ca
technologies

Business Agility

How modern businesses beat the competition

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Executive Summary

Transforming your company into an agile organization isn't a simple matter of purchasing a tool. While the right technologies are essential, success lies in understanding that to achieve true business agility, a mental and organizational shift is required. In order to remain competitive, organizations need to think of agile as the key to operating and thriving in the fast-paced world of modern business.

The objective of many providers—to sell you a tool and walk away—is a recipe for failure. At CA Technologies, our goal is to assist you from the moment you begin to consider becoming an agile organization through the end of your agile journey and beyond, if needed. Throughout the business agility transformation, CA will provide the necessary support at every stage and step of the process.

With our partner-oriented approach to agile transformation and the recent recognition as a Leader (with the most complete vision) in the 2018 Gartner Magic Quadrant for Enterprise Agile Planning Tools,[1] your organization has a clear path to success.

Evolve Into an Agile Organization

Today's markets move with incredible speed. You're bombarded with new competitive threats every day—new companies, new products, and new technologies. At the same time, opportunities are opening up like never before, all demanding sophisticated evaluations and quick decisions.

To varying degrees, your competitors may already be adopting agile, and their resulting ability to sense, create and adapt to change may soon leave you at a competitive disadvantage. Your organization can't afford to be in reactionary mode any longer. You need the ability to anticipate change—and to embrace and capitalize on it quickly and with confidence.

Perhaps you've already introduced some agile into your development teams. You've seen firsthand the positive impact it brings—enhanced collaboration, improved quality, faster delivery of value, reduced cost of development and elevated customer satisfaction rates. Consider how extending that same agility across your entire organization could help your business to thrive:

• Agility across your business, portfolio, product and execution teams provides a disciplined approach to managing change and ensuring responsiveness.

• Agility across your entire portfolio provides focus and insight into your organization's highest value initiatives.

• Agility across all execution and delivery teams provides increased speed and improved performance.

A recent survey completed by the Scrum Alliance confirms that 54% of organizations report improved satisfaction with what get delivered with increased agility. Further, 51% report better time to market, and 31% report improved return on investments.[2] Consider what these results would mean for your organization.

The direction of the market is clear. You need a partner that can teach your organization how to transform initiatives with agile-led efficiency. A partner who understands the true scope of the endeavor and the specific components required for success, and one who is there to assist every step of the way—with a complete solution that includes technology, consulting, education and training services.

You don't just need a simple, team-level tool. You need a thoughtful partner to assist in a transformation that is going to reshape the way your organization works.

"The future is Agile. Companies clinging to waterfall, top-down management styles don't have the adaptability to keep up in the age of disruptive innovation."[3]

– Scrum Alliance interim CEO, Lisa W. Hershman

A Customer-Focused Approach Aligns People, Processes and Technology

Creating business agility means consciously re-architecting your entire business operating system into one that's designed for speed, steering and opportunity. This new design dramatically reduces costs and time-to-market while increasing product quality and customer satisfaction.

To harness the full power of agile and business agility, organizations must transform the way people work. They must implement new processes that support cross-functional collaboration. And they must implement technologies that offer the right functionality, as well as consulting, training and coaching that will help to ensure success.

People

An agile enterprise starts with the lifeblood of the organization—its people. In traditional development practices, schedules are shifted to accommodate a static scope of work. In an agile organization, the people remain constant while the scope of work changes. Rather than continuously shifting people from one project to another, the scope is adjusted to fit the team. This establishes continuity and significantly increases project predictability.

Stable teams allow an organization to properly perform capacity planning, which creates the predictability of work. You can establish how much your teams can deliver with each iteration and cadence. Empowered, collaborative and stable teams are driven to deliver high-value products to customers faster.

Process

A framework is required to successfully enable a process. An agile framework acts as a model that informs organizations how to operate cross-functionally and outside of pre-defined work groups. It promotes collaboration across multiple disciplines and focuses on the work and value to be delivered.

The right process and framework provide the rigor needed to dismantle silos, drive people and enable alignment. And the right software helps pull it all together, enabling people and processes to connect strategy to execution.

> "...the greatest hurdles which agile methodology must overcome are environmental complexity and cultural/political barriers."
>
> —Simply Direct, State of Business Agility Report 2017, July 2017

Technology

A strong software solution is the critical component that enables and supports the other two pillars of an agile shift—the people and the processes. The agile solution your organization adopts must be able to facilitate an initiative from concept to delivery, structuring each step in the process over its entire lifetime. Select a product from an established leader that allows you to manage through the entire workflow, from ideation and planning to outcomes and execution.

CA Agile Central was built around agile methodologies and agile planning—designed to understand the capacity of people and the flow of the work and processes, and to showcase the delivery and predictability of value.

