

Align the Enterprise to Accelerate Digital Transformation

Value Stream Management is the key to speed, scale, and agility

The pace of change has revealed costly disconnects between the enterprise teams responsible for strategy, planning, and execution. As organizations are forced to become more streamlined, new tools are needed to ensure that all elements of the business effectively work together towards a shared outcome of delivering maximum value as quickly as possible.

That's where Value Stream Management (VSM) has emerged as a critical requirement for digital transformation success.

The cost of misalignment



80%

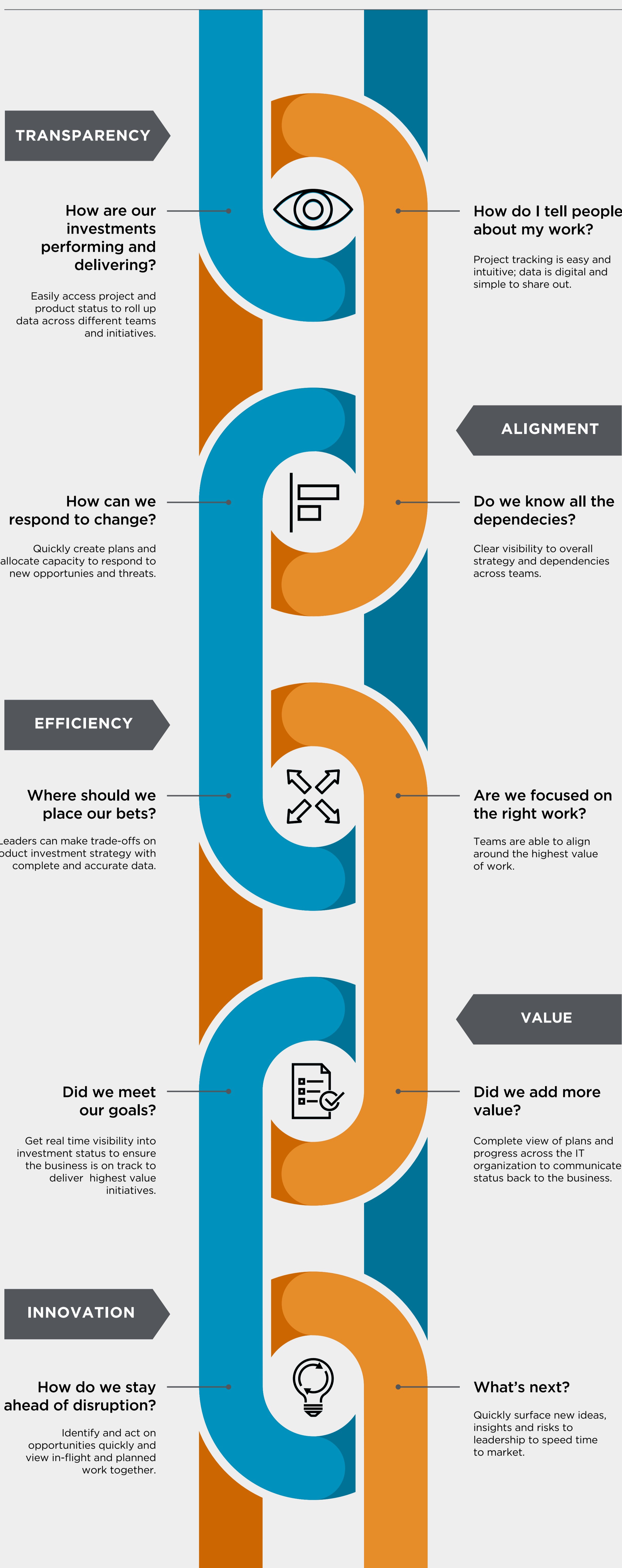
Up to 80 percent of products lose money¹

The implication isn't just that companies aren't working efficiently, it's that they are not building the things that matter most.

ValueOps is the first VSM platform that combines investment planning with agile management to increase and accelerate ROI.

ValueOps enables your organization to plan, align, monitor, track, deliver, and optimize work **consistently** by its most important metric – customer value delivered. When strategy and development teams synchronize their efforts through data, insights, and prioritization, everyone can shift their focus from getting work done to doing the right work.

Strategy Investment Planning + **Development** Enterprise Agility



See what's possible when you break down silos and put the "value" in Value Stream Management.

ValueOps delivers on the promise of Value Stream Management by combining the proven investment planning and digital product management features of Clarity™ with the advanced enterprise agility capabilities of Rally® software into one integrated platform. When everyone aligns around a shared understanding of value, trust and efficiency naturally increase, empowering the organization to accelerate development and improve ROI.

Learn more at the VSM Summit on Demand

¹ PDMA Visions, Issue 3, 2016