

Organization

Customer: ACBA-CREDIT AGRICOLE BANK

Site: www.ACBA.am

Industry: Financial services

Headquarters: Yerevan, Armenia

Employees: 1,200+

Challenge

ACBA needed to manage ever growing, ever changing risks from the global threat landscape alongside ensuring its adherence to strict industry regulatory requirements.

Solution

- Symantec Endpoint Protection
- Symantec Messaging Gateway
- Symantec Data Loss Prevention

Benefits

- Faster detection and remediation of cyber threats and attack
- Comprehensive data protection for regulatory compliance
- User-friendly solutions that integrate with other IT systems
- Scalability and reliability capabilities alongside massive configuration flexibility
- Control and management of sensitive data assets at a group level
- Centralized management to optimize IT resources



ACBA-CREDIT AGRICOLE BANK Manages Ever Growing, Ever Changing Risks from the Threat Landscape

Established in 1996 and headquartered in the Republic of Armenia, ACBA-CREDIT AGRICOLE BANK is one of the biggest banks in the region. Originally focused on the agricultural industry, today its small and medium enterprise customer base extends over 300,000. Clients are drawn from a wide range of industries, with many businesses attracted to ACBA's refreshing approach to client service and enlightened corporate values, including mutual assistance, professionalism, innovation, and social responsibility. Alongside significant business growth and success at ACBA, information systems have grown correspondingly, increasing exposure of confidential data to potential security risks.

Reduction and management of data loss and cyber security risks

It's critical for banks to adhere to regulatory standards and requirements dictated by the Central Bank of Armenia (CBA). Regulations regarding technology and information security are far-reaching and include areas such as email, SWIFT payment, password policy, and local money transfer systems. ACBA recognized a need to proactively protect its sensitive information across a broad scope of technology.

"These regulatory standards affect information protection and security within banks and legislation covering bank privacy and secrecy, and ultimately influence our security strategy," states Vardan Avetisyan, head of the information security division at ACBA-CREDIT AGRICOLE BANK.

The potential exposure of data each and every day across different channels of communication and the evolving threat landscape influence the way ACBA considers security for its business. These values are top of mind when considering how best to strengthen the organization's risk posture and protect its most valued assets. Avetisyan continues, "We knew we needed to prioritize, reduce, and manage cyber security risks to address the needs of our business."



Our Symantec solutions have helped us to implement a stable and reliable supervision system within the IT environment. We have better control of our sensitive assets and have been able to optimize our IT resources.

— Vardan Avetisyan
Head of Information Security
ACBA-CREDIT AGRICOLE BANK

Effective data protection, threat detection, and remediation within a branch model

ACBA has a large local network that connects around 60 branch offices across Armenia, each with its own discrete IT infrastructure for data processing. If there was a targeted attack and the company's computers were to become infected, it would result in work coming to a complete standstill, for the whole branch, for the whole day. Not to mention the consequences of a data breach, from compliance issues to personal damage for the clientele. Because the branches are geographically far apart, it would take specialists significant time to travel to each branch. So the impact of any threat penetration was amplified. ACBA needed a centralized solution to increase efficiency and ensure threat detection and remediation happened more quickly.

Avetisyan recalls, "First of all, we were looking for reliability and scalability, as our systems are growing very rapidly. The team was also very keen to adopt solutions that were user friendly and could integrate with other IT systems."

Already a Symantec client since 2010, ACBA embraced a broader footprint of Symantec™ products. Today, the bank's customer data, including all personal and financial information, as well as the bank's internal information, is protected by Symantec solutions.

Game-changing capabilities and effectiveness

ACBA now benefits from a centrally managed, multilayered security solution, standardizing on Symantec Endpoint Protection, integrating seamlessly with Symantec Messaging Gateway and Symantec Data Loss Prevention. Deployment was rapid. The Endpoint Protection and Messaging Gateway implementation and configuration took just two to three months, while Symantec Data Loss Prevention required 12 months to refine policies across the local network, internet, and endpoints, all done in-house using Symantec industry-recognized documentation and web-based support materials.

Avetisyan is pleased: "The integration possibilities, scalability, and reliability of the Symantec solution are key for me, as are the centralized management and the massive flexibility in configuration. They are all features that we need and value, making email-based data leakage prevention much easier."



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Avetisyan concludes, “Symantec solutions have helped us implement a stable and reliable supervisory system in the IT environment, which can now ensure we stay compliant, and ACBA’s sensitive assets are always protected from loss and theft in the evolving threat landscape. We are continuously reviewing our existing Symantec products, improving configuration, and making the most of all the new features as they become available.”

For more information, contact your local Symantec sales representative or business partner, or visit www.symantec.com/products/threat-protection.

About ACBA-CREDIT AGRICOLE BANK

As one of the largest banks in Armenia, the main goal of ACBA-CREDIT AGRICOLE BANK is to support the development and growth of small and medium-size enterprises in Armenia. Currently, the bank has 58 branches—17 (including the bank’s head office) in Yerevan, with more than 30 distributed across the 10 regions of Armenia. The bank maintains approximately 200 ATMs within the territory of Armenia and provides numerous universal banking services.

About Symantec

Symantec Corporation (NASDAQ: SYMC), the world’s leading cyber security company, helps businesses, governments and people secure their most important data wherever it lives. Organizations across the world look to Symantec for strategic, integrated solutions to defend against sophisticated attacks across endpoints, cloud and infrastructure. Likewise, a global community of more than 50 million people and families rely on Symantec’s Norton suite of products for protection at home and across all of their devices. Symantec operates one of the world’s largest civilian cyber intelligence networks, allowing it to see and protect against the most advanced threats. For additional information, please visit www.symantec.com or connect with us on [Facebook](#), [Twitter](#), and [LinkedIn](#).



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