

Product Brief

Rally Software® (formerly Agile Central)

Key Benefits

- **Deliver customer value to market faster.** Plan frequently, ship quickly and respond confidently to market changes.
- **Align work to business goals.** Focus your teams on what matters most by reliably connecting work to business strategy.
- **Empower teams to work efficiently.** Allow users to easily initiate, manage and share their work.

Key Features

- **Real-time status tracking.** Track initiatives across all teams.
- **Iteration and release planning.** Plan to deliver on the highest-value business initiatives.
- **Customizable dashboards.** View the information you need most—in Scrum, Kanban, or custom views.
- **Capacity planning.** Align business needs to team capacity to deliver customer value.
- **Risk management.** Surface blocks, defects, dependencies, and milestones to take prompt action.
- **Scalable platform.** Our secure, stable and extensible platform scales and integrates with popular apps and tools.
- **Reporting and metrics.** See team burndown and velocity; measure productivity, responsiveness, and quality.
- **Simple for teams.** Empower teams with a faster, simpler way to begin, track, and navigate work without needing administrative support.

Overview

It's a fact. Putting Agile at the center of your business will help you respond to change quickly and confidently, and provide the value your customers want.

With Rally Software®, you can plan, prioritize, manage, track, and continuously improve your work so you can deliver the value that your customers need with speed, quality, and efficiency. Our enterprise-class Application Lifecycle Management SaaS platform provides visibility into progress, roadblocks, and dependencies across multiple teams, projects, and programs. This allows you to align to your strategic goals and create better business results—and do it all in a single system of record.

Business Challenges

To compete in a fast-paced, competitive, evolving global marketplace, the way you deliver value to your customers determines your ability to succeed. Traditional methods have proven to be too slow and expensive to keep up with the pace of a digital world and its demanding customers.

Are you struggling to align your work to the business strategy? Are you missing deadlines, milestones, and delivery dates? Do you have too much work in progress with maxed-out people, and you still can't deliver anything fast? Are you creating unrealistic development roadmaps? Do you have visibility into progress and risks before it's too late to act?

To overcome these challenges, smart companies are turning to products like Rally Software. Deliver more customer value faster by synchronizing work to business priorities, coordinating teams, providing visibility, and delivering on a predictable cadence.

Rally Software helps you plan, track, and measure your work—across teams of teams, with real-time visibility, and connected to the company's most important initiatives.

Solution Overview

To drive revenue, win market share, and delight customers, you need to harness the power of Agile with Rally Software. Put Agile at the center of your business to build a fast, responsive, and reliable software delivery engine.

Accelerate time to market. Eliminate bottlenecks and blocks with data-driven planning tools and real-time visibility into work in progress. Rally Software helps you plan and build the highest-priority features and ship them without delay.

Solution Overview (con't)

Connect strategy to delivery. Link the work of agile teams to your enterprise portfolio to deliver faster, optimize resources, and maximize return on investment. With Rally Software, you'll get business visibility into delivery status—so you can make better portfolio-steering decisions.

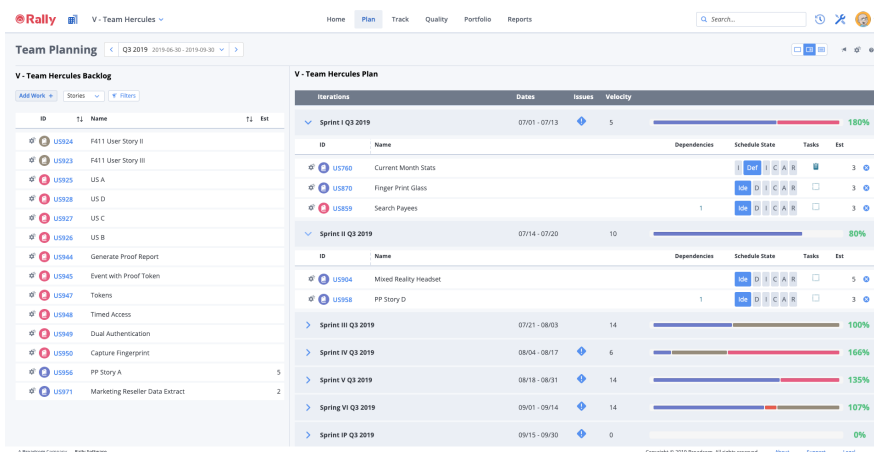
Empower your teams. Equip your business with a predictable delivery engine by focusing your teams on the work that matters. Rally Software provides real-time visibility into status and performance metrics that help teams continuously improve.

Critical Differentiators

Specially built for speed and scale. Rally Software is an enterprise-class platform built for coordinating work across multiple teams and programs with large numbers of users and artifacts.

Empowers agile teams. Features like capacity planning, team planning, and release tracking bring the right work to the right teams at the right time. Team board, personalized navigation, and quick detail enable your teams to access the right level and complexity of work to deliver the most important features to your customers.

Simple for Teams—Powerful for the Enterprise



Offers dynamic performance metrics. Benefit from the only platform that empowers you to measure productivity, predictability, quality, and responsiveness. Get the data to benchmark team performance and continuously improve it according to your top KPIs.

Enables collaboration across tools, teams, and time zones. Streamline collaboration and minimize task switching and communication breakdowns with threaded chat and a team inbox that aggregates email, feeds, and tool notifications all in one place.

Features real-time, reliable progress status. Leadership can track initiative progress by team, work, time, and funding with the investments feature.

Related Solutions

Clarity Project & Portfolio Management (Clarity PPM).

Integrate Rally Software with Clarity PPM to connect the work of agile teams to your enterprise portfolio. With the combination of Rally Software and Clarity PPM, you can adopt Agile at your own pace while maintaining the integrity of your portfolio dashboards across projects. Continue using traditional methods while growing Agile adoption to deliver on portfolio investments faster—with higher quality and predictable business results.

For more product information, please visit our website at: <http://www.broadcom.com/rally>