

# CA Agile Central Speeds Time to Market while Improving Quality and Predictability

How you deliver value to your customers says a lot about how well you can compete in a technology-driven world. CA provides expert transformation consulting, training and coaching, supported by an enterprise-class agile platform that enables you to harness the proven power of agile methodology at scale. With CA Agile Central Platform you will deliver on your strategy faster and more predictably.

## Business Challenges

To succeed in today's fast-paced markets, you must deliver more value to your customers, faster than the competition.

Challenges that you might be experiencing include:

- Work misaligned with strategic business priorities
- Too much work in process resulting in too little delivered
- Lack of visibility into the work being done
- Slow time to market, which results in eroding market share
- Strategic decisions, not backed by data, that don't tie to customer and market needs



## Key Features

- Release planning and tracking
- Team capacity planning
- Team Kanban and Scrum views
- Business-level progress tracking
- Real-time dashboards
- Performance metrics
- Scalable and secure platform

## Key Benefits and Results

- Make informed decisions with real-time business visibility into the work being done
- Deliver more value to your customers, faster
- Plan work that supports the business' highest priorities
- Increase predictability of delivery
- Decrease risks with data-driven decision making and problem solving
- Optimize team capacity to maximize value delivery
- Tracking and measuring the work to support continuous improvement

Marquee benefits yielding nearly **\$757,000** per year in savings are detailed on the reverse side of this document in order to show examples of business value achievable through CA Agile Central.



A Broadcom Company

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please visit  
[https://www.ca.com/us/  
products/agile-  
solutions.html](https://www.ca.com/us/products/agile-solutions.html)



# Business Value Estimations

CA Agile Central benefits can be quantified per a wide range of benefit scenarios. A representative selection of these benefits is listed below to show common areas measured.



Business Value Proposition	Business Value Enabler	Specific Measurement	Impact Range <sup>1</sup>	Key Resources Affected	Average Resource Value <sup>2</sup>	Projected Savings / yr <sup>3</sup>
Time savings improvement for Scrum Masters	<ul style="list-style-type: none"><li>Realistic collaborative planning of the work quarterly and by iteration/sprint (2 week timebox)</li><li>Personalized navigation and quick detail views</li><li>Efficient / easy reporting and real-time dashboards</li><li>Visibility into WIP in real-time</li><li>Timely visibility into risks and dependencies</li></ul>	Cost savings in Scrum Master resource effort	8 - 12%	Count of Scrum Master FTEs	5	\$65,000
Time savings improvement for PMO & Portfolio Managers	<ul style="list-style-type: none"><li>Collaborative planning to tie strategic initiatives to the work in order to deliver the highest value features</li><li>Real-time dashboards (not just reports)</li><li>Coordinate agile development work across multiple teams and programs</li><li>OOTB comprehensive reporting capability</li><li>Supports scaled agile capabilities and metrics. (SAFe and other scaled agile methodologies)</li></ul>	Cost savings in PMO & Portfolio Manager resource effort	25 - 35%	Count of PMO & Portfolio Manager FTEs	2	\$78,000
Time savings in overall efficiency for Dev/Test staff	<ul style="list-style-type: none"><li>Insight for improved planning, tracking, and analysis of the financial performance of key projects</li><li>Visibility into WIP and capacity</li><li>Increased efficiencies regardless of methodology</li><li>Rollup and reporting cost savings</li><li>Insight supporting continuous improvement</li></ul>	Cost savings in Dev/Test resource effort	3 - 7%	Count of Staff in Dev/Test	66	\$429,000
Time savings for Product Owners	<ul style="list-style-type: none"><li>Rollup and reporting relieves administrative burden of collecting data and/ or preparing status reports</li><li>Timely visibility into risks and dependencies</li><li>Efficient / easy reporting and real-time dashboards</li><li>Personalized navigation and quick detail views</li></ul>	Cost savings in Product Owner resource effort	15 - 25%	Count of Product Owner FTEs	5	\$130,000
Increase flow of value to customers by delivering more, faster	<ul style="list-style-type: none"><li>Increase in productivity and velocity due to agile provides faster time to market thereby increasing revenue</li><li>Provides substantive improvements in team and organizational velocity</li><li>Ensures substantively faster development and delivery throughout the application lifecycle</li><li>Faster time to market provides potential for growth in Market share</li><li>Customer-centric strategy ensures that the right things are being built, in the right way at the right time</li></ul>	Enhancement in revenue	3 - 7%	Revenue enhanced by on-time or early release	1,100,000 <sup>4</sup>	\$55,000

This table shows some key benefits of **CA Agile Central**. Your Broadcom can also share additional and more detailed ROI business case examples for each solution component by engaging the Broadcom ROI & Business Value Analytics Team. This team offers complimentary help to Broadcom's customers to develop and analyze a comprehensive set of assumptions and environment specific metrics in order to build customized projective business cases.

1. The **Impact Ranges** shown above are very conservative estimates derived from the analysis of benchmark data which is a composite of data derived from industry analyst published information, interviews with subject matter experts and experiential data from prior projective analyses. These very low and conservative ranges demonstrate how small projected improvements can result in large savings overall.
2. The **Average Resource** column shows resource values representative of an enterprise with \$1.0B in annual revenue with a typical overall (equipment + labor) IT spend of 7.0% of Revenue per year of which 30% is spent on new development initiatives.
3. The **Projected Savings** calculations are based on the product of midpoints of the Impact Range and Average Resource Value to show a single representative potential annual savings value. The labor rates for all FTEs are an assumed to be a blended, fully loaded rate of \$65/hour for a 2,000 hour per year of work.
4. **Revenue Enhanced** by timely releases is assumed to be 2% of \$1B annual revenue with a 5 day release window with 4 releases per year leading to \$1.1M (as shown above) revenue that will be affected/enhanced.

Please note, the values expressed in this table are not a guarantee of achievable results and will vary depending upon your current infrastructure, people, and processes as well as the appropriate, effective implementation, adoption, and use of the solution.

