

Certified Scrum Product Owner® (CSPO) Training



At a Glance

As a product owner, your primary responsibility is delivering value to the customer. That means dealing with stakeholder management changes, writing requirements in a whole new way, rigorous prioritization, continuous planning and daily collaboration to guide incremental delivery. Taught by world-renowned coaches and Certified Scrum Trainers from CA Technologies, this course helps product owners understand how to use iterative and incremental development to improve time to market, value, quality, and customer and stakeholder relationships. A non-certification version of this course is also available.

Key Outcomes

- Gain a comprehensive understanding of the product owner role
- Understand what you need to do and what you need from the organization in order to succeed
- Learn how to constantly evaluate value, interact with the delivery team and determine when requirements are indeed done
- Discover how to harness agile feedback loops to constantly improve value

Course Essentials

Audience

Product owners, business analysts, requirements analysts

Agile Maturity

Beginner

Maximum Attendees

20

Length

2 days

Certification

Optional Certified Scrum Product Owner (CSPO) designation available through Scrum Alliance®

Business Challenges

Lots of changes happen when a team adopts agile—one of the biggest is the creation of the very important product owner role. Simply put, the product owner is responsible for the product within the company. That means he or she must know the business' goals, understand customer and user needs, and collaborate with developers and stakeholders to ensure the product is successful and generates revenue for the business. To thrive, a product owner must have a realistic workload, be empowered by the organization to make necessary decisions and harness agile feedback loops to constantly improve the value that the software organization delivers.

Learning Objectives

- Manage agile requirements using personas, modeling, user stories, story mapping, acceptance criteria and just-in-time elaboration.
- Plan, prioritize and sequence the product backlog.
- Lead the five levels of agile planning: vision, roadmap, release, iteration and daily.
- Understand the agile product organization, including best practices for team structures that support iterative and incremental value delivery.

Deliver real value, every sprint and every release

This course is best suited for people who have already experienced a few sprints as a product owner on an agile team or who have at least been introduced to agile and Scrum. Product managers or other people who lead product owners can benefit from the training, as can those analysts who support product owners in managing backlogs.

Hands-on exercises provide lots of practice writing user stories, breaking them down and elaborating them through acceptance criteria. We also explore how to move from the short-term iteration focus to the kind of longer-range planning that can ensure success.

Availability

CA offers two versions of this course. The certified version is taught by a Scrum Alliance Certified Scrum Trainer, leads to the Certified Scrum Product Owner designation and includes a two-year Scrum Alliance membership for each participant. The non-certified version covers the same material but does not lead to certification or membership.

About CA Agile Training

Our training courses are built on sound principles of adult learning theory, general systems thinking and group process concepts. Seasoned practitioners, who use agile to teach agile, lead our highly interactive classes and put your organization at the center of every engagement—facilitating pragmatic discussions about how to adopt agile practices and foster an agile culture in your unique environment.

Recommended CA Agile Coaching Services

Consider adding one or more coaching days to this class where activities might include:

- Developing project charters, including vision statements, context diagrams and scope statements
- Building product roadmap
- Developing personas or actor maps
- Engaging stakeholders to collaborate on a ranked, value-driven feature backlog and/or story map
- Developing a prioritized, stack-ranked backlog of user stories with acceptance criteria, where the top stories are sized to be completed within one iteration
- Facilitating backlog grooming with the entire delivery team, emphasizing communication that drives shared understanding
- Configuring custom fields and views in CA Agile Central to help you manage your backlog effectively

CA Agile Coaching can hugely increase the value of your training by engaging expert consultants to help you apply learnings in your context and to your real environment and work.

We can deliver coaching right after training or at another time—on-site or remotely. Speak with your CA sales rep for terms and conditions.

For more information, please visit agileu.com

CA Technologies (NASDAQ: CA) creates software that fuels transformation for companies and enables them to seize the opportunities of the application economy. Software is at the heart of every business, in every industry. From planning to development to management and security, CA is working with companies worldwide to change the way we live, transact and communicate—across mobile, private and public cloud, distributed and mainframe environments. Learn more at ca.com.