CLARITY™

STRATEGIC PORTFOLIO PLANNING
DIGITAL PRODUCT MANAGEMENT
COLLABORATIVE TEAM WORK
Please your customers, disrupt your competitors and maximize your business value with Clarity – the first and only enterprise solution built for strategic portfolio planning, digital product management and collaborative work.

Clarity™ helps you organize investments the way your business operates. Instead of running one-off projects, you can see your money, your people and your work by product or service lines.

Map strategies to objectives on drag-and-drop roadmaps. Nest workstreams under each investment with links to resource, work and financial data.

Money talks, so let’s prioritize work based on business outcomes, not gut feelings. The must-have prioritization in Clarity makes planning more powerful and realistic.

And to get the job done, let teams collaborate by creating, sharing and automating simple to-do checklists.

Here is an overview of how Clarity supports your investment planning from strategy and funding to staff allocation and team execution.
STRATEGY

Organize investments by focusing on sustained assets, such as products, platforms and value streams.

STRATEGIC ROADMAPS ➔
CUSTOM INVESTMENTS ➔
INVESTMENT HIERARCHIES ➔
Plan your enterprise investments with drag-and-drop speed on strategic roadmaps in Clarity to continuously collaborate on business outcomes.
Speed up innovation with a top-down investment planning.

Multiple timelines with user-defined swimlanes, configurable Kanban boards and local picklists.
Allocate teams and budgets with a few clicks and share big ideas with the entire company.

Grids that mimic Microsoft Excel and let you save unlimited views.

Optimize investment mix with constrained-based planning.
Compare multiple business outcomes and run what-if scenarios.
Go beyond traditional project management norms and name your own investments.
Blueprint investment types with relevant details and modules, such as financials, staffing and tasks.

Import or link custom investments to your roadmaps.
Sync data between custom investments and specific roadmap items for real-time updates.
Set up investment planning the way your company actually funds, staffs and executes work.

**Define requirements in your own business language so the whole company understands.**

**Create and connect multiple hierarchies.**

**Import ideas, projects and custom investments.**
Gauge metrics, such as planned cost and work status, for individual hierarchy items with board or grid views.

Roll up aggregations and calculations for each hierarchy view.
MONEY

See how your investments are doing in real time.

FINANCIAL MANAGEMENT ➔
ONE-CLICK CHARTS ➔
BUSINESS INTELLIGENCE ➔
View and compare planned, actual and forecasted costs and benefits in any category, across all timelines, split by product, capability, initiative, objective or any other perspective.
Budgets and forecasts for investments, programs, applications, products and services.
FEATURE 02
Dynamic grid views for easy grouping, sorting and filtering.

FEATURE 03
Cost, budget and benefit plans.
Constraint-based budgeting to optimize funding.

Automatic financial calculations, including net present value (NPR), return on investment (ROI), internal rate of return (IRR).
Time-specific rate structures for roles, locations, investments and resources.

Support of non-labor financials, multi-currency, vendors and contractors.

Complete cost allocation, including rate matrix, chargebacks and transaction entry.
Charts turn data points into business strategies.

### Point-and-click reporting

Point-and-click reporting, just like Microsoft Excel.

### Select from a variety of chart formats

Select from a variety of chart formats, including column, bar, pie, line, area and X Y (scatter).

### Data is always up-to-date

Data is always up-to-date, showing you the remaining budgets and pending benefits in real time.

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#### FEATURES 09-11

- **Charts turn data points into business strategies.**

#### Point-and-click reporting, just like Microsoft Excel.

#### Select from a variety of chart formats, including column, bar, pie, line, area and X Y (scatter).

#### Data is always up-to-date, showing you the remaining budgets and pending benefits in real time.
Clarity is the first-and-only investment planning solution with its own data warehouse and open BI connections.
**FEATURE 15**

**OKR Dashboard**

- **Overall Attainment**: 47.50%
- **% Completion of OKRs**: 22.50%
- **Attainment by Product**
  - 60%
  - 20%
  - 70%
  - 40%

Track financial key performance indicators (KPI).

**FEATURE 16**

**FY19 PPM Product Development**

- **Actual Cost as % of Plan**
  - Department 1: $3M
  - Department 2: $58K
  - Department 3: $16K

Take snapshot for variance comparisons.
 Risk management analysis.

Analytic metrics, including quick views of project status, ROI, NPV.
Change management reporting: what changed, by whom and when?
PEOPLE

Find the right people for the right job right away.

STAFFING AND RESOURCE MANAGEMENT ➔
TO-DO SCOREBOARD ➔
COLLABORATION ➔
Manage teams and individuals, non-labor and non-project resources with a 360-degree view of capacity and demand across the company.
Clarity

People

Staffing and Resource Management

Book hours or FTE in spreadsheet-style views.

Reserve resources with soft bookings.
Concise handshake between project and resource managers when allocating resources to role-based requirements.

Support for non-labor and non-project resources, including training and services.
### Clarity

**Analytics of resource capacity and demand by team and time.**

#### Clarity

**People**

**Staffing and Resource Management**

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**Notes:**

- The table above provides a detailed breakdown of resource usage by team and time.
- The Clarity solution by Broadcom offers analytics to understand resource capacity and demand accurately.
Just get it done by creating, sharing and automating simple to-do lists.
Stay connected and up-to-date with all the information in one app.

Clarity supports critical in-app collaboration without accessing outside websites or platforms.

Saves overall end-user operational time in day-to-day collaboration process.
Project conversations with @-mentions to automatically notify team members.

Attach items to specific conversations or the dedicated project-document area.
Create risks, note critical issues, prioritize action items, start discussions, upload documents and assign work to resources.
WORK

Let teams work the way they want while staying engaged with the business.

PROJECT MANAGEMENT →
DASHBOARDS AND REPORTS →
COLOR SCHEMES →
Spin up work in minutes with preconfigured blueprints for big transformation ventures or small quick fixes.
Pick projects with the right fields, modules and metrics, or configure with a few clicks.

Work with multiple views, including task lists, task boards, Gantt charts.
Connects easily to Microsoft Project and Open Workbench.

Dynamic status reports include task completions, team utilization and financial metrics.
Digital collaboration eliminates long conference calls and email threads.
Big library of out-of-the-box dashboards and reports. Aggregate Agile and non-Agile initiatives in a single dashboard. Create your own dashboard or configure your own gauges.
Replace the Clarity login and header icons with your company logo.

Give instances, like Development and Production, different icons.

Set a background color that matches your brand.
Please your customers, disrupt your competitors and maximize your business value.