURE 05

Digital collaboration eliminates long conference
calls and email threads.

CLARITY
WORK

DASHBOARDS AND REPORTS

Get your answers now.

Big library of out-of-the-box dashboards and reports.
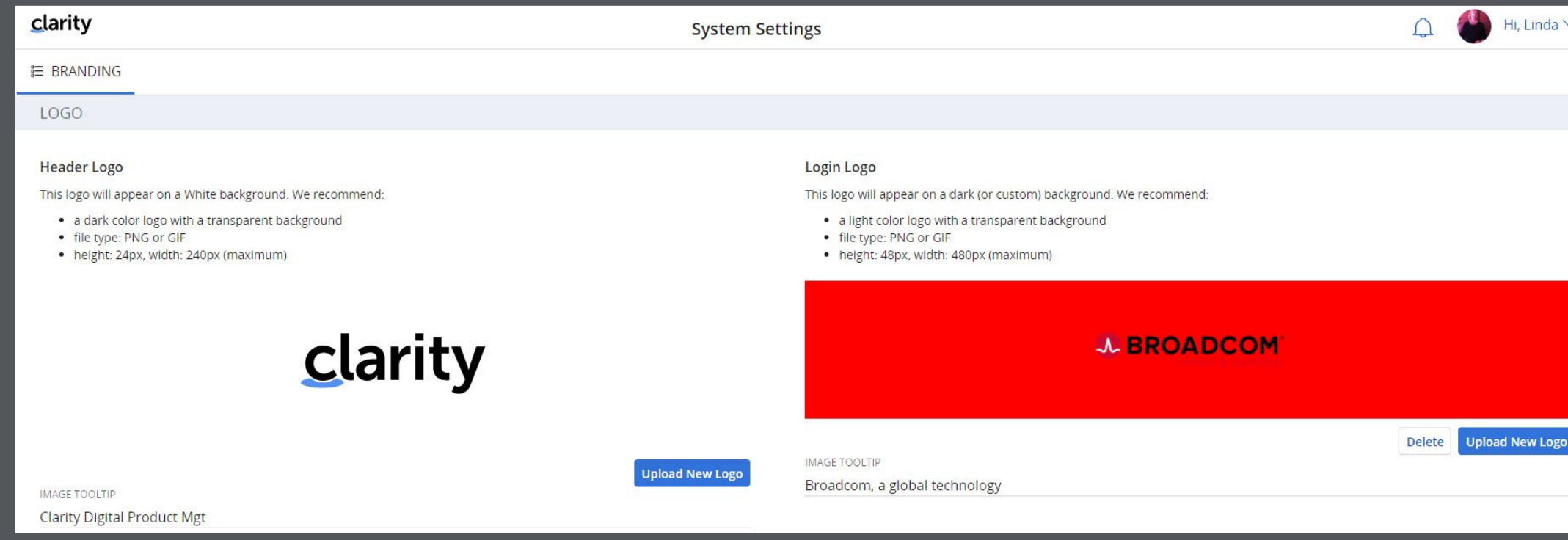
Aggregate Agile and non-Agile initiatives in a single dashboard.

Create your own dashboard or configure your own gauges.
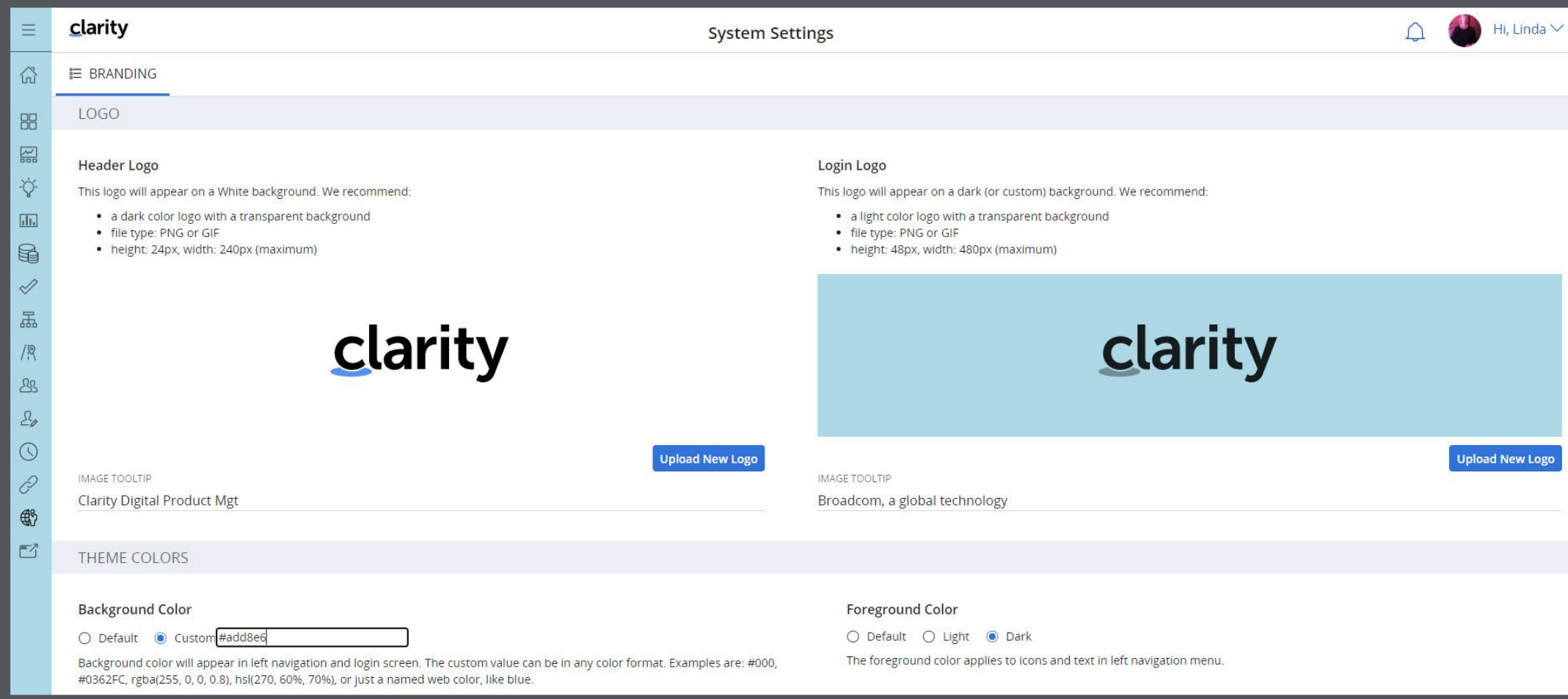
COLOR SCHEMES

FEATURE 09-10

Replace the Clarity login and header icons with your company logo.

Give instances, like Development and Production, different icons.

FEATURE 11

Set a background color that matches your brand.

Please your customers, disrupt your competitors and maximize your business value.

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