SECTION 3

CA Agile Central: A Platform for Business Agility

CA Agile Central helps you plan, track and improve your work. It provides a single, scalable platform, connecting team capacity planning, instant progress visibility, metrics and collaboration tools. These capabilities form the basis for a supported and connected people and process infrastructure—ideal for an agile transformation.

With an increased ability to see into the progress, roadblocks and dependencies across multiple teams, projects and programs, organizations are able to gain:

- Insight into business priorities

- Improved capacity planning using real-time data

- Improved release planning

- Predictable delivery time frames

- Increased team productivity

- Consistent data hierarchies and measurement across teams

- Enhanced ability to meet customer requirements

With these capabilities, your organization can build the right things at the right time to deliver the right value to your customers. CA Agile Central enables organizations to also:

- Accelerate time to market. By eliminating bottlenecks and roadblocks with data-driven planning and real-time visibility into work in progress, products and projects can get to market faster. CA Agile Central helps you extract and evaluate work and delivery-team data in order to plan and execute the highest-priority initiatives without delay.

- Connect strategy to delivery. By linking the work of your agile teams, your organization can deliver faster, optimize resources better and maximize return on investment. With CA Agile Central, you'll get business visibility into your agile delivery status so you can make better portfolio steering decisions.

- Equip your business with a coordinated, predictable delivery engine. Knowing your teams' capacity, velocity and productivity while understanding where you stand on the progress of the work enables highly predictable work delivery. CA Agile Central provides real-time visibility into status and performance metrics that help teams continuously improve.

SECTION 4

A Recognized Leader

CA Technologies acquired Rally Software in July 2015 and rebranded Rally's eponymous product as CA Agile Central. CA inherited Rally's deep involvement in agile software development and early support of scaled agile framework (SAFe), and the product continues to show strong collaboration and portfolio management capabilities. These capabilities were recently evaluated by Gartner, and CA Technologies was named a Leader in the 2018 Enterprise Agile Planning Tools Magic Quadrant report.

Supporting the CA Agile Central product is a comprehensive success model that backs a robust agile belief system, which includes business-agility enabling solutions and integrations, transformational consulting, education, training and services. As a result, your business is better equipped to derive maximum value from its agile transformation.

SECTION 5

CA Agile Central Integrations

CA Agile Central and CA PPM

CA Technologies recently amplified its business agility offerings with the integration of CA Agile Central and CA Project & Portfolio Management (CA PPM). Together, these products help bridge the chasm between strategy and execution with 360-degree business visibility that aligns teamwork to financials. The added insight helps highlight business priorities and initiatives for significant improvements in time-to-decision and time-to-market across the business portfolio.

This integration delivers a comprehensive, enterprise-wide solution that extends the benefits of agility to all stakeholders, including PMOs and executive teams, and allows businesses to deliver new value to customers at an increasing speed.

CA Agile Central and continuous delivery

CA Agile Central and continuous delivery solutions from CA come together to create unique solutions that enable organizations to plan, design, build, test, run and monitor initiatives throughout the software development lifecycle. Integration with CA Release Automation provides traceability between CA Agile Central work items and activities in continuous delivery pipelines. CA Test Data Manager allows customers to easily generate and automate testing using large data sets and tie back to work items in CA Agile Central, and CA Agile Requirements Designer enables users to design test cases and align them to items in CA Agile Central.

The combination of these products helps facilitate the necessary internal cultural change needed to drive the automation of critical application lifecycle processes, continuous collaboration and innovation.

SECTION 6

CA Technologies Understands Business Agility in a Modern World

CA has a reputation for being an easy provider to work with because we're an agile organization. We strive to empower our employees and teams, promote collaboration, implement processes that drive agility and employ the right products to tie it all together. As a result, we stay on top of customer requirements and deliver high-value solutions that meet or beat delivery goals. We can help your organization to do the same.

To learn more about CA Agile Planning & Delivery solutions, visit **ca.com/agile-planning**

Connect with CA Technologies

CA Technologies (NASDAQ: CA) creates software that fuels transformation for companies and enables them to seize the opportunities of the application economy. Software is at the heart of every business, in every industry. From planning to development to management and security, CA is working with companies worldwide to change the way we live, transact and communicate—across mobile, private and public cloud, distributed and mainframe environments. Learn more at **ca.com**.

1 Gartner (Keith Mann, Thomas Murphy, Nathan Wilson, Mike West), "Magic Quadrant for Enterprise Agile Planning Tools," April 23, 2018

2 The Scrum Alliance, "The State of Scrum 2017-2018", January 25, 2018

3 Lisa Hershman, "The Future is Agile", Scrum Alliance press release, January 3, 2018